

AMERICAN COLLEGE  
of RHEUMATOLOGY  
*Empowering Rheumatology Professionals*

2025 ACR State-of-the-Art Clinical Symposium

April 4-6 Chicago, IL

Exhibit and Sponsorship Prospectus





# Exhibitor and Sponsorship Opportunities

The American College of Rheumatology is pleased to invite you to join us for the State-of-the-Art Clinical Symposium (SOTA) at the McCormick Place in Chicago, IL. Key opinion leaders will deliver a range of content in areas such as therapeutic developments, recent research findings, and scientific advances, in an environment conducive to dialogue and networking. Rheumatology health professionals and Fellows in Training will gather to learn the most up-to-date evidence-based treatment approaches in the management of rheumatic diseases.

Grow your brand awareness and generate new leads or introduce a new product or service. Exhibitors and sponsors are invited to support the profession and contribute to the positive impact of state-of-the-art education.

Projected attendance: Approximately 500 Rheumatology Professionals



## Exhibits Package - \$3,500

- *Exhibits – April 5-6, 2024 Load-in: April 4 Exhibit Hours: 7:30am-5pm*
- 6' draped table in exhibits room, one chair, one wastebasket
  - *Food and Beverage will be served in exhibit hall*
- Two staff registrations
  - *additional registrations may be purchased for \$200 per person*
- Participation in attendee “passport”: Exhibitors will be listed on postcard and provided stamp for attendee interaction
- Ability to attend education sessions (no CME will be provided)
- Recognition via logo in attendee packet handout and signage

### Cancellation Policy

Cancellation of exhibit package must be requested in writing by 5:00 PM ET on February 28, 2025. No refunds will be provided after this date and are subject to a \$250 administrative fee. Sponsorship packages are not refundable if items have already begun fulfillment at the time of request.



# Sponsorship Packages

## First Impression Sponsorship Package - \$25,000 *exclusive opportunity*

- Exhibit Package Included
- Exhibit table in most prominent location of exhibit hall
- Pre-Symposium attendee \*\*mailing list
- Ability to provide flyer at registration desk for attendees to pick up in addition to their badges
- **Hotel Key Cards**
  - Distributed to attendees at check-in via hotel front desk displaying sponsor's corporate logo. Approximately 1000 cards for peak nights.
- Recognition as main supporter via text in SOTA communication through ACR channels

*\*\*Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved). Sponsor will not receive a copy of said mailing list.*

## Supporting Sponsorship Package - \$15,000 *2 opportunities available*

- Exhibit Package Included
- Exhibit table in prominent location of exhibit hall
- **Room Drop** on Day 1 or Day 2 of conference
  - Sponsor will provide asset to be delivered to door of attendees staying at Hyatt Regency McCormick Place on day of preference, subject to availability
- Sponsor's logo on table tents placed in break room (created and distributed by ACR)
- Recognition as supporter via text in SOTA communication through ACR channels

# Sponsorship à la carte

*(must be an exhibitor)*

## Industry Hosted Roundtables - \$5,000

- Sponsor will host a roundtable discussion at lunchtime in main lunch room on Saturday, April 5<sup>th</sup>, Noon-1pm
- Sponsor must provide medical expert to facilitate discussion. Topic must be approved by ACR, cannot be CME
- Maximum of 8 attendees per table
- ACR will market roundtables to attendees through ACR channels

## Pre or Post Symposium Attendee Mailing List (2 available) - \$2,000

- Ability to mail corporate promotion to SOTA attendees
- Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved)
- Sponsor will not receive a copy of said mailing list

## FIT Roundtable Sponsorship - \$5,000

- Support and interact with fellows in training during the fellows-only meeting on Friday, April 4<sup>th</sup>. Fellows will rotate tables with an average of 7-10 participants, up to 4 times
- Roundtables are designed to provide an avenue for fellows to explore varied perspectives on working with industry within their clinical careers
- Corporate recognition on signage displayed at event and in FIT@SOTA program
- One company representative (full time physician employee) to participate in roundtable

Questions? Ready to join us? Contact Kat Dennis at

[kdennis@rheumatology.org](mailto:kdennis@rheumatology.org)



# Industry Supported Sessions

**Industry Session Sponsorship Package\*\* - \$33,000**  
*includes exhibit package, 2 available*

- Exhibit Package Included
- Symposium Space included in package
  - Room set with rounds
  - Standard setup of Audio/Visual and small F&B breakfast offerings, included
- Pre-Symposium attendee list for symposium promotion
  - Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved). Sponsor will not receive a copy of said mailing list
- Ability to provide flyer or brochure for session promotion at attendee registration

*\*\* Industry session details must be approved by ACR prior to fulfillment of benefits*

Questions? Ready to join us? Contact Kat Dennis at [kdennis@rheumatology.org](mailto:kdennis@rheumatology.org)