



Greetings!

Convergence is quickly approaching, we have some updates and reminders for you. Most anticipated, the [Affiliate Events Application](#) is now open to all ACR Convergence 2025 exhibitors. Please take a look at the [webpage](#) for FAQ’s and approved event dates and times.

Exhibitor information can be accessed from the [Exhibitor Information Page](#). If you have confirmed your booth space, you can also access this information from the [Exhibitor Hub](#).

Important Dates in May and June

Area	Item	Date
Exhibits	Cancellations or space reductions submitted on or after this date are subject to a 50% cancellation fee.	Friday, May 16, 2025
Industry Symposia	Part 1 of SurveyMonkey application due for Industry Symposia.	Friday, May 30, 2025
Exhibits	Last Day to Submit Cancellation or Space Reduction (with 50% cancellation fee)	Saturday, May 30, 2025
Exhibits	Cancellations and Space Reductions submitted on or after this date are not eligible for any refunds; any balance due will be assessed to the exhibiting company.	Saturday, May 31, 2025
Exhibits	Applications submitted on or after June 1 require payment in full upon submission of application.	Monday, June 2, 2025
Exhibits	Exhibitor service kit published.	Friday, June 13, 2025
Exhibits	Exhibit Registration opens	Tuesday, June 17,2025
Exhibits	Final Booth Balances Due; The ACR reserves the right to cancel or resell exhibit space if the balance is not paid in full by Friday, June 27, 2025.	Friday, June 27, 2025
Industry Symposia	Part 2 of SurveyMonkey application due for Industry Symposia.	Friday, June 27, 2025

To help you make the most of your exhibiting experience, we invite you to [log in](#) to the ACR-a2z event site to explore our [exhibitor hub resource center](#). Upon first log-in, you will need to select Forgot Password/First Time Login. A password reset email should be sent to you from noreply@personifyauth.com. Operational information such as detailed timelines, the links to our service manual and our registration page will appear there once they are live. The site is available to confirmed exhibitors.

Exhibitor Registration, Exhibitor Non-Block Housing

Exhibitor housing (9 rooms or fewer) will open alongside Exhibitor Registration on June 17. Please watch for additional communications from Maritz, the ACR’s Official Housing and Registration partner.

If you need to assistance with an exhibitor block request (new or existing), please reach out to acrexh@maritz.com so that they can address your needs.

Shepard Expo Service Exhibitor Service Manual

This years’ service manual is set to go live June 13. Our service team has been busy upgrading the service manual platform – more information about what to expect will be coming to you shortly. In the meantime, if additional members of your team need to have access to the manual to order on your behalf, please send their name, telephone, and email address to [Kelli Wondra](#).

Industry Sponsorships and Advertising

The [sponsorship prospectus](#) reflects current opportunities that are still available! This month we would like to bring your attention to a couple of convergence fellows-related activities.

- **Fellows Industry Interaction Tours**

Returning this year are the *FIT Industry Interaction Tours*. Before the hall opens on October 26, fellows are invited to attend a specialized presentation and tour designed to educate on ethical interactions with industry. Following an introductory session, fellows will visit participating companies’ booths led by our rheumatology training program directors, who will model interactions with a sales representative or medical liaison. Sponsors will be able to:

- Provide a representative to speak during a Q&A panel, post walk-through
- Showcase their booth during the FIT Director-driven demonstration
- \$25,000 each, 4 opportunities remaining

- **Fellows Day at Convergence**

- Sponsor the FIT program at ACR Convergence and participate in their networking reception
- Participate in the FIT Program roundtable discussion on careers in industry
- Upgrade to a Sponsor hosted breakfast available
- \$75,000, 3 opportunities available.

Don’t miss out on any [advertising opportunities unique to ACR25](#), including the [shuttle bus offerings](#) that will be widely utilized due to the nature of the hotels surrounding McCormick Place.

Interested? Questions? Let’s have a conversation - contact [Kat Dennis](#).

Industry Supported Symposia

CME and non-CME symposia sessions are still available. To secure this for your company, or for questions, contact [Sophia Saucer](#).

Exhibitor Suites

A very few number of exhibitor suites remain in Hall F2, to enquire about availability, contact [Kelli Wondra](#).

Questions? We’re here for you! Let us know 😊

Your ACR Strategic Relations Team

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