

Hillsborough County Florida

EST. 1834

SM

Parks & Recreation

Sponsorship Opportunities





Hillsborough County Florida
Parks & Recreation

The innovative and award-winning Hillsborough County Parks & Recreation Department provides competitive athletic and recreational opportunities for people of all ages and abilities. The department strives to align its programing with the Florida Recreation & Parks Association's four pillars: Health, Economic Impact, Community Building, and Environment. Parks & Recreation emphasizes "something for everyone" by providing access to nature, learning, and recreational resources through the actions of engaging, educating, advocating, and sustaining.

Our Mission

Enhancing Lives Through People, Parks, and Enjoyable Experiences.

Friends of the County Parks

3,954 acres of natural resources

177 parks

118 playgrounds

223 sports fields

55 recreation centers

52 athletic complexes

11 dog parks

8 gymnasiums

9 fitness centers

10 splash pads

4 skate parks

The Community Sponsor Program (CSP)

The CSP gives businesses and organizations the ability to sponsor park amenities, such as dog parks, sports complexes, basketball courts, and more. All community sponsor contributions are utilized solely to improve visitor experiences and make Hillsborough County Parks more equitable and inclusive. Community sponsors are recognized with signage prominently displaying their logo.

There are multiple amenities available for sponsorship throughout the county. This provides sponsors with the ability to effectvely target potental customers by sponsoring amenities directly associated with their products and services. Amenity sponsorship collateral comes in a variety of options, ranging from vinyl banners, windscreens, court decals, and more.



Aligned Values and Mission

The CSP is a unique opportunity for businesses and organizations to leverage the credibility of Hillsborough County's acclaimed parks and programs to inspire an emotional connection between their company's brand and park visitors. Sponsors must demonstrate that their business and values are aligned with the Parks & Recreation Department's mission, goals, and objectives. All potential sponsors go through an extensive approval process.

Friends of the County Parks

The CSP utilizes a unique and innovative partnership wth the local non-profit organzaton Frends o the County Parks and Recreation, Inc. The Friends organization is a 501(c) 3 organization created for the purpose of supporting Hillsborough County parks and programs. All sponsorship funds go directly to the Friends organization, making the contribution tax deductible and more readily available for park projects and improvements.

