



AMERICAN COLLEGE
of RHEUMATOLOGY
Empowering Rheumatology Professionals

2024 ACR State of the Art Symposium

Exhibits and Sponsorships

April 13-14 Chicago, IL

Exhibitor and Sponsorship Opportunities

The American College of Rheumatology is pleased to invite you to join us for the State-of-the-Art Clinical Symposium (SOTA) at the Fairmont Hotel in Chicago, IL. Key opinion leaders will deliver a range of content in areas such as therapeutic developments, recent research findings, and scientific advances, in an environment conducive to dialogue and networking. Rheumatology health professionals and Fellows in Training will gather to learn the most up-to-date evidence-based treatment approaches in the management of rheumatic diseases.

Grow your brand awareness and generate new leads or introduce a new product or service. Exhibitors and sponsors are invited to support the profession and contribute to the positive impact of state-of-the-art education.





Exhibits Package - \$3,000

- Exhibits - April 13-14, 2024 Load-in: April 12
- Projected attendance: Approximately 500 Rheumatology Professionals
- 6' draped table in exhibits room, one chair, one wastebasket
 - *Food and Beverage will be served in exhibit hall*
- Two staff registrations
 - *additional registrations may be purchased for \$200 per person*
- Ability to attend education sessions (no CME will be provided)
- Recognition via logo in attendee packet handout and signage
- Exhibit Hours: 7:30am-5pm

Cancellation Policy

Cancellation of exhibit package must be requested in writing by 5:00 PM ET on February 28, 2024. No refunds will be provided after this date and are subject to a \$250 administrative fee. Sponsorship packages are not refundable if items have already begun fulfillment at the time of request.

Sponsorship Packages

First Impression Sponsorship Package - \$20,000 **SOLD**

- Exhibit Package Included
- Exhibit table in most prominent location of exhibit hall
- Pre-Symposium attendee **mailing list
- Ability to provide small giveaway at registration desk for attendees to pick up in addition to their badges
- Hotel Key Cards
 - Distributed to attendees at check-in via hotel front desk displaying sponsor's corporate logo
- Recognition as main supporter via text in SOTA communication through ACR channels
 - Minimum of four (4) e-publications through ACR marketing channels to prospective and/or registered attendees, including "Know Before You Go"

Supporting Sponsorship Package - \$10,000

- Exhibit Package Included
- Exhibit table in prominent location of break room
- Sponsor's logo on table tents placed in break room (created and distributed by ACR)
- Pre-Symposium attendee **mailing list
- Recognition as supporter via text in SOTA communication through ACR channels
 - Minimum of four (4) e-publications through ACR marketing channels to prospective and/or registered attendees, including "Know Before You Go"

***Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved). Sponsor will not receive a copy of said mailing list.*

Sponsorship à la carte *(must be an exhibitor)*

Door Drops - \$7,500

- Sponsor's company-provided product or corporate promotion will be delivered directly to SOTA attendee hotel rooms
- One supporter each day, will be scheduled first come/first served
- Company is responsible for production and shipping materials to the hotel

Pre or Post Symposium Attendee Mailing List (2 available) - \$4,000

- Ability to mail corporate promotion to SOTA attendees
- Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved)
- Sponsor will not receive a copy of said mailing list

FIT Roundtable Sponsorship - \$5,000

- Support and interact with fellows in training during the fellows-only meeting on Friday, April 12th. Fellows will rotate tables with an average of 7-10 participants, up to 4 times
- Roundtables are designed to provide an avenue for fellows to explore varied perspectives on working with industry within their clinical careers
- Corporate recognition on signage displayed at event and in FIT@SOTA program
- One company representative (full time physician employee) to participate in roundtable

Questions? Ready to join us? Contact Kat Dennis at kdennis@rheumatology.org

Industry Supported Sessions

Industry Session Sponsorship Package**
- **\$28,000** includes exhibit package

- Exhibit Package:
 - Exhibits – April 13-14, 2024 Load-in: April 12
 - Projected attendance: Approximately 150 Rheumatology Professionals
 - 6' draped table in exhibits room, one chair, one wastebasket
 - Food and Beverage will be served in exhibit hall
 - Two staff registrations
 - additional registrations may be purchased for \$200 per person
 - Ability to attend education sessions (no CME will be provided)
 - Recognition via logo in attendee packet handout and signage
- Space included in package
 - Room set to the sponsor's preference
 - Audio/Visual and F&B charges are the responsibility of the sponsor
- Pre-Symposium attendee mailer for symposium promotion
 - Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved). Sponsor will not receive a copy of said mailing list.
- Ability to provide flyer or brochure for session promotion at attendee registration

- Discount on à la carte sponsorship items

- **Hotel Room Drop - \$5,000**

- Sponsor's company-provided product or corporate promotion will be delivered directly to SOTA attendee hotel rooms
- Saturday morning door drop to promote Sunday morning session
- Company is responsible for production and shipping materials to the hotel

*** Industry session details must be approved by ACR prior to fulfillment of benefits*

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