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## **Strategy Announces Earnings Release Date and Live Video Webinar for Second Quarter 2025 Financial Results**

TYSONS CORNER, Va., July 16, 2025 - [Strategy](#)<sup>™</sup> (Nasdaq: MSTR/STRK/STRF/STRD), the largest corporate holder of bitcoin and the world's first Bitcoin Treasury Company, today announced it will report its financial results for the second quarter of 2025 after the U.S. financial markets close on Thursday, July 31, 2025 and will host a live Video Webinar at 5:00 p.m. Eastern Time to discuss the results.

A live Video Webinar of the event can be accessed under the “Events and Presentations” section of Strategy’s investor relations website at <https://www.strategy.com/investor-relations>. The Video Webinar will be conducted on the Zoom platform and questions will only be taken from Video Webinar participants. Log-in instructions will be available after registering for the event. An archived replay of the event will be available beginning approximately two hours after the call concludes. Concurrently with the Zoom platform stream, the Video Webinar will also be live streamed on YouTube, and will be accessible under the “Live” section of Strategy’s YouTube page at <https://www.youtube.com/@strategysoftware/streams>.

### **About Strategy**

MicroStrategy Incorporated d/b/a Strategy (Nasdaq: MSTR/STRK/STRF/STRD) is the world's first and largest Bitcoin Treasury Company. We are a publicly traded company that has adopted Bitcoin as our primary treasury reserve asset. By using proceeds from equity and debt financings, as well as cash flows from our operations, we strategically accumulate Bitcoin and advocate for its role as digital capital. Our treasury strategy is designed to provide investors varying degrees of economic exposure to Bitcoin by offering a range of securities, including equity and fixed-income instruments. In addition, we provide industry-leading AI-powered enterprise analytics software, advancing our vision of Intelligence Everywhere. We leverage our development capabilities to explore innovation in Bitcoin applications, integrating analytics expertise with our commitment to digital asset growth. We believe our combination of operational excellence, strategic Bitcoin reserve, and focus on technological innovation positions us as a leader in both the digital asset and enterprise analytics sectors, offering a unique opportunity for long-term value creation.

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