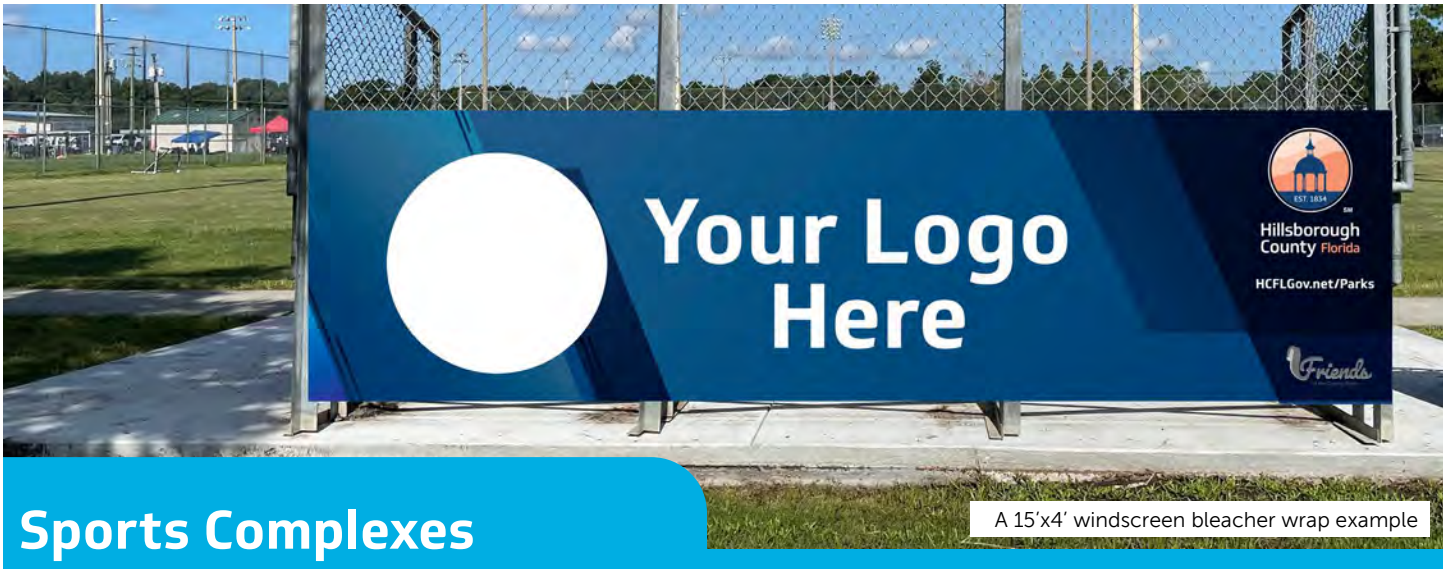
Impact for All

To ensure that funds are distributed equally across the county, sponsorship dollars will be allocated into a General Sponsorship Fund and a Community Impact Fund. The Community Impact Fund is reserved for parks in underserved communities.

Contact Us Today

ParkSponsorships@HCFL.gov

HCFL.gov/ParkSponsorsips



A 15'x4' windscreen bleacher wrap example

Sports Complexes

Tier 1 Sites

(Over 100,000 approximate yearly impressions)

4' x 8' Vinyl Banners - $840
(one-year contract)

21' x 4' Windscreen Bleacher Wraps- $2,920
(two-year contract)

15' x 4' Windscreen Bleacher Wraps- $2,600
(two-year contract)

Ed Radice Sports Complex
14720 Ed Radice Dr., Tampa, FL 33626

FishHawk Sports Complex
16000 FishHawk Blvd., Lithia, FL 33547

J.C. Handly Sports Complex
3042 S. Kings Ave., Brandon, FL 33511

Skyway Sports Complex
3901 George Rd., Tampa, FL 33634

William Owen Pass Sports Complex
1300 Sydney Dover Rd., Dover, FL 33527

Tier 2 Sites

(50,000 – 100,000 approximate yearly impressions)

4' x 8' Vinyl Banners - $540
(one-year contract)

21' x 4' Windscreen Bleacher Wraps- $2,100
(two-year contract)

15' x 4' Windscreen Bleacher Wraps- $1,700
(two-year contract)

Northlakes Sports Complex
2640 N. Lakeview Dr., Tampa, FL 33618

Orange Grove Sports Complex
9682 Orange Grove Dr., Tampa, FL 33618

Oscar Cooler Sports Complex
788 Lutz Lake Fern Rd., Lutz, FL 33618

Shimberg Sports Complex
7309 Baseball Ave., Tampa, FL 33634

Vance Vogel Sports Complex
13012 Bullfrog Creek Rd., Gibsonton, FL 33534

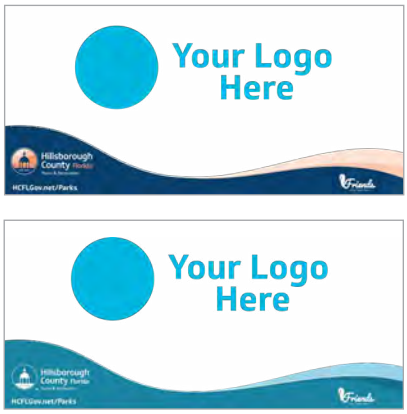
Tier 3 Sites

(Under 50,000 approximate yearly impressions)

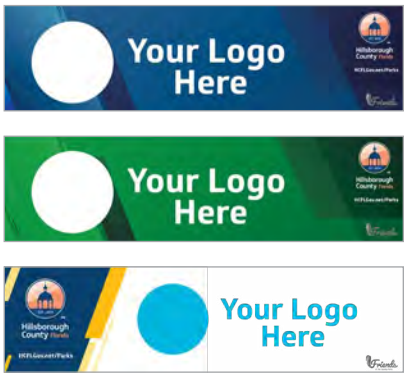
4' x 8' Vinyl Banners - $390
(one-year contract)

15' x 4' Windscreen Bleacher Wraps- $1,300
(two-year contract)

West Park
6414 Occident St. Tampa, FL 33614



Examples of 4'x8' vinyl banners



Examples of 21'x4' and 15'x4' windscreen bleacher wraps



Dale Gordon Baseball Fields at Ed Radice Sports Complex

Prices may vary slightly based on current production costs. Custom packages are also available upon request.



