Strategy₿

$STRC

INVESTOR BRIEFING

Short Duration High Yield Digital Credit

Variable Rate Series A Perpetual Stretch Preferred Stock | Nasdaq: STRC

STRC is Strategy's variable-rate cumulative perpetual preferred stock. It currently provides an annualized dividend of $12.00 per $100 stated amount, payable semi-monthly in cash when and if declared, with monthly dividend rate evaluations under a broader USD Reserve, repurchase and capital-management framework designed to support trading near $100.

$99.41 **STRC PRICE** Oct. 2 close	**12.07%** **EFFECTIVE YIELD** $12 / $99.41	**$8.985B** **NOTIONAL** 89.85M shares
6.3x **BTC RATING*** Illustrative	**$13.3K** **BTC FLOOR** 1.0x threshold	**50 bps** **BTC CREDIT** 10% ARR / 40% vol

* BTC Rating does not represent a rating from any rating agency and is not equivalent to a "rating" in the traditional financial context. BTC Rating also does not account for potential cross-defaults under our debt obligations. This metric is presented for illustrative purposes only and should not form the basis for an investment decision.

IMPORTANT STRUCTURAL NOTE

STRC is not collateralized by Strategy's bitcoin holdings and only has a preferred claim on the residual assets of Strategy. It is preferred equity, junior to creditors, subsidiary liabilities and STRF, and senior to Strategy's current junior preferred and common equity.

There is no guarantee of returns, liquidity, future performance or return of principal. STRC is not a bank deposit, not FDIC insured, and lacks the protections of bank accounts, money market funds (or the 1940 Act), treasuries, or similar instruments.

STRC's variable annualized dividend rate as of October 2026 is 12% based on $100 stated amount; trading price and effective yield may vary; current rate is not indicative of future rate, rate is subject to monthly adjustment and may be significantly lower; cash dividend is not guaranteed. Past performance is not indicative of future results. This is not, and should not be relied on for, financial, tax, legal or other advice; no representations are made regarding the tax consequences of any actions taken based on the information provided. STRC may not be suitable for every person.

Strategy has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before investing, read the prospectus and other documents Strategy has filed with the SEC for more complete information about Strategy and its securities, including significant risks; free at EDGAR on sec.gov; current rate, price, and yield at strategy.com.

This communication contains forward-looking statements that involve risks and uncertainties, including changes in dividend policy, capital structure, bitcoin/digital-asset volatility, regulatory/accounting/tax changes, liquidity and cybersecurity risks, financing availability, and other risks described in Strategy's SEC filings. Strategy undertakes no obligation to update forward-looking statements except as required by law.

Market data as of Oct. 2 close. BTC holdings as of Oct. 4, as reported in the Oct. 5 8-K; USD Reserve and USD Cash as of Oct. 4, consistent with that Form 8-K; credit metrics from the Oct. 4 dashboard using $84,289 BTC, 10% BTC ARR and 40% BTC volatility.

01 | EXECUTIVE OVERVIEW

What STRC is designed to deliver

A high-income, cumulative, variable-rate instrument designed to reduce Macaulay duration and interest-rate sensitivity through monthly dividend-rate adjustments, while encouraging trading near $100. Macaulay duration is the weighted average time, in years, to receipt of cash flows and is used as an indicator of sensitivity to changes in interest rates.

THE INVESTMENT PROPOSITION

- **High current cash flow.** At the current 12.00% annualized dividend rate, each $100 stated amount accrues $12.00 per year, paid in $0.50 semi-monthly installments when declared.
- **Active par management.** Strategy evaluates the dividend rate monthly alongside USD Reserve coverage, market conditions, repurchases, issuance and other capital-allocation tools to support trading near the $100 stated amount.
- **Cumulative protection.** Regular dividends accumulate whether or not declared. Each unpaid installment compounds semi-monthly at the applicable regular dividend rate.
- **Senior preferred position.** STRC ranks behind debt, subsidiary liabilities and STRF, but ahead of Strategy's current STRE, STRK, STRD and common equity.
- **Exchange liquidity.** STRC trades on Nasdaq and has Avg Trading Vol (30D) of approximately $156 million.
- **Potential tax deferral.** Strategy currently expects declared preferred distributions to be return of capital to the extent of a U.S. holder's basis, subject to change and individual circumstances.

CURRENT ECONOMICS

1,000 Shares
$99,410 Market cost
$100,000 Aggregate stated amount
$12,000 Annual regular cash dividend*
$500 Semi-monthly regular cash dividend*
12.07% Current effective yield
8.4 yrs Illustrative Macaulay duration
6.3x Illustrative BTC Rating
~$13,293 Illustrative STRC BTC Floor
50 bps Illustrative BTC Credit

*Cash-flow figures assume the 12.00% rate remains in effect and each dividend is declared and paid in full. BTC Risk is 4.09%; BTC Floor ARR is -15.7%. BTC Floor is $13,293, rounded to ~$13.3K.

Macaulay Duration is an illustrative measure, in years, of the weighted-average timing of cash flows and of interest-rate sensitivity. STRC's illustrative 8.4-year figure reflects its semi-monthly dividend payment frequency (n = 24) and its current annualized dividend rate and market price. The measure changes as STRC's dividend rate or market price changes.

THE ESSENTIAL TRADE-OFF

Short-duration design reduces rate sensitivity; it is not a maturity

Here, short duration refers to Macaulay duration and reduced price sensitivity to interest-rate changes from monthly dividend-rate adjustment relative to a comparable fixed-rate perpetual. STRC is perpetual and has no general holder put at $100. Its dividend rate may rise or fall, the price-stability program may fail, and Strategy may redeem shares at $101 plus arrears. Investors accept rate-reset, issuer, bitcoin-balance-sheet and market-price risk in exchange for high current income, seniority over junior equity and active par management.

HOW TO THINK ABOUT STRC

STRC is best understood as perpetual variable-rate digital credit: a senior preferred USD cash-flow claim supported by Strategy's enterprise, capital-markets access, Board-approved USD Reserve, active Digital Credit capital-management framework and bitcoin treasury, without direct ownership of or a security interest in bitcoin.

