

Self-employment Workshop Program (SEWP)

Learn best practices to launch and run a successful small business at this no-cost workshop.

What to expect

Each participant will receive in-depth business training and a dedicated small business consultant to help along the way.

- Understand the essentials of building a small business
- Analyze your industry, target market, and competition
- Prepare for challenges and key trends
- Dive into finance, marketing, and operations
- Draft a business plan with confidence
- Get inspired and connect with like-minded entrepreneurs

Get Started

No-cost. Application required. Space is limited.

This program is designed for individuals interested in self-employment and who meet the income qualifications below.

Applicants must provide evidence (paystub, tax return, or other approved documentation) that their household income does not exceed the following maximum qualifying annual income for calendar year 2025 based on family size:

- 1 - \$31,300
- 2 - \$42,300
- 3 - \$53,300
- 4 - \$64,300
- 5 - \$75,300

Accepting applications through Feb. 15, 2026.



For more information or to apply, scan the QR code, visit HCFL.gov/FSBDC, or call (813) 204-9267.



Schedule for Spring 2026:

- Small Business Idea Camp - March 2, 4, 9, 11, 16, 18, 23, 25 (eight sessions)
- Financing and Banking - March 30
- Starting Your Business - April 1
- Marketing 101 - April 6
- Bookkeeping Basics - April 8
- Understanding Personal and Business Credit - April 15
- Business Plan Series - April 13, 20, 27 and May 4, 11, 18 (six sessions)

All workshops and meetings are held from 6 to 8 p.m. Mondays and Wednesdays on Microsoft Teams.



Hosted by



State Designated as Florida's Principal Provider of Business Assistance

[§ 288.001, Fla. Stat.]

The Florida SBDC at Hillsborough County is a member of the Florida SBDC Network, a statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. Small Business Administration, Defense Logistics Agency, State of Florida, and other private and public partners, with the University of West Florida serving as the network's lead host institution. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance. To request accommodation or language assistance, please contact the Florida SBDC at Hillsborough County office.