A 8.5'x3' windscreen banner example

Sports Complexes

Tier 1 Site

(Over 100,000 approximate yearly impressions)

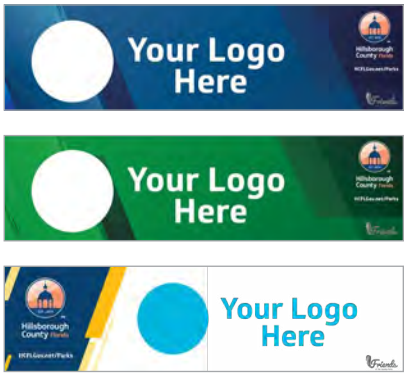
26' x 4' Windscreen Bleacher Wraps- $3,400
(two-year contract)

15' x 4' Windscreen Bleacher Wraps- $2,800
(two-year contract)

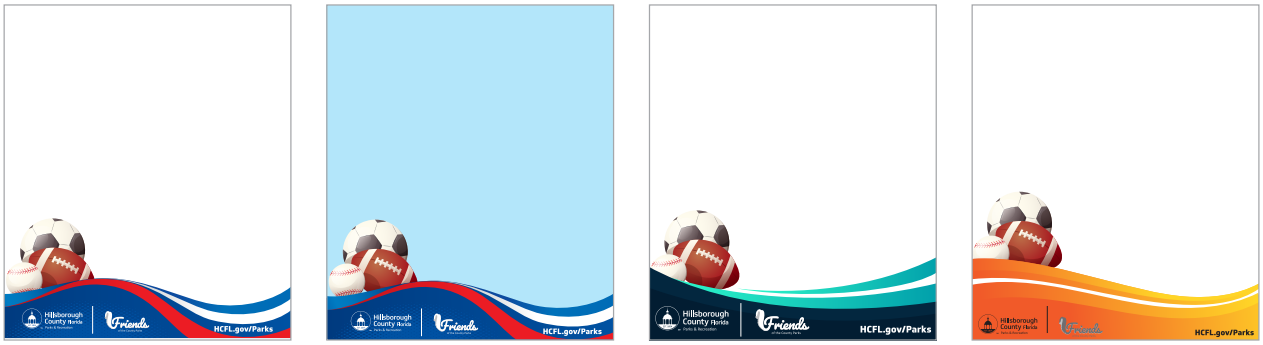
8' x 3.5' Windscreen Banner $920
(one-year contract)

3' x 3.5' Windscreen Banner $720
(one-year contract)

