

COOKIES WE USE

We use the following cookies listed in the below table.

Name	Provider	Purpose	Lifespan	Type of Cookie
GPS	youtube.com (Third Party)	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	PERSISTENT 29 Minutes	Targeting Cookies
_fbp	facebook.com (First Party)	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	PERSISTENT 3 Months	Targeting Cookies
_gid	moosetoys.com (First Party)	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	PERSISTENT 24 Hours	Performance Cookies
_gat_UA-52006238-2	moosetoys.com (First Party)	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	PERSISTENT 1 Minute	Performance Cookies
PHPSESSID	moosetoys.com (First Party)	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.	SESSION	Strictly Necessary Cookies

test_cookie	doubleclick.net (Third Party)	test_cookie	PERSISTENT 0 Days	Targeting Cookies
DSID	doubleclick.net (Third Party)	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange. Usually used to target publicity according to contents that are relevant for a user, improve performance reports of the campaign and avoid showing advertisements that the user has already seen.	PERSISTENT 10 days from settings or update	Targeting Cookies
_ga	moosetoys.com (First Party)	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	PERSISTENT 2 Years	Targeting Cookies
YSC	youtube.com (Third Party)	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	SESSION	Targeting Cookies
IDE	doubleclick.net (Third Party)	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange. Usually used to target publicity according to contents that are relevant for a user, improve performance reports of the campaign and avoid showing advertisements that the user has already seen.	PERSISTENT 1 Year & 7 months from settings or update.	Targeting Cookies
VISITOR_IN FOI_LIVE	youtube.com (Third Party)	This cookie is used as a unique identifier to track viewing of videos	PERSISTENT 6 - 12 Months	Targeting Cookies

APISID	youtube.com (Third Party)	These cookies are used by YouTube as part of their embedded services on the Websites (sharing etc.)	PERSISTENT 2 Years	Targeting Cookies
CONSENT	youtube.com (Third Party)	Used to store Google Network advertising preferences for use in targeted advertising	PERSISTENT 20 Years	Targeting Cookies
HSID	youtube.com (Third Party)	Used by Google in combination with SID to verify your Google user account, if you have one, and your most recent login time to your Google account.	PERSISTENT 2 Years	Targeting Cookies
PREF	youtube.com (Third Party)	This cookie is used by Google to set each of its users' preferred language preferences	PERSISTENT 2 Years	Targeting Cookies
SAPISID	youtube.com (Third Party)	These cookies are used by YouTube as part of their embedded services on the Websites (sharing etc.)	PERSISTENT 2 Years	Targeting Cookies
SID	youtube.com (Third Party)	This cookie is used by Google in combination with HSID to verify your Google user account, if you have one, and your most recent login time to your Google account.	PERSISTENT 2 Years	Targeting Cookies
SIDCC	youtube.com (Third Party)	Used to store information about how you use the website and any advertising that you may have seen before visiting this website, in addition to being used to help customise advertising on Google properties by remembering your most recent searches, your previous interactions with an advertiser's ads or search results and your visits to an advertisers website.	PERSISTENT 1 Year	Targeting Cookies
SSID	youtube.com (Third Party)	These cookies are used by YouTube as part of their embedded services on the Websites (sharing etc.)	PERSISTENT 2 Years	Targeting Cookies
Secure-3P APISID	youtube.com (Third Party)	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	PERSISTENT 2 Years	Targeting Cookies
Secure-3P SID	youtube.com (Third Party)	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	PERSISTENT 2 Years	Targeting Cookies

Secure-A PISID	youtube.com (Third Party)	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	PERSISTENT 6 Months - 2 Years	Targeting Cookies
Secure-H SID	youtube.com (Third Party)	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allows Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorised parties. This can also be used for targeting purposes to show relevant & personalised ad content	PERSISTENT 6 Months - 2 Years	Targeting Cookies
Secure-SS ID	youtube.com (Third Party)	Used to store information about how you use the website and any advertising that you may have seen before visiting this website, in addition to being used to help customise advertising on Google properties by remembering your most recent searches, your previous interactions with an advertiser's ads or search results and your visits to an advertisers website.	PERSISTENT 6 Months - 2 Years	Targeting Cookies
sb	facebook.com (Third Party)	Marketing / Tracking	PERSISTENT 2 Years	Targeting Cookies
wd	facebook.com (Third Party)	Stores the browser window dimensions and is used by Facebook to optimise the rendering of the page.	PERSISTENT 5 Days	Targeting Cookies
datr	facebook.com (Third Party)	Browser ID - identify the web browser being used to connect to Facebook independent of the logged in user.	PERSISTENT 2 Years	Targeting Cookies
fr	facebook.com (Third Party)	Encrypted Facebook ID and Browser ID. Used by Facebook to deliver a series of advertisement products on Facebook.	PERSISTENT 3 Months	Targeting Cookies

c_user	facebook.com (Third Party)	Contains the user ID of the currently logged in user. The lifetime of this cookie is dependent on the status of the 'keep me logged in' checkbox. If the 'keep me logged in' checkbox is set, the cookie expires after 90 days of inactivity. If the 'keep me logged in' checkbox is not set, the cookie is a session cookie and will therefore be cleared when the browser exits. It's used in combination with xs to detect if a user is logged in.	PERSISTENT 3 Months	Targeting Cookies
xs	facebook.com (Third Party)	This cookie is used to authenticate your identity within Facebook.	PERSISTENT 3 Months	Targeting Cookies
locale	facebook.com (Third Party)	This cookie is used to identify which web browser is connected, the language used, to control attempts to log in to the service and to provide personalized advertising.	PERSISTENT 5 Days	Targeting Cookies
spin	facebook.com (Third Party)	This cookie enables the user's ads to be tailored to his preferences.	PERSISTENT 1 Day & 1 Hour from creation	Targeting Cookies
presence	facebook.com (Third Party)	This cookie is used to update the user's Facebook chat status (active, inactive, etc.).	SESSION	Targeting Cookies