



PROJECTS, REIMAGINED

2024 Design Trends





At Pella, our eyes are always on the trends and innovation. Our dedicated team of interior design, architecture, innovation and product experts spend countless hours attending events and analyzing the market to keep your builds and business competitive.

We're excited to present the design trends we are seeing, the style conversations they are driving and products that can help you achieve the look. Let's jump into this year's trends and talk a little more about how they can come to life in your projects.

Inside: THE TRENDS

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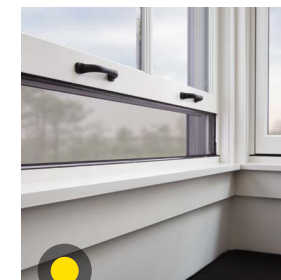


01 Intentional Design

Cater spaces directly to the needs of the people who utilize it.

Livability is a top priority when designing a home around individual lifestyles and abilities. As homeowners choose to prioritize health and well-being in their homes, Pella chooses to answer with innovations to make achieving that goal even easier.

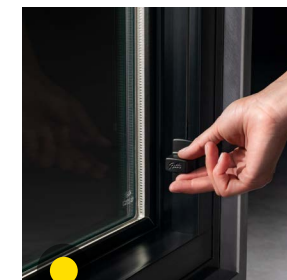
EASE OF USE



Integrated RolSCREEN®

The Integrated RolSCREEN retractable screen provides a cleaner, more polished look for traditional and historic projects. The innovative solution is a double- and single-hung screen that appears when you open the window, and rolls away, out of sight, when you close it. Available on Pella® Reserve™- Traditional.

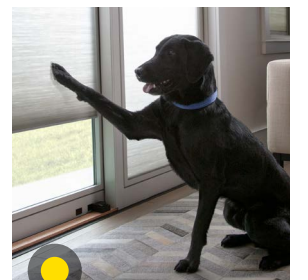
ACCESSIBILITY



Easy-Slide Operator

Simply slide the Easy-Slide Operator to open casement and awning windows without the effort of cranking. The sleek design provides a modern aesthetic paired with a comfort grip for easy use and smooth operation. Available on Pella Impervia®.

PRIVACY



Between-the-Glass Blinds and Shades

Tucked between panes of insulating glass, between-the-glass blinds and shades are protected from dust, pets and little hands. Available manual or motorized with Pella Insynctive® technology on select Pella Lifestyle Series products.

02 Building Sciences

Meet the needs of changing local, regional and federal codes with high-performing products.

As regulatory pressures around efficiency and performance increase, local building needs are rapidly changing. Top performance factors including u-values, solar heat gain coefficients and durability are becoming critical to meet the needs of LEED, Passive House and other energy certification projects.

Sound control, in both residential and non-residential applications, is key to health, well-being and productivity. Pella continues to expand our knowledge and product lines so you can meet the changing codes without concessions in function and style.

High Performance Delivered
Meet the needs of virtually any project with multiple glazing and material options.

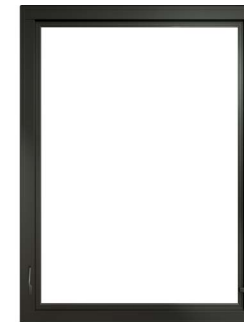
PASSIVE HOUSE CERTIFIED PRODUCTS



Pella® 250 Series Vinyl

Awning, Casement & Picture Windows

Innovative and enhanced security and privacy features for your customers peace of mind.



Pella Impervia® Fiberglass

Awning, Casement & Picture Windows

Made of our proprietary fiberglass, the strongest material for windows and patio doors, Pella Impervia products help ensure less maintenance with fewer callbacks.¹

DID YOU KNOW?

Pella Impervia is now available with impact glass to give coastal projects the strength and durability they demand. Impact glass meets ASTM E1996/E1886 Missile Level C Wind Zone 2 rating.



SOUND CONTROL PRODUCTS



Pella Lifestyle Series Windows & Patio Doors

#1 performing wood window and patio door for the combination of energy, sound and value.² Available performance packages offer sound damping and energy efficiency solutions for every project.

Sound control options also available on Pella Reserve™, Pella Impervia and Pella 250 Series.