Source: Strategy STRC dashboard and information page; Strategy Credit Dashboard and Notes; Amended and Restated Certificate of Designations; Digital Credit Capital Framework announced June 29, 2026 and STRC buyback policy announced July 27, 2026; market data at the Oct. 2, 2026 close; BTC holdings as of Oct. 4, 2026, as reported in the Form 8-K filed October 5, 2026; USD Reserve and USD Cash as of Oct. 4, 2026, consistent with that Form 8-K. Credit metrics use the Oct. 4 dashboard assumptions of $84,289 BTC, 10% BTC ARR and 40% BTC volatility.

02 | SECURITY TERMS

Terms at a glance

The Amended and Restated Certificate of Designations and prospectus govern. This table is a plain-English summary, not a substitute for those documents.

TERM	SUMMARY
Issuer	Strategy Inc.
Security	Variable Rate Series A Perpetual Stretch Preferred Stock
Ticker / exchange	STRC / Nasdaq Global Select Market
Initial issue date	July 29, 2025
Stated amount	$100.00 per share
Current regular dividend	12.00% per annum; $12.00 per share annually at the current rate
Payment frequency	Semi-monthly in arrears, normally on the 15th and at month-end
Record / payment cadence	Record dates normally the preceding payment date; declared installments are paid on the next scheduled date
Form of payment	Cash, when and if declared by the Board from legally available funds
Cumulative?	Yes. Dividends accumulate regardless of declaration or current legal availability
Arrears compounding	Each unpaid installment compounds semi-monthly at its applicable regular dividend rate
Rate adjustment	Strategy may set a different annual rate for each monthly reference period by advance notice
Rate-reduction limits	Reduction cannot exceed 25 bps plus specified SOFR decline, fall below one-month SOFR, or occur while prior arrears are unpaid or unfunded
Maturity / sinking fund	Perpetual; no scheduled maturity or sinking-fund obligation
Conversion rights	None
Ranking	Junior to debt, subsidiary liabilities and STRF; senior to current STRE, STRK, STRD and common equity
Liquidation preference	Initially $100; adjusts to the greatest of $100 and specified recent-market-price measures
Fundamental-change put	$100 stated amount plus arrears, subject to legally available funds and filed terms
Issuer redemption	$101 or higher plus arrears; a partial call must leave $250M outstanding. Separate clean-up and tax-event rights apply
Voting / consent rights	No general vote or nonpayment director rights. Majority consent for specified adverse changes; senior or parity stock may be issued without consent

Source: Amended and Restated Certificate of Designations effective June 30, 2026; initial prospectus supplement dated July 24, 2025; Strategy STRC information page. In a conflict, the filed governing documents control.

03 | CASH FLOW AND MARKET PROFILE

A variable 12% dividend with a market-determined yield

The current annual rate is set by Strategy; effective yield moves with both the rate and STRC's trading price.

YIELD SENSITIVITY

STRC PRICE	EFFECTIVE YIELD
$80	15.00%
$90	13.33%
$99.41	12.07%
$100	12.00%
$101	11.88%

Formula: current $12.00 annualized regular dividend / market price. The dividend rate may change; yield excludes price appreciation or depreciation.

MARKET SNAPSHOT

STRC Price	**$99.41**
Discount to stated amount	**0.6%**
Market Cap ($M)	**~$8.93B**
Avg Trading Vol (30D) ($M)	**$156M**
Hist Volatility (30D)	**9.1%**
Hist Volatility (1Y)	**22.1%**
3-month total return	**+16.5%**
1Y Return	**+12.4%**

DIVIDEND RATE AND PAYMENT RECORD

PERIOD	ANNUAL RATE	PER SHARE	CADENCE	STATUS
Aug. 2025 launch stub	9.00%	$0.80	Initial monthly stub	Paid
Sep.-Dec. 2025	10.00%-10.75%	$0.83-$0.90	Monthly	Paid
Jan.-Feb. 2026	11.00%-11.25%	$0.92-$0.94	Monthly	Paid
Mar.-Jun. 2026	11.50%	$0.96 per month	Monthly	Paid
Jul. 15, 2026	11.50%	$0.48	First semi-monthly period	Paid
Jul. 31-Aug. 31, 2026	12.00%	$0.50 each	Semi-monthly	Paid
Sep. 15 / Sep. 30, 2026	12.00%	$0.50	Semi-monthly	Paid
Sep. 30 / Oct. 15, 2026	12.00%	$0.50	Semi-monthly	Declared
Oct. 15 / Oct. 31, 2026	12.00%	$0.50	Semi-monthly	Subject to declaration
Oct. 31 / Nov. 15, 2026[1]	12.00%	$0.50	Semi-monthly	Subject to declaration

Since initial pricing
STRC was initially offered at $90.00. At the Oct. 2, 2026 price of $99.41, plus $13.425 of cash distributions with record dates through Sep. 30, 2026, the simple lifetime total return is approximately 25.4%. This excludes reinvestment, taxes, fees and transaction costs.

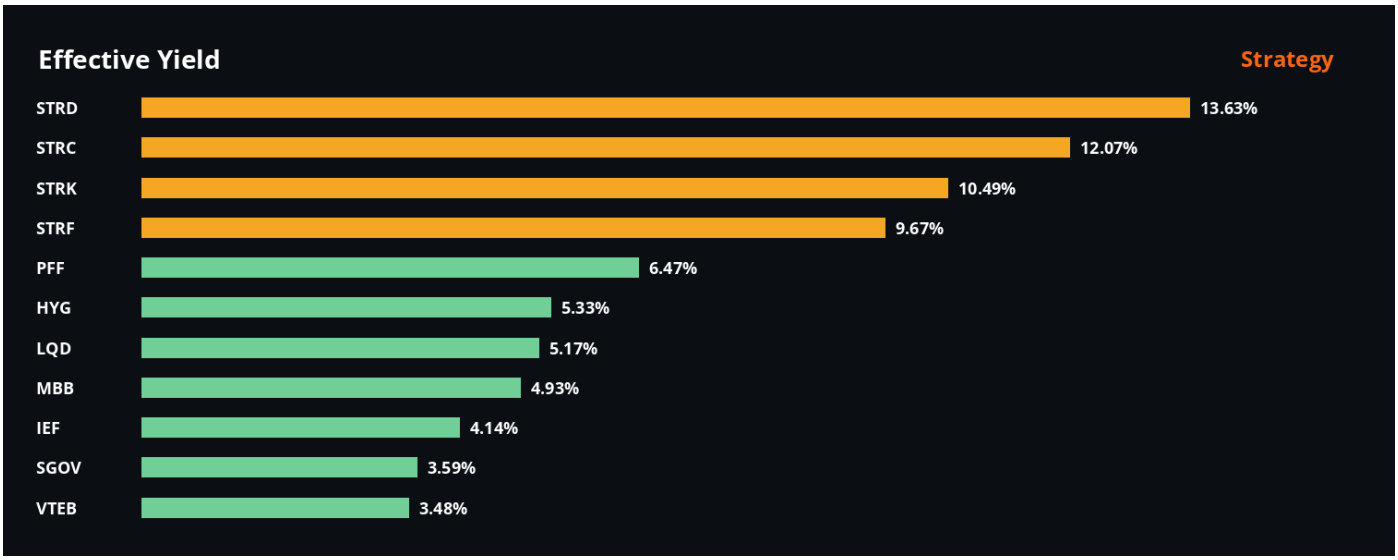
All expected payout and record dates are subject to declaration of dividend by the board of directors. [1] Subject to the proposed STRC daily-dividend transition; if approved and effective, daily record dates are expected to begin Nov. 1, 2026.