SouthShore Sportsplex
6110 Waterset Blvd.
Apollo Beach, FL 33572

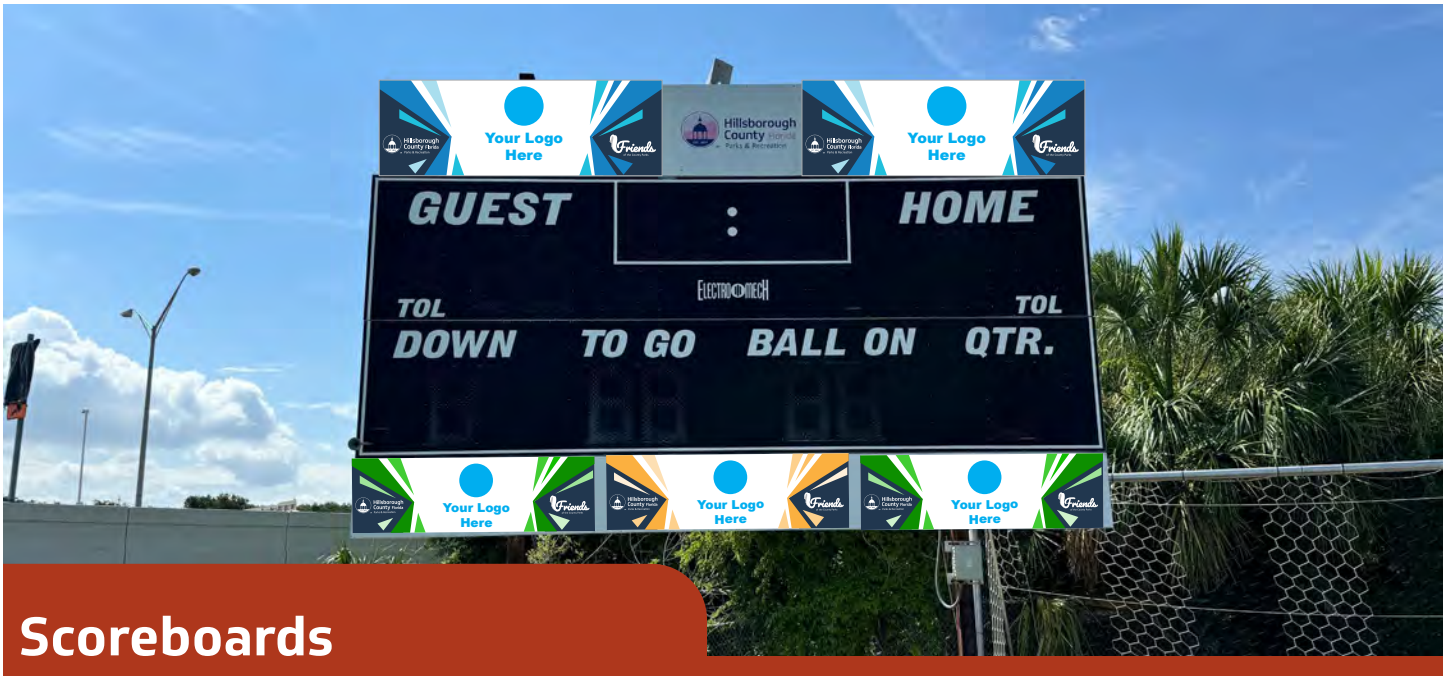


Examples of 26'x4' and 15'x4' windscreen bleacher wraps



Examples of 3'x3.5' windscreen banners

Prices may vary slightly based on current production costs. Custom packages are also available upon request.



Scoreboards

Tier 1 Site

(Over 100,000 approximate yearly impressions)

2.75′ x 8′ Vinyl Insert

$2,000
(two-year contract)

2′ x 6.5′ Vinyl Insert - $1,400
(two-year contract)

Skyway Sports Complex
3901 George Rd., Tampa, FL 33634



Example of 2′ x 2.75′ and 8′x2.75′ vinyl banners

Prices may vary slightly based on current production costs. Custom packages are also available upon request.



A 3'x4' windscreen banner example

Dog Parks

Tier 1 Sites

(Over 100,000 approximate yearly impressions)

3' x 4' Windscreen Banner- $720
(one-year contract)

Branchton Dog Park
15504 Morris Bridge Rd., Thonotosassa, FL 33592

Carrollwood Village Dog Park
4680 West Village Dr., Tampa, FL 33624

New Tampa Dog Park
8551 Hunters Village Rd., Tampa, FL 33647

Northwest County Dog Park
8951 W. Waters Ave., Tampa, FL 33615

Tier 2 Sites

(50,000 – 100,000 approximate yearly impressions)

3' x 4' Windscreen Banner- $420
(one-year contract)

Apollo Beach Dog Park
664 Golf & Sea Blvd., Apollo Beach, FL 33572

Mango Dog Park
11717 Clay Pit Rd., Seffner, FL 33584

Saladino Dog Park
1705 Bryan Rd., Brandon, FL 33511

West Dog Park
6402 Occident St., Tampa, FL 33614

Tier 3 Sites

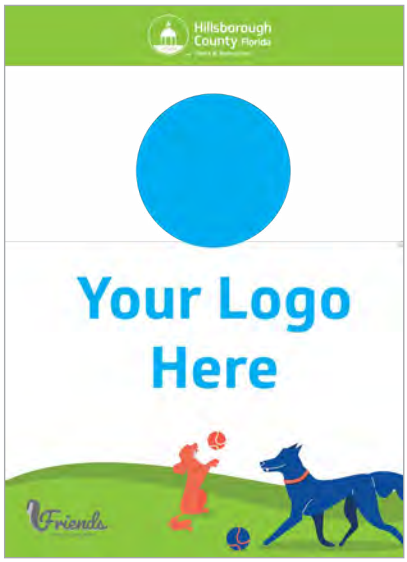
(Under 50,000 approximate yearly impressions)

