Hillsborough County Florida
Parks & Recreation

45th Annual

Active Life Games

Sept. 28 - Oct. 9, 2026

Pickleball, Basketball, Bag Toss, Bowling, and More!

Sponsorship Opportunities

Presenting - $5000
(One Opportunity Available)

- Tampa Bay Active Life Games Presented by "Company" on printed flyers event shirts.
- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Opening and Closing Ceremonies
- Display table at all events
- Sponsor-provided banner at Opening and Closing Ceremonies
- Appreciation plaque presented at Closing Ceremonies
- Sponsor-provided banner at all events

Platinum – $2,500

- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Opening and Closing Ceremonies
- Display table at all Pickleball events (or five total events of your choice)
- Display table at Closing Ceremonies
- Sponsor-provided banner at Closing Ceremonies
- Appreciation plaque presented at Closing Ceremonies
- Logo on marketing flyers
- Logo on event T-shirts

Gold - $1,000

- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Opening and Closing Ceremonies
- Display table at Closing Ceremonies
- Display table at two events of your choice
- Sponsor-provided banner at Closing Ceremonies
- Appreciation plaque presented at Closing Ceremonies
- Logo on marketing flyers
- Logo on event T-shirts

Silver - $500

- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Closing Ceremony
- Display table at Closing Ceremony
- Logo on marketing flyers
- Logo on event T-shirts

Bronze - $250

- Sponsor handouts and giveaways in athlete packet
- Logo on marketing flyers
- Logo on event T-shirt

Sponsorship Deadline: Aug. 17, 2026

Learn more about this sponsorship at **HCFL.gov/ParkSponsorships**
Learn more about the Active Life Games at **HCFL.gov/ActiveLife**

Friends of the County Parks · Tampa Bay Active Life Games · City of Tampa Florida · MOVE! Hillsborough

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Sept. 28 - Oct. 9, 2026

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Registration: now - Sept. 7, 2026

Calendar of Events

$35 registration fee per person

Sunday, Sep. 27	Monday, Sep. 28	Tuesday, Sept. 29	Wednesday, Sept. 30	Thursday, Oct. 1	Friday, Oct. 2	Saturday, Oct. 3
	Torch Lighting Walk (Opening Ceremonies) Barksdale Senior Center: *1801 N. Lincoln Ave. Tampa, FL 33607* 8:30 a.m. **Shuffleboard & Horseshoes** Barksdale Senior Center: *1801 N. Lincoln Ave. Tampa, FL 33607* Check In: 9:30 a.m. Start: 10 a.m.	**Bowling (Singles)** Pinchasers: *4847 N Armenia Ave. Tampa, FL 33603* Check In: 1:30 p.m. Start: 2 p.m.	**Women's Single Pickleball** Mongo Pickleball: *11717 Clay Pit Rd., Seffner, FL 33584* Check In: 7:30 a.m. Start: 8 a.m. **Men's Singles Pickleball** Mongo Pickleball: *11717 Clay Pit Rd., Seffner, FL 33584* Check In: 7:30 a.m. Start: 8 a.m	**Women's Doubles Pickleball** Northlakes Pickleball: *2640 N. Lakeview Dr., Tampa, FL 33618* Check In: 7:30 a.m. Start: 8 a.m.	**Pickleball: Mixed Doubles** Northlakes Pickleball: *2640 N. Lakeview Dr., Tampa, FL 33618* Check In: 7:30 a.m. Start: 8 a.m.	**Men's Doubles Pickleball** Northlakes Pickleball: *2640 N. Lakeview Dr., Tampa, FL 33618* Check In: 7:30 a.m. Start: 8 a.m.
Sunday, Oct. 4	**Monday, Oct. 5**	**Tuesday, Oct. 6**	**Wednesday, Oct. 7**	**Thursday, Oct. 8**	**Friday, Oct. 9**	**Saturday, Oct. 10**
Track and Field Gaither High School: *16200 N. Dale Mabry Hwy., Tampa, FL 33618* Check In: 7:30 a.m. Start: 8 a.m.	**Basketball Shooting** Ruskin Recreation Center: *901 6th St. SE, Ruskin, FL 33570* Check In: 7:30 a.m. Start: 8 a.m. **Basketball 3 vs.3** Ruskin Recreation Center: *901 6th St. SE, Ruskin, FL 33570* Check In: 9:30 a.m. Start: 10 a.m.	**Billiards/Darts** Peabody's Tampa: *15333 Amberly Dr., Tampa, FL 33647* Check In: 10:30 a.m. Start: 11 a.m.	**Team Bowling** Pinchasers: *4847 N. Armenia Ave., Tampa, FL 33603* Check In: 1:30 p.m. Start: 2 p.m.	**Lawn Bowling (Mixed)** Eberhart Building: *1009 N. Pebble Beach Blvd., Sun City Center, FL 33573* Check In: 8:30 a.m. Start: 9 a.m.	**Bag Toss** Northdale Recreation Center: *15510 Hooting Owls Pl., Tampa, FL 33624* Check In: 7:30 a.m. Start: 8 a.m. **Closing Ceremonies** Northdale Recreation Center: *15510 Hooting Owls Pl., Tampa, FL 33624* 11 a.m.	

HCFL.Gov/ActiveLife