Source: Strategy STRC metrics and dividend pages; SEC filings. Market metrics at the Oct. 2, 2026 close. The Oct. 4 notional reflects the subsequent repurchase update. Returns include dividends under Strategy's methodology; past performance is not indicative of future results.

04 | PUBLIC MARKET YIELD

STRC's current yield premium

At $99.41, STRC's current $12 annualized dividend produces a 12.07% effective yield - materially above selected publicly traded credit and income benchmarks.



TICKER	PUBLICLY TRADED BENCHMARK	YIELD	STRC PREMIUM
PFF	Preferred stock ETF	6.47%	+560 bps
HYG	High-yield corporate bond ETF	5.33%	+674 bps
LQD	Investment-grade corporate bond ETF	5.17%	+690 bps
MBB	Agency mortgage-backed securities ETF	4.93%	+714 bps
IEF	7-10 year U.S. Treasury ETF	4.14%	+793 bps
SGOV	0-3 month U.S. Treasury ETF	3.59%	+848 bps
VTEB	Tax-exempt municipal bond ETF	3.48%	+859 bps

WHAT ACCOMPANIES THE YIELD PREMIUM

A higher yield is not a free return.
STRC concentrates exposure in one perpetual variable-rate preferred security. Its yield premium is accompanied by Strategy issuer risk, priority behind debt and STRF, bitcoin-sensitive enterprise value, rate-reset and redemption risk, and materially higher volatility than diversified benchmark ETFs.

Source: Strategy-supplied market comparison data at the Oct. 2, 2026 close. STRC effective yield equals the current $12 annualized dividend divided by price. The dividend rate may change. ETF yield methodologies differ; municipal yields are not tax-equivalent. This is not a total-return or risk-adjusted comparison.

05 | CREDIT COMPARABLES

Yield, liquidity and volatility in context

The supplied comparison places STRC beside Strategy digital credit and diversified public-market proxies across income, returns, trading activity and volatility.

Digital Credit	Price	Effective Yield	3M Return	1Y Return	Market Cap ($M)	Avg Trading Vol (30D) ($M)	Hist Volatility (30D)	Hist Volatility (1Y)	1Y Sharpe	Avg Trading Vol (30D)/Mkt Cap
STRC	$99.41	12.07%	16.5%	12.4%	$8,932	$156	9.1%	22.1%	0.55	1.7%
STRF	$103.40	9.67%	10.8%	(1.1%)	$1,328	$7	10.3%	24.2%	-0.06	0.5%
STRK	$76.25	10.49%	27.3%	(13.3%)	$1,069	$8	38.5%	38.1%	-0.20	0.8%
STRD	$73.38	13.63%	24.5%	0.7%	$1,029	$8	25.9%	33.5%	0.13	0.8%
Money Market Proxy ETFs										
SGOV	$100.44	3.59%	0.9%	3.7%	$111,288	$2,290	1.2%	1.0%	-0.54	2.1%
High-Yield Bond ETFs										
HYG	$76.91	5.33%	(2.1%)	0.8%	$15,174	$3,986	4.3%	4.3%	-0.77	26.3%
JNK	$92.39	6.90%	(2.1%)	1.2%	$6,585	$385	4.5%	4.3%	-0.69	5.8%
Preferred Stocks										
PFF	$29.56	6.47%	(1.5%)	(1.7%)	$12,395	$87	8.0%	7.7%	-0.70	0.7%
PGX	$10.14	6.78%	(5.2%)	(7.7%)	$3,622	$66	5.9%	5.9%	-2.09	1.8%
Investment-Grade Corporate Bond ETFs										
VCIT	$77.98	5.23%	(4.1%)	(2.6%)	$67,351	$914	5.7%	4.6%	-1.48	1.4%
LQD	$101.83	5.17%	(5.0%)	(4.3%)	$26,965	$3,337	6.8%	5.7%	-1.48	12.4%
Mortgage-Backed Securities ETFs										
MBB	$89.22	4.93%	(4.1%)	(2.0%)	$36,589	$555	6.5%	5.0%	-1.22	1.5%
VMBS	$44.24	4.43%	(4.0%)	(1.7%)	$15,258	$97	6.0%	4.8%	-1.20	0.6%
Municipal Bond ETFs										
MUB	$100.96	3.32%	(5.3%)	(1.9%)	$45,563	$1,254	5.6%	3.5%	-1.70	2.8%
VTEB	$47.25	3.48%	(5.7%)	(2.1%)	$44,303	$1,125	5.7%	3.4%	-1.83	2.5%
HYD	$47.96	4.56%	(5.9%)	(1.1%)	$3,901	$91	5.6%	4.2%	-1.22	2.3%
US Treasury ETFs										
BIL	$91.43	3.45%	0.9%	3.6%	$47,841	$1,018	1.2%	1.0%	-0.91	2.1%
IEF	$89.05	4.14%	(4.4%)	(4.0%)	$41,132	$842	5.9%	5.1%	-1.61	2.0%
SHV	$110.07	3.26%	0.9%	3.6%	$21,382	$400	1.2%	1.0%	-1.31	1.9%

1 INCOME PREMIUM
STRC yields 12.07%, versus 3.48%-6.47% for the selected non-Strategy ETFs. Even JNK at 6.90% is 517 bps lower.

