



43RD ANNUAL TAMPA BAY ACTIVE LIFE GAMES

Sept. 30 – Oct. 11, 2024

Pickleball, Golf, Tennis, Bag Toss, Track, and More!

Sponsorships

Presenting - \$3,500 (One Opportunity Available)

- Tampa Bay Active Life Games Presented by “Company” on printed flyers and event shirts.
- Sponsor-provided bag to each participant for athlete packet
- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Opening and Closing Ceremonies
- Display table at all events
- Sponsor-provided banner at Opening and Closing Ceremonies
- Appreciation plaque presented at Closing Ceremony
- Sponsor-provided banner at all events
- Priority placement of logo on marketing flyers
- Priority placement of logo on event T-shirts

Gold - \$1,500

- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Opening and Closing Ceremonies
- Display table at Opening and Closing Ceremonies
- Sponsor-provided banner at Opening and Closing Ceremonies
- Appreciation plaque presented at Closing Ceremony
- Logo on marketing flyers
- Logo on event T-shirts

Silver - \$1,000

- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Opening and Closing Ceremonies
- Display table at Opening Ceremony
- Logo on marketing flyers
- Logo on event T-shirt

Platinum – \$2,500

- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Opening and Closing Ceremonies
- Display table at all pickleball events
- Display table at Opening and Closing Ceremonies
- Sponsor-provided banner at Opening and Closing Ceremonies
- Appreciation plaque presented at Closing Ceremony
- Logo on marketing flyers
- Logo on event T-shirts

Bronze - \$500

- Sponsor handouts and giveaways in athlete packet
- Verbal recognition at Opening and Closing Ceremonies
- Logo on marketing flyers
- Logo on event T-shirt

***Sponsorship Deadline: Aug. 18, 2024 | *Deadline for printed materials Aug. 1, 2024**

Learn more about this sponsorship at [HCFL.gov/ParkSponsorships](https://www.hcfl.gov/ParkSponsorships)

Learn more about the Active Life Games at [HCFL.gov/ActiveLife](https://www.hcfl.gov/ActiveLife)