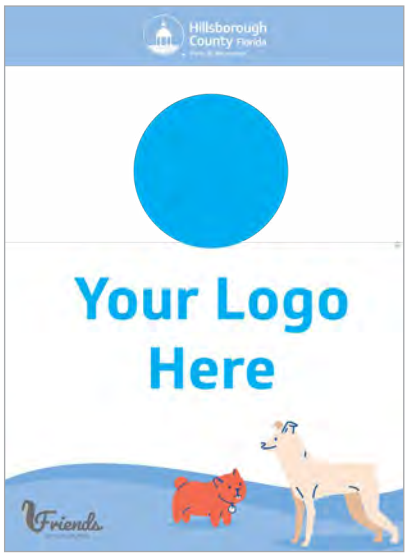
3' x 4' Windscreen Banner- $270
(one-year contract)

Carolyn Meeker Dog Park
122 1st Avenue SW, Lutz, FL 33548

Logan Gate Dog Park
7374 Monterey Blvd., Tampa, FL 33610

Church Park Dog Park
5631 E. Webb Rd., Tampa, FL 33615





Prices may vary slightly based on current production costs. Custom packages are also available upon request.



Dog Park Amenity Sponsorship

Tier 1 Sites

(Over 100,000 approximate yearly impressions)

Stepping Riser - $3,000
(seven-year contract)

Adjustable Jump - $3,000
(seven-year contract)

Sky Crossing - $6,000
(seven-year contract)

Carrollwood Village Dog Park
4680 West Village Dr., Tampa, FL 33624

New Tampa Dog Park
8551 Hunters Village Rd., Tampa, FL 33647

Northwest County Dog Park
8951 W. Waters Ave., Tampa, FL 33615

Tier 2 Sites

(50,000 – 100,000 approximate yearly impressions)

Stepping Riser - $2,400
(seven-year contract)

Adjustable Jump - $2,400
(seven-year contract)

Sky Crossing - $5,200
(seven-year contract)

Apollo Beach Dog Park
664 Golf & Sea Blvd., Apollo Beach, FL 33572

Mango Dog Park
11717 Clay Pit Rd., Seffner, FL 33584

Saladino Dog Park
1705 Bryan Rd., Brandon, FL 33511

West Dog Park
6402 Occident St., Tampa, FL 33614

Tier 3 Sites

(Under 50,000 approximate yearly impressions)

Stepping Riser - $2,000
(seven-year contract)

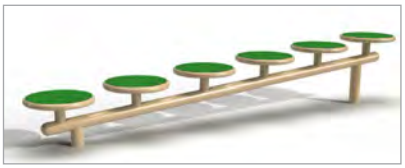
Adjustable Jump - $2,000
(seven-year contract)

Sky Crossing - $4,800
(seven-year contract)

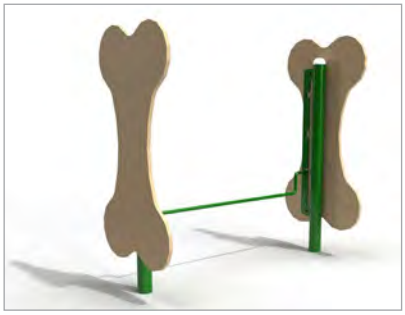
Carolyn Meeker Dog Park
122 1st Ave. SW, Lutz, FL 33548