Learn More

Explore how to choose soundproof windows.
pella.com/professionals/windows/how-to-choose-soundproof-windows

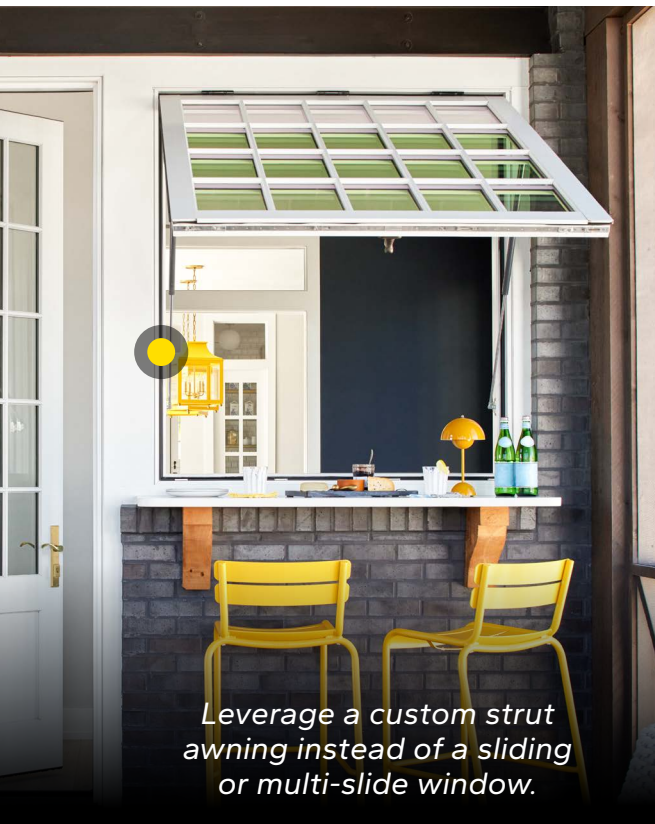
¹Pella's proprietary fiberglass material has displayed superior strength over wood, vinyl, aluminum, wood/plastic composites, and other fiberglass materials used by leading national brands in tensile and 3-point bend tests performed in accordance with ASTM D638 and D790 testing standards. ²Performance solutions offering an unbeatable combination of energy efficiency, sound control and value, require upgrades to triple-pane, AdvancedComfort Low-E and mixed glass thickness. Based on comparing product quotes and published STC/OITC and U-Factor ratings of leading national wood window and patio door brands.

03

Distinctive Capabilities

Make a space unique and personal.

Building a home can mean a lot of choices. Windows and doors amplify a design based on your project's exact needs, whether it be unique shapes, colors or functions.



Leverage a custom strut awning instead of a sliding or multi-slide window.



Substitute a traditional front door with a Dutch door.



Change a traditional casement window to a tilt-turn window.

PRODUCT HIGHLIGHT

Pella® Reserve™ – Traditional

Bring your design vision to life with tailor-made solutions featuring the industry's deepest sash dimensions, putty profiles, butt joinery, through-stile construction, Integral Light Technology® grilles and historically authentic hardware.

Pella Reserve – Contemporary

Floor-to-ceiling, wall-to-wall or around a corner, unique shapes and tailor-made solutions are standard.

04

Indoor/ Outdoor Living

Blur the lines between indoors and outdoors to maximize usable space.



Pella 250 Series Premium Multi-Slide Patio Door

High-density housing used to mean high-rise apartments, but a lack of land and growing populations are bringing this to suburban areas. According to John Burns Research and Consulting, the average detached new construction community has 6-10 homes per acre and 46% of homes are being built smaller. This emphasizes opportunities to increase a home's footprint with full use of outdoor spaces.

BIG DOORS FOR EVERY PROJECT

Expanding the height and width of doors, maximizing the glass, and leveraging patios and decks helps create a footprint that can make a difference.

NEW! **Thermally Broken Aluminum**
True modern styling with superior performance and ultra-thin sightlines.

NEW! **Pella 250 Series Premium**
Durable, low-maintenance vinyl.

Pella Reserve – Traditional
Exquisite wood and clad-wood patio door designs with unparalleled historical detailing.

Pella Reserve – Contemporary
Simple and sophisticated clad-wood patio door designs that embody the tenets of pure, contemporary style.

Learn More

DOORS FOR DAYS

Pella offers a wide range of patio door options. Regardless of budget or material preference, Pella can cater a product to suit your project's needs. Explore our expansive product portfolio at pella.com/ideas/doors.

RESOURCES TO HELP YOU GET THE JOB DONE RIGHT



INSTALL INSTRUCTIONS

We offer installation guides with step-by-step instructions and helpful diagrams for all types of projects, whether for new construction or replacement.

To learn more, visit installpella.com.



TECHNICAL DOWNLOADS

Access our library of technical files below for product design and performance information, BIM files, window and door size charts, architectural specifications and more. For additional information on installation instructions and design recommendations for punched and combination openings, see our planning documents.

Access our technical documents library at PellaADM.com



PELLA ARCHITECTURAL SOLUTIONS

Complex projects require more than custom products. Pella Architectural Solutions is dedicated to helping you bring your vision to life with products and fenestration tools, services and resources for your building envelope — so you can achieve your design intent without sacrificing performance.

Learn more about this free service, visit pella.com/professionals/architect.



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