

## FROM SEED TO SUPPLEMENT

At Nutrilite™, we pride ourselves with the 'Seed to Supplement' traceability of our acerola cherries. Using only sustainable, non-synthetic and pesticide-free methods, we bring you our story from our own certified organic farm and the world's largest acerola cherry farm at Ubajara, Brazil.

### THE ACEROLA CHERRY STORY

1

#### Seed to Plant

An acerola seedling is cared for in a greenhouse nursery until it grows strong stems and roots for ground planting.



2

#### Pollination

After ground planting, pollination takes place with the help of the local weather and bees. Pollination allows the cherries to grow all-year round without pest interferences.



3

#### Harvesting

When the young cherries are at their largest green state, it is harvested. Green cherries contain the highest levels of vitamin C.



4

#### Milling

The harvest is transported to an on-site processing plant. At the plant, the cherries are loaded onto a conveyor belt where it is rinsed and milled into smaller pieces.



5

#### Extraction

To minimise loss of vitamin C and phytonutrients, the cherry pieces are ground to a pulp and placed into a water extraction process to get an acerola juice concentrate.



6

#### Spray Dry

The liquid concentrate goes through a spray dryer and we are left with a 100% acerola concentrate in fine powder form.



9

#### Finished Product

The seed-to-supplement traceability tracks and monitors the entire process from nursery to orchard, to creating the cherry concentrate till finished supplement.



8

#### Optimising Nutrients

The Nutrilite vitamin C is a mixture of two sources: natural acerola and purified ascorbic acid. This delivers the amount found to be beneficial.



7

#### Cherry Concentrate

The powdered acerola is then packaged in sealed drums and shipped out to be used in Nutrilite supplements.



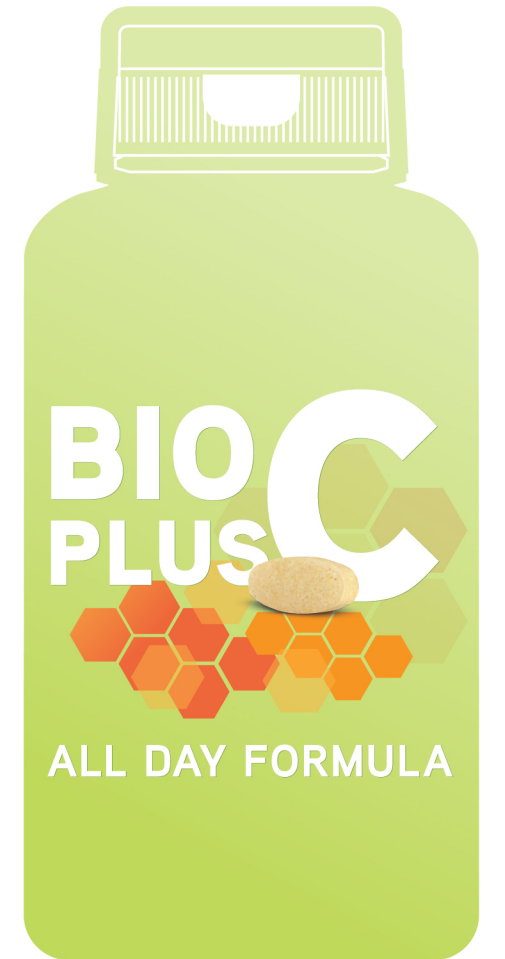
So, the next time you take your Bio C Plus All Day Formula, you can picture the path it took before it reached you, seed to supplement!



Scan QR code to watch Nutrilite Bio C Plus All Day Formula video.

## The Exceptional Acerola Cherry

A power-packed source of vitamin C



NUTRILITE™



# WHO

Needs Vitamin C?

Busy and Active Adults



Those not taking enough fruits and vegetables



Individuals who lead stressful lifestyles



Those who wish to maintain healthy hair, skin and nails.



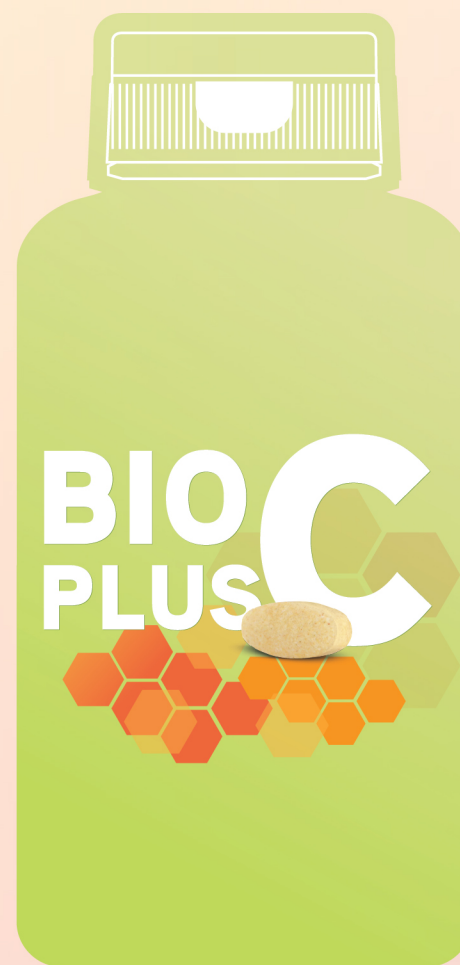
Travellers



Smokers



## 5 REASONS WHY YOU SHOULD PICK



### 1 One Tablet Per Day

Consume one per day to keep you going. It is both convenient and easy to swallow.



### 2 Immunity Booster

It powers and fortifies our immune system and helps fight infections.



### 3 Acerola Cherry Goodness

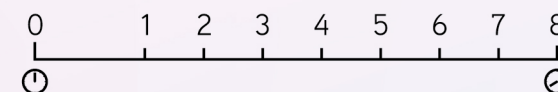
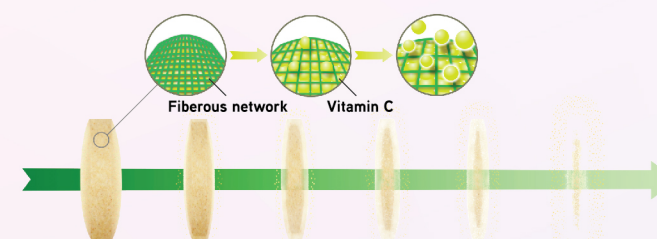
It is packed with acerola cherries which are a natural source of vitamin C and phytonutrients and harvested green for peak vitamin C potency.



### 4 Extended Release

1 tablet provides more total usable vitamin C throughout the day than 1000mg instant release (taken as a single dose).

Extended Release Mechanism



After swallowing, the tablet begins to hydrate and the fibrous ingredients - responsible for extended release - expands to form a network. Vitamin C is gradually released by controlled diffusion through the network as it passes the length of the small intestine.

### 5 1 (500mg) equivalent to

7 oranges  
1 orange = 71mg vitamin C

OR  
5 CUPS  
1 cup strawberries = 100mg vitamin C

OR  
6 grapefruits  
1 grapefruit = 83mg vitamin C

OR  
16 lemons  
1 lemon = 31mg vitamin C

Amway™

© Copyright 2018 AMWAY (B) Sdn. Bhd. and AMWAY (Malaysia) Sdn. Bhd. (22062-P) AJL93010. All rights reserved.