

 **NUTRILITE™**

Triple Booster for Better AIRways

**Botanical Beverage
Mix Cherry with
Licorice & Turmeric**

**Available
from
1 February
2021**



Acerola cherries

Acerola cherries have high amounts of vitamin C. It is best harvested when it is still green due to its **high Vitamin C content**.



Strengthens the
immune system
against pathogens



Prevents
respiratory and
systemic infection

Sources:

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5707683/>
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5579659/>



Licorice

Licorice is widely used as a Chinese herbal remedy to detox and reduce heat as well as for flavouring in food and beverages.

The licorice root contains glycyrrhizic acid, which is traditionally consumed for better **respiratory health, decreasing coughs and increasing the chemicals in our body to heal ulcers.**



**Anti-inflammatory
properties**



**Strengthens
immunity**

Sources:

<https://www.webmd.com/vitamins/ai/ingredientmono-881/licorice>
<https://www.botanicalmedicine.org/licorice-root-antiviral-antimicrobial-antifungal/>
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4629407/>
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6836258/>
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7012004/>

Turmeric

Turmeric is a spice well known in Indian and Malay cooking and used as an herbal remedy to treat health conditions as well as **reduce body inflammation**. Its active ingredient is called curcumin and it is **widely used to treat symptoms such as sneezing, itching, runny nose, congestion and improve respiratory health**.

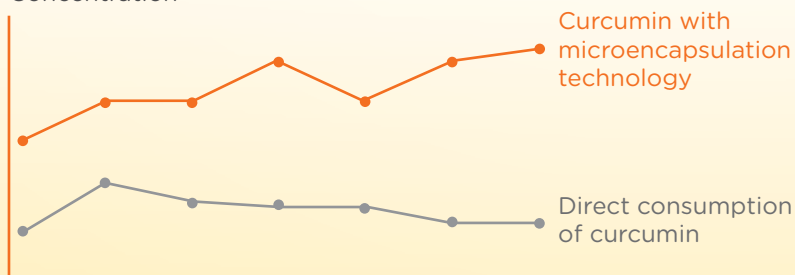


Antioxidant Anti-inflammatory Antibacterial

Curcumin isn't easily absorbed by the body due to low bioavailability. However, using a microencapsulation technology, its absorption rate can be increased to maximise health benefits.

Curcumin Bioavailability Increased By 10x

Curcumin Plasma Concentration

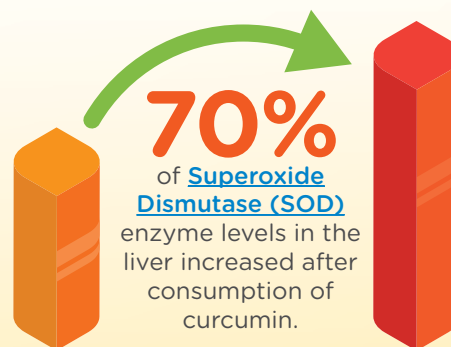


Source: Curcumin Manufacturing Bioavailability Report

Sources:

https://www.researchgate.net/publication/268268687_Turmeric_A_Herbal_and_Traditional_Medicine
<https://www.nccih.nih.gov/health/turmeric>
<https://www.webmd.com/vitamins/ai/ingredientmono-662/turmeric>
<https://www.ncbi.nlm.nih.gov/books/NBK92752/>
<https://www.turmericforhealth.com/turmeric-benefits/7-benefits-of-turmeric-in-asthma>

Antioxidant Activity Increased Significantly



Pre-curcumin consumption

Post-curcumin consumption

Source: Chin J Infect Dis. 2018 (3): 139-144

Triple Booster for Better AIRways

A Anti-inflammatory **I** Immunity **R** Respiratory Health

The combination of acerola cherries, licorice and turmeric provides health benefits for all three AIR categories.

Triple Booster for Better AIRways

East meets West. Traditional meets Modern.



Botanical & Herbal Ingredients
Contains acerola cherries, licorice and turmeric



On-the-Go Stick Packs



Complementary booster to your favourite drinks



Citrus flavoured drink, no added sugar



No artificial colourings, preservatives and flavourings

eBrochure: <https://bit.ly/3ixTOxe>

Disclaimer:

This product is categorised under food and generally can be taken from age 3 and above. Not suitable for pregnant or lactating women. Not suitable to those who are susceptible to traditional herbal ingredients. Product contains licorice which has glycyrrhizic acid and not recommended for those with hypertension and hypokalemia. As product also contains turmeric (naturally yellow in colour), be advised that the beverage may stain your clothing and other items. The results could vary depending on individuals. Anyone with a medical condition or encounters any reaction after consumption, kindly seek professional/medical consultation. Consume with caution.