Church Park Dog Park
5631 E. Webb Rd., Tampa, FL 33615

Logan Gate Dog Park
7374 Monterey Blvd., Tampa, FL 33610



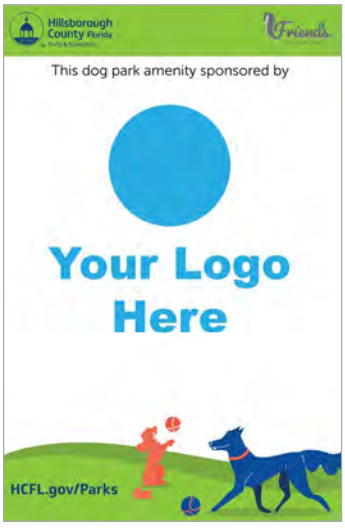
Stepping Riser



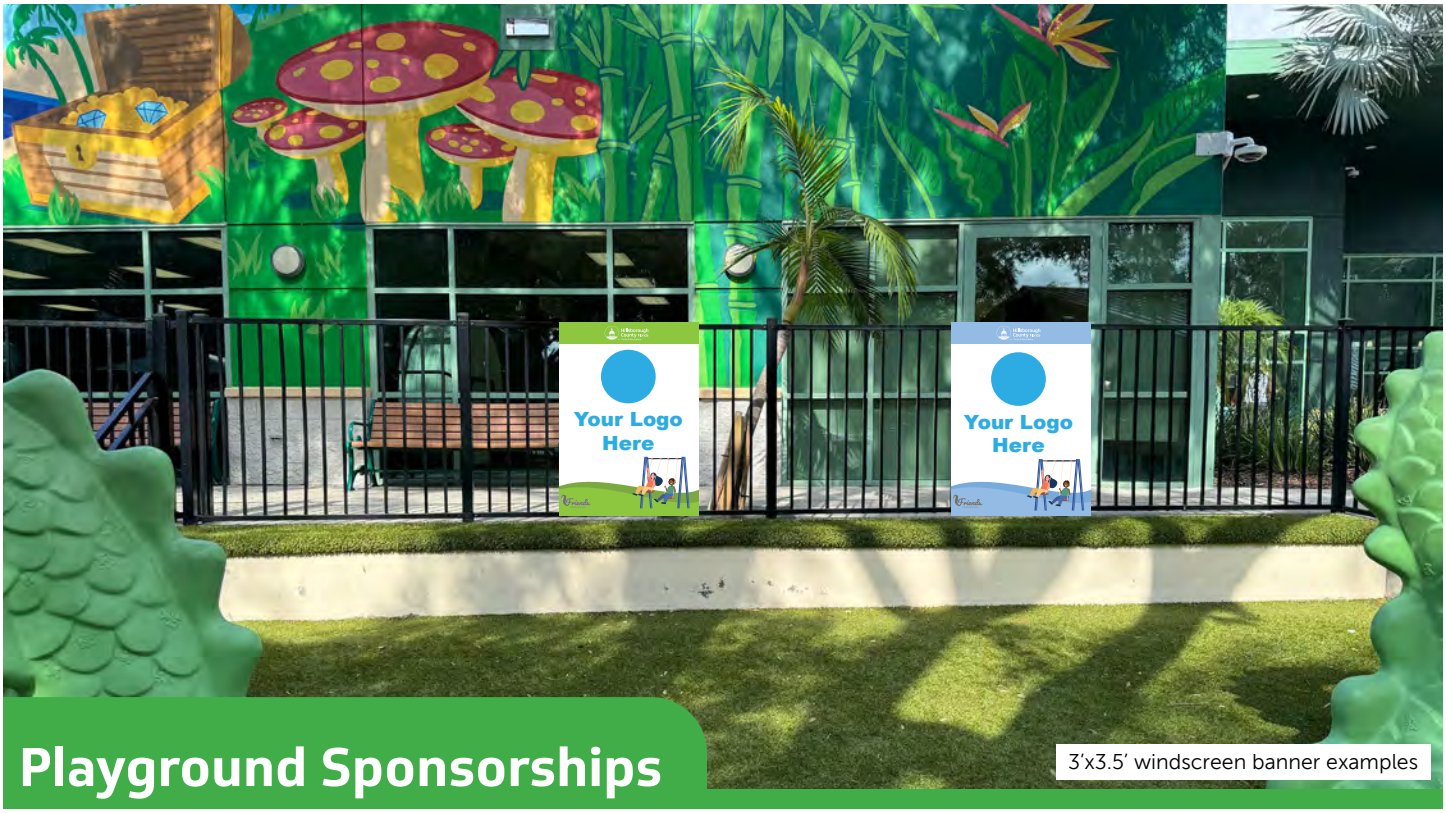
Adjustable jump



Sky crossing



Prices may vary slightly based on current production costs. Custom packages are also available upon request.



Playground Sponsorships

3'x3.5' windscreen banner examples

Tier 1 Sites

(Over 100,000 approximate yearly impressions)

3' x 3.5' Windscreen Banner
$ 980
(one-year contract)