2 DIGITAL-CREDIT LIQUIDITY
STRC shows Avg Trading Vol (30D) of $156M and 1.7% daily turnover, the strongest liquidity among the Strategy preferreds in the supplied comparison.

3 VOLATILITY
STRC Hist Volatility (30D) is 9.1% and Hist Volatility (1Y) is 22.1%, versus roughly 1%-8% for the selected non-Strategy ETFs. Current income does not insulate market price.

4 RETURNS AND ENTRY PRICE
STRC shows a +16.5% three-month return and +12.4% 1Y Return. Yield, price changes, dividend resets and entry point all influence realized total return.

Yield is a starting point, not the outcome.
Trailing total return can differ sharply from current yield because the dividend rate can reset, the issuer may redeem at $101, and market price, distributions, volatility and entry point all matter. STRC's 12.07% effective yield is not a forecast of annual total return.

Source: Strategy-supplied credit comparables, Oct. 2, 2026. Figures are rounded snapshots and may reflect different calculation conventions, time windows, tax treatment, portfolio composition and market microstructure. The chart is as of the Oct. 2 close; its STRC market cap ($8,932M) is per Strategy's Excel model and reflects the Sep. 28–Oct. 4 STRC repurchases. Historical volatility for all assets, including bitcoin (using IBIT as a proxy), is based on 4:00pm ET closing prices through the securities market data date (Oct. 2, 2026).

06 | RATE MANAGEMENT

A broader capital policy designed to support STRC near $100

Strategy's corporate objective is for STRC to trade over time in approximately a $99-$100 range. The capital framework evaluates the dividend rate monthly alongside reserve, repurchase and other capital tools; no automatic price-based rate formula applies.

12.00%

CURRENT ANNUAL DIVIDEND RATE

$0.50 accrues per full semi-monthly period on each $100 stated amount at the current rate.

$99-$100

CORPORATE TRADING OBJECTIVE

Strategy uses a multi-tool framework intended to support sustained, healthy trading near stated amount.

MONTHLY POLICY: FACTORS CONSIDERED TOGETHER

POLICY INPUTS	MARKET SIGNALS	BITCOIN CONDITIONS	LIQUIDITY	CAPITAL STRUCTURE
CURRENT APPROACH	STRC trading levels, market yields and credit spreads	BTC price and volatility	USD Reserve coverage and capital-market conditions	Overall capital structure and other allocation actions

No single input determines the rate. Strategy will not necessarily increase STRC's dividend solely because it trades below stated amount. The policy may be modified, suspended or discontinued and dividends remain subject to Board declaration.

CONTRACTUAL RATE AND ARREARS MECHANICS

WHEN	MECHANISM	INVESTOR SIGNIFICANCE
Before a reference period	Advance rate notice	Strategy may set a different annual rate for the next monthly reference period in its sole and absolute discretion.
Any downward reset	25 bps plus SOFR-decline limit	The ordinary reduction cannot exceed 25 bps plus the specified decline in one-month SOFR.
Minimum rate	One-month SOFR floor	The new annual rate cannot be below one-month SOFR as of the business day before the rate notice.
Prior completed-period arrears	Rate-reduction lockout	Strategy cannot reduce the rate unless those arrears have been paid in full or fully declared and funded.
If a payment is missed	Cumulative semi-monthly compounding	The unpaid installment compounds at the applicable rate; later payments are applied to the earliest unpaid period first.

Policy framework, not a price guarantee

The capital framework replaced a simple price-band approach with monthly consideration of multiple factors and a broader toolkit. Current July 27 intent is not to issue STRC below $100, to recommend maintaining the 12.00% rate until sustained healthy trading near $100, and to scale repurchases more aggressively at deeper discounts. These are current policies and recommendations, not contractual guarantees, and can change without notice. STRC may trade materially above or below stated amount.

Source: Amended and Restated Certificate of Designations, Sections 5 and 11; Digital Credit Capital Framework press release and Form 8-K dated June 29, 2026; STRC repurchase and ongoing buyback policy dated July 27, 2026. The filed instrument controls contractual rate, notice, arrears and payment mechanics; corporate policies and objectives are non-contractual.

07 | INVESTOR PROTECTIONS

Cumulative cash flow and capital-allocation protections

Nonpayment increases the economic claim and restricts many payments to parity and junior equity, but STRC holders do not receive director-election rights.

IMMEDIATELY UPON NONPAYMENT	WHILE PRIOR ARREARS REMAIN	AFTER A FUNDAMENTAL CHANGE
The unpaid amount remains cumulative, compounds semi-monthly at the applicable rate and is paid from the oldest arrears first.	Parity dividends become pro rata, and most dividends or repurchases involving junior or parity equity are restricted.	A holder may require cash repurchase at $100 stated amount plus arrears, subject to legally available funds and filed procedures.

ADDITIONAL PROTECTIONS AND LIMITS

PROTECTION	HOLDER BENEFIT	CONDITION / LIMIT
Cumulative and compounding	Regular dividends accrue regardless of declaration. Each unpaid installment compounds semi-monthly at the rate applicable to its period.	Cash payment still requires Board declaration and legally available funds; compounding increases the claim but does not assure timing.
Payment priority	If prior completed-period arrears remain, parity dividends must be pro rata and most dividends or repurchases of junior or parity equity are restricted.	The certificate contains detailed exceptions for equity plans, fractional shares, pre-existing contracts and other specified transactions.
Rate-reduction lockout	Strategy cannot reduce the regular dividend rate while prior completed-period arrears remain unpaid or unfunded.	This does not require a rate increase and does not prevent Strategy from setting the lowest rate otherwise permitted once arrears are cured.
Fundamental change put	Holders may require repurchase at $100 stated amount plus accumulated and unpaid regular dividends after a defined fundamental change.	Payment is limited to legally available funds and may be pro rata if insufficient; Strategy covenants not to voluntarily trigger a change without adequate funds.
Liquidation / redemption	In liquidation, holders receive the then-applicable liquidation preference plus unpaid regular and compounded dividends before junior equity. Optional redemption is at $101 or higher plus arrears.	Creditors, subsidiary liabilities and STRF remain ahead. The issuer call may cap price appreciation and create reinvestment risk.

Important structural limits

STRC has no nonpayment director-election rights. Strategy may issue additional STRC, parity stock or stock senior to STRC - including additional STRF - without STRC-holder consent. Voting rights are limited to specified materially adverse amendments and certain merger or reclassification matters. STRC has no maturity, sinking fund, collateral package or direct lien on bitcoin.

