



Hillsborough
County Florida

Parks & Recreation



Youth Sports Leagues Sponsorship Opportunities

[HCFL.gov/ParkSponsorships](https://www.hcfl.gov/ParkSponsorships)



**Hillsborough
County Florida**

SM Parks & Recreation

The innovative and award-winning Hillsborough County Parks & Recreation Department provides competitive athletic and recreational opportunities for people of all ages and abilities. The department strives to align its programming with the Florida Recreation & Parks Association's four pillars: Health, Economic Impact, Community Building, and Environment. Parks & Recreation emphasizes "something for everyone" by providing access to nature, learning, and recreational resources through the actions of engaging, educating, advocating, and sustaining.

Our Mission
Enhancing Lives
Through People,
Parks, and Enjoyable
Experiences.



Parks & Recreation Youth Sports League Sponsorships

Alexander Recreation Center
Apollo Beach Recreation Center
Balm Recreation Center
Bealsville Recreation Center
Brandon Recreation Center
Egypt Lake Recreation Center
Emanuel P. Johnson Recreation Center
Gardenville Recreation Center
Jackson Springs Recreation Center
Kenly Recreation Center
Keystone Recreation Center
Mango Recreation Center
Miller Park & Life Center
Northdale Recreation Center
Roy Haynes Recreation Center
Ruskin Recreation Center
Thonotosassa Recreation Center
Westchase Recreation Center

18 Recreation Centers

4 Sports Leagues

4,500+ Participants

Youth Sports Leagues

Hillsborough County Parks & Recreation is making a lasting impact on the lives of youths throughout the region. Our Youth Sports Leagues, crafted with passion and dedication, offer an affordable and inclusive platform for youth to delve into the thrilling realm of sports. As we strive to instill the values of sportsmanship, teamwork, and essential life skills, our leagues promise not just athletic development but, above all, an abundance of fun!

In this dynamic arena, we invite you to become a key player in our mission by considering sponsorship opportunities. Your support enables us to provide crucial resources such as jerseys, equipment, tournaments, and player recognition, ensuring that every child experiences the joy of sports without barriers.

Sponsorship options are tailored to suit your preferences, ranging from exclusive jersey sponsorship at a local recreation center to the broader scope of supporting jerseys and equipment for countywide sports across each thrilling game season. Partner with us to amplify your brand's reach while contributing to the well-being and development of our youth.

Join Hillsborough County Parks & Recreation in shaping a brighter future through the lens of sportsmanship, teamwork, and, most importantly, fun! Explore the array of sponsorship possibilities and be a catalyst for positive change in the lives of our young athletes. Together, let's champion the spirit of sports and community!



Aligned Values and Mission

The Youth Sports Sponsorship Program is a unique opportunity for businesses and organizations to leverage the credibility of Hillsborough County's acclaimed parks and programs to inspire an emotional connection between their company's brand and park visitors. Sponsors must demonstrate that their business and values are aligned with the Parks & Recreation Department's mission, goals, and objectives. All potential sponsors go through an extensive approval process.

Friends of the County Parks

The Youth Sports Sponsorship Program utilizes a unique and innovative partnership with the local non-profit organization Friends of the County Parks and Recreation, Inc. The Friends organization is a 501(c) 3 organization created for the purpose of supporting Hillsborough County parks and programs. All sponsorship funds go directly to the Friends organization, making the contribution tax deductible and more readily available for park projects and improvements.



Flag Football



Team Package

Single Small Recreation Site Sponsorship

\$400

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Applied to 40 participant jerseys

Large Team Package

Single Large Recreation Site Sponsorship

\$600

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Applied to 60 participant jerseys

Team & Equipment Package

Single Small Recreation Site Sponsorship

\$1,100

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Logo printed on one side of 40 participants take-home balls
- Applied to 40 participant jerseys and equipment

Large Team & Equipment Package

Single Small Recreation Site Sponsorship

\$1,600

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Logo printed on one side of 60 participants take-home balls
- Applied to 60 participant jerseys and equipment

Flag Football Champion Package

Countywide Flag Football Sponsorship

\$5,000

- Logo largely printed on the back of all flag football team's jersey, underneath "Supported By"
- Applied to 500 participant jerseys

Flag Football MVP Package

Countywide Flag Football Sponsorship

\$9,500

- Logo largely printed on the back of all flag football team's jersey, underneath "Supported By"
- Logo printed on one side of 500 participants take-home footballs
- Applied to 500 participant jerseys



Note, all sponsorships opportunities are for a single season of flag football.
Imprint products presented here are for presentation purposes only. Actual products might differ.

Soccer



Team Package

Single Small Recreation Site Sponsorship

\$400

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Applied to 40 participant jerseys

Large Team Package

Single Large Recreation Site Sponsorship

\$600

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Applied to 60 participant jerseys

Team & Equipment Package

Single Small Recreation Site Sponsorship

\$1,100

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Logo printed on one side of 40 participants take-home balls
- Applied to 40 participant jerseys and equipment

Large Team & Equipment Package

Single Small Recreation Site Sponsorship

\$1,600

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Logo printed on one side of 60 participants take-home balls
- Applied to 60 participant jerseys and equipment

Soccer Champion Package

Countywide Soccer Sponsorship

\$6,500

- Logo largely printed on the back of all soccer team's jersey, underneath "Supported By"
- Applied to 650 participant jerseys

Soccer MVP Package

Countywide Soccer Sponsorship

\$12,500

- Logo largely printed on the back of all soccer team's jersey, underneath "Supported By"
- Logo printed on one side of 650 participants take-home soccer balls
- Applied to 650 participant jerseys



Note, all sponsorships opportunities are for a single season of soccer.
Imprint products presented here are for presentation purposes only. Actual products might differ.



Basketball Team Package

Single Recreation Site Sponsorship

\$800

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Applied to 40 participant jerseys

Basketball Team & Equipment Package

Single Recreation Site Sponsorship

\$1,800

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Logo printed on one side of 40 participants take-home balls
- Applied to 40 participant jerseys and equipment

Basketball Champion

Countywide Basketball Sponsorship

\$12,000

- Logo largely printed on the back of all basketball team's jersey, underneath "Supported By"
- Applied to 600 participant jerseys

Basketball MVP Package

Countywide Basketball Sponsorship

\$20,000

- Logo largely printed on the back of all basketball team's jersey, underneath "Supported By"
- Logo printed on one side of 600 participants take-home basketballs
- Applied to 600 participant jerseys



Ball Hockey



Large Team Package

Single Large Recreation Site Sponsorship

\$600

- Logo largely printed on the back of a single team's jersey, underneath "Supported By"
- Applied to 60 participant jerseys

Ball Hockey Champion Package

Single Recreation Site Sponsorship

\$1,600

- Logo largely printed on the back of all ball hockey team's jersey, underneath "Supported By"
- Applied to 160 participant jerseys



Note, all sponsorships opportunities are for a single season of ball hockey.
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