

# Protect

your family against unseen enemies





## Total Protection. Anywhere Any Time.

How clean are your hands? We experience the world through at least one of our five senses, but our most used sense is often our sense of touch. We open doors, eat food and use our phones every day. Our hands touch so many things each day that it's hard to keep track!

Everyday activities can leave hidden germs and bacteria on your hands that soap can't wash away.

### **Common Germs And Bacteria**

### E. coli

- Caused by contact with other people who don't wash their hands, consuming contaminated food and unclean water.
- Causes abdominal cramps, nausea, vomiting, diarrhoea and fever.

### Streptococcus pyogenes (strep throat)

- Caused by touching contaminated objects like doorknobs or touching your face, eyes and mouth without washing your hands.
- Causes throat infections like pharyngitis, tonsillitis and scarlet fever.

#### Myobacterium tuberculosis

- Extremely contagious bacteria caused by exposure to infected individuals.
- Causes **tuberculosis**, a **serious infection** of the lungs.

### Staphylococcus aureus

- Staph infections are spread by contact with people with the infection and not practicing proper hand hygiene consistently.
- Causes skin infections, nausea, vomiting, diarrhoea, fever and body aches.



Proper hand hygiene is important for preventing and killing these infectious germs and bacteria. If you are out and about and don't have access to water and soap, the next best thing to use is:



Touching public surfaces

Coughing, sneezing or blowing your nose Disposing of rubbish

Playing with or touching pets and animals



### How to use a hand sanitizer



Put a coin-sized amount of sanitizer on the palm of your hand.



Rub your hands together to evenly distribute the sanitizer.



Continue rubbing the sanitizer over your hands until completely dry.



Your hands are now disinfected!

## FAQ: Pursue Hand Sanitizer

### **Q** Is Pursue Hand Sanitizer FDA-approved?

A The Pursue Hand Sanitizer is produced and marketed in China and doesn't require FDA approval.

### How does ethyl alcohol, the core component of Pursue Hand Sanitizer, work as a disinfectant?

A Pursue Hand Sanitizer contains 64-68% ethyl alcohol which penetrates the bacteria on the surface of your hands, denaturing the proteins and causing the death of the bacteria. Hence, it is a highly efficient disinfectant.

### O Does the aroma of Pursue Hand Sanitizer come from natural fragrance or chemical/synthetic fragrance?

A The formula of fragrance & scented compounds is the company's trade secret. As such, this information is confidential. However, from a broader point of view, a fragrance normally consists of several or even dozens of scented compounds. Some of these compounds are natural while the rest are synthetic. A fragrance which is purely natural or purely synthetic is very rarely found. Therefore, we cannot label a certain fragrance as natural or synthetic. Such is the case with the formulation of fragrance used in Pursue Hand Sanitizer.

The fragrances used by the company are in complete compliance with the guidelines & requirements of IFRA\*(International Fragrance Association). There is no difference in terms of safety between both the natural fragrances and synthetic fragrances used. Hence, the fragrances we used are safe for human health, if the product is used as per instructions.

#### How much Pursue Hand Sanitizer should I use each time?

A For adults, a coin-sized amount is enough for a thorough bacteria killing effect. For children, the amount can be reduced accordingly.

### Pursue Hand Sanitizer is suitable for which skin types?

A Pursue Hand Sanitizer is suitable for many skin types, but those with allergies or sensitivity to alcohol should use with caution.