Source: Amended and Restated Certificate of Designations, Sections 5 through 9. The then-applicable liquidation preference can exceed $100 under the filed recent-market-price formula. This summary omits detailed exceptions and procedures.

08 | DIGITAL CREDIT CAPITAL FRAMEWORK

Liquidity, dividend policy and buybacks work together to support STRC

The capital framework treats STRC price stability as a capital-management objective supported by dedicated liquidity, active repurchases and disciplined funding - not by the dividend rate alone.

SIX COMPONENTS AND INVESTOR SIGNIFICANCE

$4,878M USD RESERVE
Board policy limits the reserve to preferred dividends and debt interest. Current coverage is approximately 3.1 years versus a 12-month minimum policy.

$2.0B CREDIT BUYBACK
STRC is the initial priority. The Oct. 5 filing reported $547.2M remaining under the $2.0B authorization, inclusive of fees and prior repurchases.

$99-$100 OBJECTIVE
Rate, reserve, buybacks, issuance and BTC monetization are evaluated together to support long-term trading near stated amount.

FRAMEWORK COMPONENT	WHAT STRATEGY ADOPTED	INVESTOR SIGNIFICANCE / LIMIT
USD Reserve policy	A Board-approved reserve used only for preferred dividends and debt interest, with a 12-month minimum absent further Board authorization.	Improves payment liquidity, but it is a corporate policy rather than pledged collateral or a contractual STRC covenant.
STRC dividend policy	A $99-$100 objective and monthly evaluation using price, yields, spreads, BTC conditions, reserve coverage, capital markets and capital structure.	Below-par trading does not automatically require a rate increase. The current 12% rate, objective and guidance can change.
Digital Credit repurchases	Up to $2.0B aggregate across STRC, STRF, STRD and STRK, with STRC as the initial priority when accretive.	Repurchases below $100 can retire stated amount at a discount and reduce future dividend requirements. Strategy is not obligated to make any repurchases of STRC and may discontinue repurchases at any time.
Issuance / MSTR repurchases	A separate $1.0B MSTR buyback authorization and current STRC policy not to issue below $100.	Reduces conflicting STRC supply near or below par and preserves capital-allocation flexibility; both are current policies, not holder rights.
BTC Monetization Program	Up to $1.25B to build the USD Reserve, plus additional authority for obligations, reserve replenishment and approved repurchases.	Can fund liquidity or buybacks when preferable to equity issuance. It does not require BTC sales and buybacks cannot use the USD Reserve.
USD Cash	A separately designated, flexible liquidity pool available for general Bitcoin Treasury Company purposes, such as acquiring bitcoin; paying preferred dividends or debt interest; repurchasing MSTR or preferred stock; repaying or redeeming convertible notes; or increasing the USD Reserve.	A highly liquid, broad discretionary pool that allows management to respond quickly to market dislocations and deploy capital as conditions warrant. Unlike the USD Reserve, it has no 12-month minimum and may be used for a broader range of purposes.

As of October 4, 2026
The USD Reserve increased from $2.55B at framework launch to $4,878M, alongside $833M of USD Cash, for $5,711M of USD Assets; the USD Reserve alone equals approximately 3.1 years of current preferred-dividend and debt-interest obligations. The $2.0B program had $547.2M remaining, and $1.0B remained under the separate MSTR authorization. During Sep. 28–Oct. 4, Strategy sold 92,894 MSTR shares for $15.7M net, bought 334 bitcoin for $28.7M at $85,839 ($15.7M ATM, $13.0M cash), and repurchased 1,773,802 STRC shares for $176.3M. $142.5M of the USD Reserve funded preferred dividends and debt interest. No preferred ATM sales; no STRF, STRK, STRD, or MSTR repurchases. Management's July 27 current intent is to buy more at deeper discounts, taper near $100, avoid new STRC issuance below $100, and recommend maintaining the 12% rate until sustained healthy trading near $100. All such policies, objectives and buyback plans may be modified or discontinued.

Source: Strategy Digital Credit Capital Framework press release and Form 8-K dated June 29, 2026; Strategy STRC repurchase policy dated July 27, 2026; Strategy Form 8-K dated October 5, 2026 (BTC holdings; USD Reserve and USD Cash consistent with the filing). Corporate objectives and policies are forward-looking and non-contractual.

09 | CREDIT POSITION

Short-duration design supported by reserve growth and active buybacks

Here, short duration refers to Macaulay duration, the weighted average time in years to receipt of cash flows and an indicator of price sensitivity to changes in interest rates. STRC's monthly dividend-rate adjustment is designed to reduce that sensitivity relative to a comparable fixed-rate perpetual. The Board-approved USD Reserve policy and active STRC repurchases reduce cumulative covered claims and support payment liquidity in Strategy's illustrative framework; bitcoin remains unpledged to STRC.

SIMPLIFIED CAPITAL STACK

CREDITORS, SUBSIDIARY LIABILITIES & STRF
Senior to STRC

STRC
Current instrument

STRE / STRK / STRD
Junior preferred

MSTR COMMON EQUITY
Residual claim

The diagram is simplified. Actual priority is governed by debt documents, subsidiary claims, preferred certificates and applicable law.

CURRENT ISSUER RESOURCES

848,000 BTC
BITCOIN HOLDINGS
As of Oct. 4

$5,711M
USD ASSETS
As of Oct. 4

$71.48B
BTC RESERVE
At $84,289 / BTC

8.4 yrs
STRC MACAULAY DURATION
Oct. 4 assumptions

Macaulay Duration is an illustrative Credit Dashboard measure, in years, of interest-rate sensitivity. For variable-rate preferred stock such as STRC, the displayed figure is the dashboard duration used in credit metrics and is not the simple perpetual approximation (1 + Effective Yield) / Effective Yield.

- USD Reserve $4,878M (Board policy) + USD Cash $833M = USD Assets $5,711M.

STRC-scale economics

- Approximately 89.85 million shares outstanding after the Sep. 28–Oct. 4 repurchase.
- $8.985 billion aggregate stated/notional amount; no STRC ATM issuance during Sep. 28–Oct. 4. ATM capacity remaining was $17,510.8 million.
- $1,078.2 million annual regular STRC dividend at the current 12% rate; approximately $44.9 million per full semi-monthly period.
- $11.272 billion cumulative covered notional after applying USD Assets to debt and including STRF and STRC claims.
- $2.287 billion cumulative covered notional through STRF after applying USD Assets: $6.714B debt − $5,711M USD Assets + $1.284B STRF = $2.287B.
- The $4,878M USD Reserve equals approximately 3.1 years of current preferred dividends and debt interest, versus a 12-month Board-policy minimum.