All Persons Rotary Park
800 S Parsons Ave., Brandon, FL 33511

Branchton Park
15504 Morris Bridge Rd.
Thonotosassa, FL 33592

Carrollwood Village Park
4680 W Village Dr., Tampa, FL 33624

Miller Park & Life Center
6105 E Sligh Ave., Tampa, FL 33617

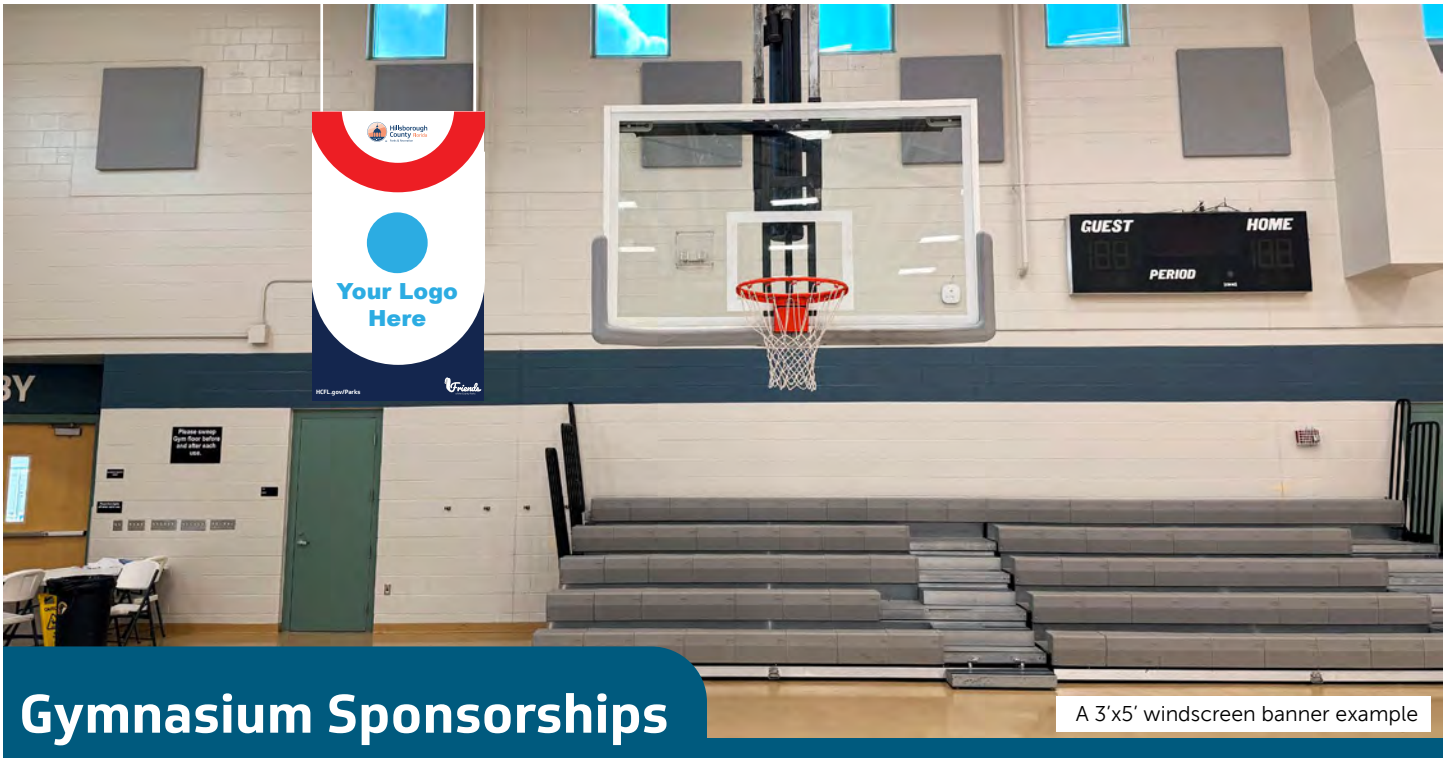
Paul Sanders Park
602 W Bloomingdale Ave, Brandon, FL 33511







Prices may vary slightly based on current production costs. Custom packages are also available upon request.



Gymnasium Sponsorships

A 3'x5' windscreen banner example

Tier 1 Sites

(Over 100,000 approximate yearly impressions)

3' x 5' Windscreen Banner (hung from ceiling courtside)
$1,800
(two-year contract)

Miller Park & Life Center
6105 E Sligh Ave., Tampa, FL 33617

Northdale Park & Recreation Center
15510 Hooting Owls Pl., Tampa, FL 33624

Ruskin Park & Recreation Center
901 6th St. SE, Ruskin, FL 33570

University Area Community Complex
14013 N 22nd St., Tampa, FL 33613

Tier 2 Sites

(50,000 – 100,000 approximate yearly impressions)

3' x 5' Windscreen Banner (hung from ceiling courtside)
$1,200
(two-year contract)

