

Why is Nutrilite the World's Number 1*?

At Nutrilite, we make a lot of claims about the nutritional supplements we produce. Claims about quality, efficacy and traceability. But we don't just make claims. We think it's important that you know you can rely on the information that we provide. So, here are reasons why we're the best!

Rancho El Petacal farm, Mexico

Commitment to Quality

Nutrilite is the world's number one selling vitamins and dietary supplement brand*. But what makes us have and retain that position? For starters, we are committed to the safety, purity, and efficacy of our supplements - and we're very particular about the ingredients we use.

These are commitments we've kept for more than 80 years, and we're not about to stop now! Validating the quality and amounts of our ingredients is key to delivering supplements you'll enjoy.



Backed By Science

With world-renowned expertise in nutrition and product development, our scientists continue to enhance the Nutrilite brand and our high-quality products. This includes having our experts perform more than 25,000 tests each month and more than 500,000 quality evaluations each year.

**Euromonitor International Limited*

Pure | Safe | Effective



NutriCert Certification Standards

All our supplements are verified by in-house and third-party testing. An exclusive agricultural certification programme, NutriCert ensures that even our partner farms meet the same quality standards we adhere to on our own farms.

Through the programme, we control the entire process, from seed to supplement, ensuring that only the highest quality ingredients go into Nutrilite products.

Our Farms Set Us Apart

Banking on a unique natural farming process, we are the only global vitamin and dietary supplement brand to grow, harvest and process plants on our own certified organic farms**. All our farms - over 2,590 hectares in California, Washington State, Mexico and Brazil - replenish the soil and avoid synthetic pesticides, herbicides and fertilisers.

**Euromonitor International Limited: Based on a 2018 review of global Vitamin and Dietary supplement manufacturers; their ownership of the entire production process, from organic farm to manufacturing. Euromonitor does not accept or assume responsibility to any third party in respect to this claim.



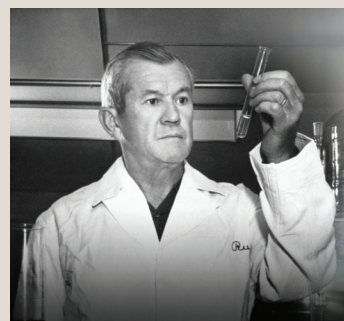
Our Supplements Come with Birth Certificates

People buy from people they trust. That's why **Traceability**, knowing where your ingredients come from, is so important. The ingredients used to make our supplements can be traced back to the certified-organic farms where the fruit, vegetables and herbs were grown. Records detail the life of these plants, from who sowed the seeds to who harvested them and when.

These safety checks and assurances continue through the process to the finished products boxed and delivered to the doors of millions of customers (like you!) around the world.

86 Years and Still Going Strong - Till TODAY!

If a brand has been around for almost nine decades, there must be something to it right? From the day of inception by its founder, Carl Rehnborg after observing diet deficiencies in China to finally returning to California and pursuing his dreams of a vitamin supplement company, **Nutrilite is now a household name with over 50 supplements – the brand isn't just pure, safe and effective. It is trusted by many.** But how do you trust us? Get a Nutrilite supplement and let the nutrients speak for itself!



Nutrilite won the Reader's Digest award in the Vitamin / Health Supplement category for 2020!