STRATEGY'S ILLUSTRATIVE BTC COVERAGE

6.3x
BTC RATING
ILLUSTRATIVE

~$13.3K
BTC FLOOR
PER BTC AT 1.0x

50 bps BTC CREDIT

4.09% BTC RISK | -15.7% BTC FLOOR ARR

Illustrative at 10% BTC ARR, 40% BTC volatility and 8.4-year Macaulay duration. BTC Credit annualizes BTC Risk assuming no recovery.

How the capital framework improves STRC credit
Liquidity and repurchase policy: The USD Reserve is restricted by Board policy to preferred dividends and debt interest and carries a 12-month minimum. The $2.0B Digital Credit repurchase program initially prioritizes STRC and cannot use reserve funds. Current implementation: The Oct. 5 Form 8-K reports no STRC ATM sales during Sep. 28–Oct. 4; ATM capacity remaining is $17,510.8M. Strategy sold 92,894 MSTR shares for $15.7M net and bought 334 bitcoin for $28.7M ($15.7M of those proceeds and $13.0M of USD Cash) at $85,839. USD Cash is $833M and USD Assets are $5,711M. Strategy repurchased 1,773,802 STRC shares for $176.3M, retiring $177.4M of stated amount. Coverage bridge: $6,714M debt - $5,711M USD Assets + $1,284M STRF + $8,985M STRC = $11,272M covered claims. $71,477M BTC Reserve / $11,272M = 6.3x; BTC Floor is $13,293 per BTC (~$13.3K). Program status: $547.2M remained under the $2.0B Digital Credit authorization, and $1.0B under the separate MSTR authorization. These are illustrative economic coverage sensitivities and corporate policies, not legal collateralization, solvency tests, recovery estimates or guaranteed future repurchases.

Source: Strategy Form 8-K dated Oct. 5, 2026 (BTC holdings, USD Reserve, USD Cash and USD Assets); Strategy Credit Dashboard and Notes. Dashboard assumptions: BTC price $84,289, BTC ARR 10%, BTC volatility 40%, STRC Macaulay duration 8.4 years. BTC Rating, BTC Floor, BTC Credit, BTC Risk and BTC Floor ARR are supplemental illustrative metrics with substantial limitations.

10 | TAX AND PORTFOLIO ROLE

Potential tax deferral, not tax exemption

Strategy currently expects declared STRC distributions to be return of capital for U.S. federal income-tax purposes to the extent of a holder's basis, subject to change and investor-specific rules.

ILLUSTRATIVE 1,000-SHARE EXAMPLE

Purchase price	**$99.41**
Initial tax basis	**$99,410**
One-year cash distributions*	**$12,000**
Illustrative current federal taxable dividend**	**$0**
Illustrative year-end adjusted basis**	**$87,410**

**Assumes the 12.00% rate remains in effect for one year. **Assumes the full distribution is classified as return of capital and the holder has sufficient basis. This is not a tax opinion.*

WHAT RETURN OF CAPITAL MEANS

Current deferral. A distribution classified as return of capital generally reduces basis rather than creating current U.S. federal dividend income.

Deferred tax is preserved. Lower basis generally creates a larger gain when the shares are sold or redeemed.

Basis floor. After basis reaches zero, further distributions are generally taxable as capital gain under current rules.

Treatment can change. Strategy's earnings and profits, tax law, dividend-rate behavior and a holder's circumstances can alter the result.

Fast-pay-stock risk. The STRC prospectus describes rules that could accelerate income or otherwise produce adverse tax consequences for some holders.

PORTFOLIO ROLE

STRC MAY BE RELEVANT TO INVESTORS SEEKING

- High current semi-monthly USD cash flow
- A variable-rate par-management design
- Priority over junior preferred and common equity
- Cumulative and compounding dividend economics
- Nasdaq tradability and substantial current volume
- Potential current tax deferral

STRC IS NOT DESIGNED TO PROVIDE

- A fixed coupon or guaranteed distribution
- A maturity date or general $100 put
- A guaranteed market price near $100
- FDIC insurance or government backing
- A security interest in bitcoin or direct BTC upside
- Unlimited price appreciation above the $101 call level

Tax advice is investor-specific

Prospective investors should review the applicable Strategy tax disclosure and consult their own tax advisers regarding basis reduction, holding period, capital-gain treatment, fast-pay-stock rules, withholding, account type and federal, state, local and non-U.S. consequences.

Source: Strategy Aug. 3, 2026 dividend declaration and preferred tax materials. Strategy has expressed an expectation, not a guarantee, regarding return-of-capital characterization. The STRC prospectus also describes potential fast-pay-stock tax consequences.

11 | RISK FRAMEWORK

The principal risks an investor should underwrite

The 12.07% Effective Yield should be evaluated alongside variable-rate discretion, perpetual structure, issuer credit, subordination, bitcoin exposure, call risk and market volatility.