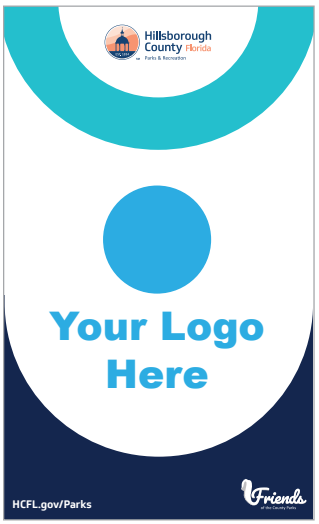
Gardenville Park & Recreation Center
6129 Symmes Rd., Gibsonton, FL 33534

Emanuel P. Johnson Recreation Center
5855 S 78th St., Tampa, FL 33619

Jackson Springs Community Center
8620 Jackson Springs Rd., Tampa, FL 33615

Westchase Park & Recreation Center
9791 Westchase Dr., Tampa, FL 33626





Prices may vary slightly based on current production costs. Custom packages are also available upon request.



2"x3' courtside decal

Outdoor Covered Basketball Courts

Tier 1 Sites

(Over 100,000 approximate yearly impressions)

Backboard Decal- $2,600
(two-year contract)

2' x 3' Courtside Decal- $3,100
(two-year contract)

Brandon Park & Recreation Center
502 E. Sadie St., Brandon, FL 33510

Ruskin Park & Recreation Center
901 6th St. S.E., Ruskin, FL 33570





Top image: Example of a backboard decal

Left image: Layout options for 2'x3' courtside decals

Prices may vary slightly based on current production costs. Custom packages are also available upon request.



A 3'x4' windscreen banner example

Outdoor Pickleball Courts

Tier 1 Sites

(Over 100,000 approximate yearly impressions)

3' x 4' Windscreen Banner- $1,070
(one-year contract)

Branchton Park
15504 Morris Bridge Rd., Thonotosassa, FL 33592

Northlakes Sports Complex
2640 N. Lakeview Dr., Tampa, FL 33618

Tier 2 Sites

(50,000 – 100,000 approximate yearly impressions)

3' x 4' Windscreen Banner- $620
(one-year contract)

Apollo Beach Park & Recreation Center
664 Golf & Sea Blvd., Apollo Beach, FL 33572

Bloomingdale East Park
1221 Nature's Way Blvd., Valrico, FL 33596

Keystone Park & Recreation Center
17928 Gunn Hwy., Odessa, FL 33556

Mango Park & Recreation Center
11717 Clay Pit Rd., Seffner, FL 33584

Progress Village Park
8802 Allamanda Ave, Tampa, FL 33619

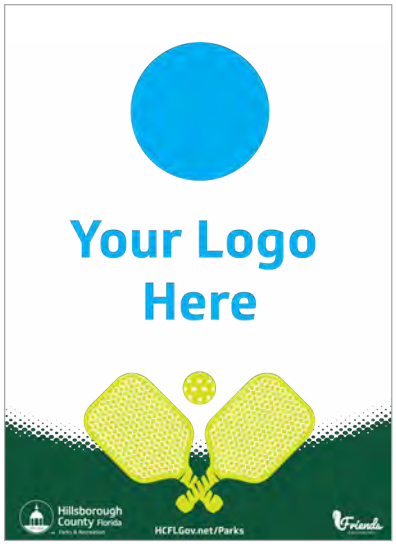
Saladino Park
1705 Bryan Rd., Brandon, FL 33511

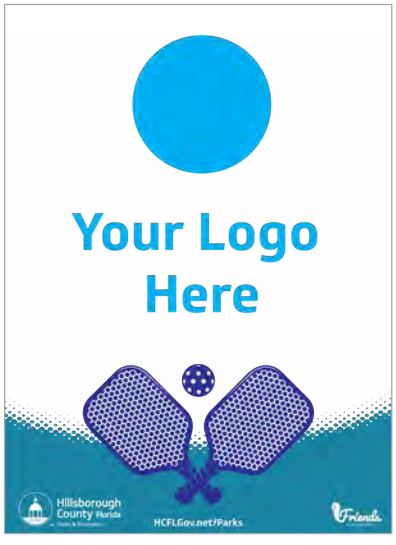
Tier 3 Sites

(Under 50,000 approximate yearly impressions)

3' x 4'- Windscreen Banner- $470
(one-year contract)

Balm Park & Recreation Center
14747 Balm Wimauma Rd, Wimauma, FL 33598





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