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## **Strategy Announces Earnings Release Date and Live Video Webinar for Second Quarter 2026 Financial Results**

TYSONS CORNER, Va., July 9, 2026 - [Strategy](#) Inc (Nasdaq: STRF/STRC/STRK/STRD/MSTR; LuxSE: STRE), the largest corporate holder of bitcoin and the world's first Bitcoin Treasury Company, today announced it will report its financial results for the second quarter of 2026 after the U.S. financial markets close on Thursday, July 30, 2026 and will host a live Video Webinar at 5:00 p.m. Eastern Time that day to discuss the results.

The Video Webinar will be conducted on the Zoom platform. Participants may register in advance to join the live Video Webinar on Zoom at [https://strategy.zoom.us/webinar/register/WN\\_eXKHARsQR-ycGYRVRjA4VQ](https://strategy.zoom.us/webinar/register/WN_eXKHARsQR-ycGYRVRjA4VQ). Log-in instructions will be available after registering for the event. An archived replay of the event will be available under the "Events and Presentations" section of Strategy's investor relations website at <https://www.strategy.com/investor-relations> beginning approximately two hours after the call concludes. Concurrently with the Zoom platform stream, the Video Webinar will also be live streamed on X & YouTube and will be accessible on Strategy's X account at <https://x.com/Strategy> and under the "Live" section of Strategy's YouTube page at <https://www.youtube.com/@strategysoftware/streams>.

### **About Strategy**

Strategy Inc (Nasdaq: STRF/STRC/STRK/STRD/MSTR; LuxSE: STRE) is the world's first and largest Bitcoin Treasury Company. We pursue financial innovation strategies designed to generate value from our bitcoin holdings, including developing and issuing novel fixed-income instruments that provide investors varying degrees of economic exposure to bitcoin. In addition, we are an industry leader in AI-powered enterprise analytics software, advancing our vision of Intelligence Everywhere™. We believe our combination of active bitcoin-focused capital management and a scaled operating software business positions us for long-term value creation across both digital asset and enterprise analytics markets.

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