RISK	WHY IT MATTERS
Perpetual structure and variable rate	STRC has no maturity, and its dividend rate is not fixed. Strategy may reduce the rate within contractual limits, which can lower income and market value.
Dividend declaration and legal availability	Dividends accumulate, but cash payment still requires Board declaration and legally available funds. Cumulative status and compounding do not guarantee timely payment.
Par-management and policy execution risk	The $99-$100 objective, 12% recommendation, no-issuance-below-$100 policy, reserve growth and buyback pace are current policies or intentions, not contractual guarantees. They may change or fail to support STRC's price.
Redemption and reinvestment risk	Strategy may redeem at $101 or a higher chosen amount plus arrears. A call can cap upside and force reinvestment at lower prevailing yields.
Subordination and structural priority	Debt, subsidiary liabilities and STRF rank ahead of STRC. In a stress or liquidation scenario, senior claims could materially reduce or eliminate recoveries.
No bitcoin collateral	Strategy's bitcoin supports enterprise value but is not pledged to STRC. Holdings can be sold, encumbered where permitted, or decline in value.
Bitcoin and issuer concentration	Strategy's financial condition, dividend capacity and capital-markets access are materially connected to bitcoin prices, volatility, custody, regulation and liquidity.
Capital-framework execution risk	Strategy may issue new claims, change Board policies, monetize BTC or alter repurchases. The framework creates no contractual reserve, buyback or BTC-retention covenant for STRC.
Market price, liquidity and volatility	Nasdaq listing and current trading volume do not assure execution at a desired price. STRC has experienced material volatility despite its price-stability objective.
Fundamental-change funding limitation	The holder put is subject to funds legally available. If funds are insufficient, Strategy may pay only the legally available amount pro rata.
Tax and fast-pay-stock uncertainty	Return-of-capital treatment may differ by period or investor. Basis reduction can create future gain, and variable-rate features may produce adverse fast-pay-stock consequences.
Illustrative metrics and broader company risks	The 6.3x BTC Rating, ~$13.3K BTC Floor, 50 bps BTC Credit, 4.09% BTC Risk and -15.7% BTC Floor ARR are management-defined and assumption-sensitive, not agency ratings, collateral tests or recovery estimates. Investors also bear Strategy's software, governance, legal, custody, cyber, regulatory, accounting and capital-markets risks.

Prior to making an investment decision, investors should review the prospectus and governing Certificate; confirm current price, rate, yield and dividend status; examine current holdings, USD Reserve and claims; assess rate, redemption and BTC sensitivity; and obtain investment, legal and tax advice.

Source: Strategy prospectus, governing Certificate, latest SEC filings and dashboard disclosures. This list is not exhaustive.

12 | SOURCES AND DISCLOSURES

Primary sources and important information

This briefing uses public information and Strategy-supplied market data, including the capital framework and subsequent STRC buyback implementation.

PRIMARY SOURCES

SOURCE	LINK	USED FOR
Strategy STRC Metrics	Open source	Current price, yield, return, volume and volatility.
Strategy STRC Information	Open source	Product summary, current rate, notional and governing links.
Strategy STRC Dividends	Open source	Dividend history and payment calendar.
Strategy Credit Dashboard	Open source	Current illustrative credit metrics and assumptions.
Strategy Notes	Open source	Definitions and limits for Strategy metrics.
A&R Certificate of Designations	Open source	Contractual STRC terms effective June 30, 2026.
Initial STRC Prospectus Supplement	Open source	Initial terms, risks, tax disclosure and use of proceeds.
Digital Credit Framework / STRC Buyback Policy	June 29 | July 27	USD Reserve policy, monthly multi-factor rate guidance, $99-$100 objective, issuance discipline and STRC repurchase policy.
August 3, 2026 Form 8-K	Open source	Current 12% rate, declared dividends and expected tax treatment.
October 5, 2026 Form 8-K	Open source	BTC holdings, USD Reserve, USD Cash, USD Assets and STRC repurchase update.
Strategy Credit Comparables	Open source	Yield, return, liquidity and volatility comparisons.

IMPORTANT DISCLOSURES

- This document is informational only, not an offer, solicitation or recommendation. Any offering may be made only through effective offering documents.
- The Amended and Restated Certificate of Designations, prospectus, SEC filings and applicable law control if this summary conflicts with them.
- STRC is perpetual preferred equity, not debt, a deposit, government obligation or bitcoin-backed security. No assets of Strategy are pledged to secure STRC payment obligations.
- The $99-$100 objective, 12% recommendation, no-issue-below-$100 policy and buyback pacing are current intentions, not contractual guarantees, and may change.
- Dividends are cumulative but require Board declaration and legally available funds for cash payment. STRC has no maturity; Strategy may redeem at $101 or higher plus arrears.
- BTC Rating, BTC Floor, BTC Credit, BTC Risk, yield and Macaulay duration are illustrative, assumption-sensitive management metrics, not agency ratings, collateral tests or recovery estimates.
- Tax treatment is uncertain and investor-specific. Return of capital reduces basis; fast-pay-stock and other special rules may apply. Consult a tax adviser.
- The USD Reserve policy, repurchase authorizations and BTC Monetization Program are corporate policies, not contractual STRC terms. Reserve assets are not pledged; buybacks and BTC sales are not required.

13 | GLOSSARY OF DEFINED TERMS

Glossary of Defined Terms

Effective Yield is the annualized yield on an asset based on its fixed dividend rate or its current dividend rate, as applicable, and the current price of such asset.

Duration for a convertible bond is the sooner of the stated maturity date or the date it may become due upon an exercise of a repurchase right at the option of the holder. Duration for a preferred stock is the Macaulay Duration of such preferred stock. Duration for MSTR is MSTR Duration.

Macaulay Duration is an illustrative measure, in years, of the weighted-average timing of cash flows and of interest-rate sensitivity. STRC's illustrative 8.4-year figure reflects its semi-monthly dividend payment frequency (n = 24) and its current annualized dividend rate and market price. The measure changes as STRC's dividend rate or market price changes.

Stochastic Duration is (a) for a convertible bond, its Duration; and (b) for a preferred stock, its Macaulay Duration as adjusted for whether it has any of a variable rate, a penalty step-up, a conversion right, or non-cumulative dividends.

BTC Rating is in the case of (a) any of our indebtedness or perpetual preferred securities, the ratio of (i) our BTC Reserve to (ii) the sum of the notional values of the instruments being rated and all instruments that are senior to and, if any liabilities share an equal claim to our assets, such instruments with a stated maturity date sooner than or that may become due upon an exercise of a repurchase right at the option of the holder sooner than, the liability being rated; (b) MSTR, the ratio of (i) the sum of the BTC Reserve, less all Debt, less all Pref, plus the USD Assets, to (ii) MSTR's Market Cap; and (c) any exchange traded product holding only bitcoin, 1. BTC Rating does not represent a rating from any rating agency and is not equivalent to a "rating" in the traditional financial context. BTC Rating also does not account for potential cross-defaults under our debt obligations that would result in debt obligations with stated maturities later than the liability being rated becoming due sooner than the liability being rated. This metric is presented for illustrative purposes only and should not form the basis for an investment decision.

BTC Risk is the probability of an instrument having a BTC Rating less than 1 at the end of its Duration. This probability is derived from a lognormal distribution modeling of bitcoin's price, adjusted for BTC ARR and BTC Volatility assumptions. BTC Risk does not represent an actuarial risk rating or a rating from any rating agency, and it is not a risk rating in the traditional financial context. This metric is presented for illustrative purposes only and should not form the basis for an investment decision. Actual results may vary materially from these illustrative results.

