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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**SCHEDULE 14A**

(Rule 14a-101)

**INFORMATION REQUIRED IN  
PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934

(Amendment No. )

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Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12



**Strategy Inc**

(Name of registrant as specified in its charter)

(Name of person(s) filing proxy statement, if other than the registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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## TWEETS:

Strategy Inc (the “Company”) posted a thread on its X account regarding the Company’s 2026 Annual Meeting of Shareholders and certain of the proposals to be presented for shareholder consideration. A copy of the Company’s threaded post is set forth below on Annex A.

A certain members of the Company’s Investor Relations team quote tweeted the above mentioned thread. A copy of that quote tweet is set forth below on Annex B.

← Thread 📄

**Strategy** 👍 @Strategy 🔗 ⋮

**\$STRC** Shareholders: Voting is now enabled on ALL platforms. For example: Here's how to vote for the semi-monthly dividend amendment in 60 seconds on Charles Schwab! 📧👉

10:34 AM · May 13, 2026 · 19.3K Views

🗨️ 39    ↻ 37    ❤️ 287    📌 2    ⬆️

**Strategy** 👍 @Strategy · 23m 🔗 ⋮


Step 1: Check your email inbox. Search for "Schwab STRC" or "proxy vote". Schwab sends a voting notification with a direct link.



🗨️ 1    ↻ 1    ❤️ 43    📊 1.8K    📌 ⬆️

**Strategy** 👍 @Strategy · 23m 🔗 ⋮

Step 2: Open the email and click the "Vote Now" or "Vote Your Proxy" link. It takes you straight to the voting page.



🗨️ 2    ↻ 1    ❤️ 34    📊 1.7K    📌 ⬆️

**Strategy** @Strategy · 23m

Step 3: Find Proposal 5 - the STRC semi-monthly dividend amendment. Select "FOR."

Proposal(s)  
For holders as of Friday, April 17, 2026. Votes can be changed until the voting deadline.

Make your selections below. Shares available per proposal: [redacted]

5. To approve and adopt an amendment and restatement of the Certificate of Designations of the Company's Variable Rate Series A Preferred Stock to provide for two scheduled dividend payment dates per month, instead of one. [View Details](#)

Board Recommendation: For

CUOP 194872 Submit Vote

1 5 423

**Strategy** @Strategy · 23m

Step 4: Hit "Submit Vote." Done. Less than a minute.

STRATEGY INC | 2026 Annual Meeting  
To be held Monday, June 8, 2026

Voted

Thank you for voting!

Your selections for STRATEGY INC Control [redacted] have been submitted successfully.

Print My Voting Choices

Would you like to receive an email with your voting choices?

Your email address: [input field] Send Email

Sign in or create an account to be able to access ProxyVote and receive access to all of the open meeting updates you are eligible to vote.

More options for this meeting

Sign up for email delivery Submit a question for management Attend a Virtual Meeting

1 11 1.7K

**Strategy** @Strategy · 23m

Can't find the email? Go to [proxyvote.com](https://proxyvote.com), enter your control number (found on your Schwab statement or proxy card), and you can vote directly from there. If you can't locate your control number, call Schwab and ask them to resend your proxy materials.

If you hold both \$MSTR and \$STRC, vote FOR with both. Both classes need to approve it for it to pass.

Need help voting through your broker? Visit [strategy.com/strc/vote](https://strategy.com/strc/vote) and follow the steps under your broker guide or reach out to us at [ir@strategy.com](mailto:ir@strategy.com) or call your broker directly.

1 11 1.6K

**Annex B**



A screenshot of a Twitter thread. The top tweet is from Ella Hough (@21MMforthe21st) with a verified account, posted 24 minutes ago, saying "Vote by June 7th!". Below it is a reply from Strategy (@Strategy) with a verified account, posted 26 minutes ago. The reply text says: "\$STRC Shareholders: Voting is now enabled on ALL platforms. For example: Here's how to vote for the semi-monthly dividend amendment in 60 seconds on Charles Schwab!" followed by a purple icon and a yellow lightning bolt icon. Below the reply text is a blue link that says "Show this thread". At the bottom of the tweet are icons for replies, retweets, likes (with a "4" next to the heart icon), a share icon, and a bookmark icon.

