

Filed Pursuant to Rule 433 of the Securities Act of 1933
Free Writing Prospectus dated October 13, 2025
Relating to the Prospectus Supplements dated March 10, 2025, May 1, 2025 and May 22, 2025, both
Prospectus Supplements dated July 7, 2025, and the Prospectus Supplement dated July 31, 2025
Registration No. 333-284510



Strategy Inc (the "Company") has filed with the Securities and Exchange Commission ("SEC") a registration statement (including a base prospectus) and prospectus supplements to the base prospectus for the offerings to which this communication relates. Before you invest, you should read the prospectus supplements to the base prospectus and other documents incorporated by reference or that the Company has filed with the SEC for more complete information about the Company and the offerings. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by visiting www.strategy.com.

Text of social media post: "Stretch currently offers a 10.25% annual dividend rate, paid monthly. \$STRC," including the following graphics.



Stretch
your income.

Nasdaq

STRC

STRC
your income.

10.25%

Dividends Paid Monthly

Nasdaq
STRC

Dividends
10.25%

Strategy Inc's preferred securities (STRF, STRC, STRK, STRD) are not collateralized by Strategy Inc's bitcoin holdings and only have a preferred claim on the residual assets of the company. There is no guarantee for STRC of returns, liquidity, or future performance. STRC is neither a bank deposit, nor FDIC insured, nor regulated in the same way, and does not have the same regulatory and other protections as bank accounts, money market funds, treasuries, or similar instruments and as a result may not be a comparable investment. STRC's variable annualized dividend rate as of October, 2025 is 10.25%, based on \$100 stated amount; current trading price and effective yield may vary; current rate is not indicative of future rate, rate subject to monthly adjustment and may be significantly lower; cash dividend is not guaranteed.

strategy.com

Nasdaq
STRC

Dividends
10.25%

Strategy Inc has filed a registration statement (including a prospectus) with the Securities and Exchange Commission ("SEC") for the offerings to which this communication may relate. Before investing, read the applicable prospectus supplement and accompanying prospectus in that registration statement and other documents Strategy Inc has filed with the SEC for more complete information about Strategy Inc and the offerings. You may get these documents for free by visiting EDGAR on the SEC website at sec.gov, and find the same, along with STRC's current dividend rate, trading price and effective yield, at:

strategy.com