BTC Credit is the credit spread necessary to offset BTC Risk for a given security. It is calculated by annualizing BTC Risk assuming the same probability each year of the BTC Rating of such security falling below 1 each year and assuming no recovery. BTC Credit = (–ln(1 – BTC Risk) ÷ Duration). This metric is presented for illustrative purposes only and should not form the basis for an investment decision.

BTC Floor is the BTC price at which the BTC Rating = 1.0x.

Net Debt is the sum of our notional debt outstanding less the USD Assets.

BTC Reserve represents the total number of bitcoin the Company holds as of a specified date multiplied by the current market price of one bitcoin (or the price of one bitcoin as of the date indicated). It does not take into account or include the Company's indebtedness or the liquidation value of its perpetual preferred stock. As such, it is not equivalent to "net asset value" or "NAV" or any similar metric in the traditional financial context. It is not a measure of either the net asset value of the Company or the value of the bitcoin held by the Company net of indebtedness, perpetual preferred stock liquidation preference and other obligations. Moreover, this BTC Reserve metric is not comparable to either net asset value or NAV metrics that may be reported by other companies, including ETFs, ETPs and mutual funds. Investors should rely on the financial statements and other disclosures contained in the Company's SEC filings. This metric is merely a supplement, not a substitute, to the financial statements and other disclosures contained in the Company's SEC filings. It should be used only by sophisticated investors who understand its limited purpose and many limitations.

USD Reserve is a management-designated portion of Strategy's USD liquidity intended to support the payment of dividends on Strategy's preferred stock and interest on its outstanding indebtedness.

USD Cash is a separately designated pool of U.S. dollar liquidity that the Company may retain for future deployment for general Bitcoin Treasury Company purposes, which may include acquiring bitcoin, paying declared cash dividends on Strategy's preferred stock and interest on its outstanding indebtedness, repurchasing Strategy's MSTR Stock or preferred stock, repaying, repurchasing or redeeming Strategy's outstanding convertible notes, increasing the USD Reserve, and other similar Bitcoin Treasury Company purposes.

USD Assets is the sum of the USD Reserve and USD Cash.

Net Reserve represents the BTC Reserve; minus the notional amount of the Company's out-of-the-money convertible notes and other debt-like instruments; minus the notional amount of the Company's outstanding perpetual preferred stock (excluding any in-the-money STRK shares); plus the Company's USD Assets. For this purpose, the notional value of any of the Company's preferred stock that is denominated in a currency other than U.S. dollars is valued based on prevailing exchange rates as of 12:30 PM New York time on the most recent Friday. The notional value of the Company's preferred stock may not be equivalent to its liquidation preference or redemption amount, nor are any accrued and unpaid dividends included in this calculation.

BTC ARR is an assumed annualized rate of return on bitcoin expressed as a percentage. This metric is presented for illustrative purposes only, and no prediction as to the price of bitcoin is being made.

BTC Volatility is the assumed standard deviation of annual return of bitcoin expressed as a percentage. This metric is presented for illustrative purposes only, and no prediction as to the volatility of bitcoin is being made.

BTC Price is the current market price of one bitcoin.

BTC Floor ARR represents the lowest constant BTC ARR over the weighted average duration of our credit structure that maintains 1.0x coverage of our Net Debt and Pref through our BTC Reserve, after funding interest expense and preferred dividends over the period. Below the BTC Floor ARR, Strategy may need to consider restructuring its obligations.

Hist Volatility (30D) is the annualized standard deviation of the daily natural log return of an asset measured over the 30 trading days.

Hist Volatility (1Y) is the annualized standard deviation of the daily natural log return of an asset measured over the last calendar year.

1Y Sharpe is a measure used to evaluate the risk-adjusted return of an investment by comparing its excess return over the risk-free rate to its standard deviation. Calculated by annualizing the average of the trailing 252 trading days' daily excess returns (daily total return minus daily risk-free rate) divided by their standard deviation.

Risk-Free Rate is the current 3-month yield on US Treasuries.

14 | IMPORTANT INFORMATION

Important Information

(a) Illustrative-metrics preamble

The following terms used in this briefing provide a conceptual framework for how management views its securities and capital financing decisions in the context of the Company's bitcoin strategy. These terms are presented for illustrative purposes only, do not constitute investment advice, and should not be used to form the basis for an investment decision. Please review these definitions carefully to understand the limitations of these illustrative metrics, and please refer to the Company's SEC filings and financial statements for information about the Company, its business, securities, strategy, bitcoin holdings and similar matters.

(b) BTC Rating, BTC Risk and BTC Credit limitations

BTC Rating does not represent a rating from any rating agency and is not equivalent to a "rating" in the traditional financial context. BTC Rating also does not account for potential cross-defaults under our debt obligations. BTC Risk does not represent an actuarial risk rating or a rating from any rating agency, and it is not a risk rating in the traditional financial context. These metrics are presented for illustrative purposes only and should not form the basis for an investment decision. Actual results may vary materially from these illustrative results.

(c) BTC ARR and BTC Volatility

BTC ARR is an assumed annualized rate of return on bitcoin expressed as a percentage. This metric is presented for illustrative purposes only, and no prediction as to the price of bitcoin is being made. BTC Volatility is the assumed standard deviation of annual return of bitcoin expressed as a percentage. This metric is presented for illustrative purposes only, and no prediction as to the volatility of bitcoin is being made.

(d) Not a money market fund

Strategy is not a registered money market fund under the Investment Company Act of 1940, as amended, is not subject to the same protections as a registered money market fund, and does not operate as a registered money market fund. Among other things, unlike money market funds, we (i) do not price STRC Stock or other securities based on our net asset value, (ii) are not required to hold any assets to back the STRC Stock, (iii) are not required by regulation to maintain any particular pricing or stable value, and (iv) are not subject to the same liquidity requirements as money market funds. Investors in STRC will not receive the same investor protections as investors in registered money market funds.

(e) Professional advice

This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for, investment, tax, legal, accounting, or other professional advice. No representations are made regarding the tax consequences of any actions taken based on the information provided. Investors should consult their own investment, tax, legal and accounting advisors for any such advice.

(f) Past performance

Past performance is not indicative of future results. Actual results may vary materially.