**Ella Hough**   @21MMforthe21st · 24m  
Vote by June 7th!

**Strategy**  @Strategy · 26m  
\$STRC Shareholders: Voting is now enabled on ALL platforms. For example: Here's how to vote for the semi-monthly dividend amendment in 60 seconds on Charles Schwab!    
[Show this thread](#)

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### **Additional Information and Where You Can Find It**

Strategy Inc (the “Company”) has filed with the U.S. Securities and Exchange Commission (the “SEC”) a definitive proxy statement on Schedule 14A (the “Definitive Proxy Statement”), an annual report and proxy cards with respect to the solicitation of proxies for its 2026 Annual Meeting of Shareholders. **SECURITYHOLDERS OF THE COMPANY ARE URGED TO READ THESE MATERIALS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ANY OTHER RELEVANT DOCUMENTS THAT THE COMPANY HAS FILED OR WILL FILE WITH THE SEC BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT THE COMPANY AND THE MATTERS TO BE VOTED ON AT THE 2026 ANNUAL MEETING OF SHAREHOLDERS.** You may obtain these documents free of charge on the SEC’s website at [www.sec.gov](http://www.sec.gov).

Pursuant to SEC rules, the Company has elected to provide access to its proxy materials on the Internet instead of mailing printed copies of its proxy materials to all of its stockholders. Accordingly, the Company is sending a separate Notice of Internet Availability of Proxy Materials to its stockholders of record (i.e., holders of the Company’s Variable Rate Series A Perpetual Stretch Preferred Stock and common stock as of the record date).

The record date for the annual meeting is April 17, 2026. All stockholders of record will have the ability to access the proxy materials and the Company’s annual report on the website referred to in the Notice of Internet Availability of Proxy Materials or request to receive a printed copy of the proxy materials and annual report. Instructions on how to access the proxy materials and Annual Report on the Internet or request a printed copy may be found in the Notice of Internet Availability of Proxy Materials. To receive a printed copy of these materials, which the Company will provide to you free of charge, contact the Company’s Investor Relations Department by e-mail at [ir@strategy.com](mailto:ir@strategy.com) or go to <https://annualmeeting.strategy.com>.

No proxy cards are being furnished by this communication. Stockholders may vote their shares only by completing and returning a proxy card or voting instructions to be furnished in connection with the Definitive Proxy Statement.

### **Participant Information**

The Company and its directors, executive officers and certain of its investor relations employees are deemed to be “participants” (as defined in Section 14(a) of the Securities Exchange Act of 1934, as amended) in the solicitation of proxies from the Company’s shareholders in connection with the matters to be considered at the 2026 Annual Meeting. Information about the compensation of our named executive officers and our non-employee directors is set forth in the section titled “Executive Officer Compensation” and “Director Compensation” in the Definitive Proxy Statement available [here](#). Information regarding the participants’ holdings of the Company’s securities can be found in the section titled “Security Ownership of Certain Beneficial Owners and Management” in the Definitive Proxy Statement available [here](#).

### **Forward-Looking Statements**

Statements in this communication about future expectations, plans, and prospects, as well as any other statements regarding matters that are not historical facts, may constitute “forward-looking statements” within the meaning of The Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements regarding potential future dividend rate changes and the proposed changes to the terms of the Company’s Variable Rate Series A Perpetual Stretch Preferred Stock and related potential impacts. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “plan,” “potential,” “predict,” “project,” “should,” “target,” “will,” “would,” and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including the factors discussed under the caption “Risk Factors” in the Company’s Annual Report on Form 10-K filed with the SEC on February 19, 2026 and the risks described in other filings that the Company may make with the SEC. Any forward-looking statements contained in this communication speak only as of the date hereof, and the Company specifically disclaims any obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law.