

Exhibitor Newsletter

May 9, 2024



Happy May! We're in the early but important stages of building your annual meeting's dynamic exhibit hall and spreading brand awareness throughout the convention center. I'm not ready to start a countdown yet but trust me... I'll get there.

For those of you who have been working with us since 2022, you may have had the opportunity to work with Brianna Boyer, the Innovation Theater and Symposia manager. Brianna Boyer has recently departed the ACR for a position in the commercial events sector. She will be dearly missed; we hope you will take this opportunity to connect with her on LinkedIn. The ACR will be filling this position, but in the interim, please reach out to [Kelli Wondra](#) with any questions about Innovation Theater Sessions or Industry Supported Symposia.

Don't forget - if you think you've missed anything, go to our [Exhibitor Information Page](#) and scroll down to the accordion titled: Exhibitor Newsletters - we post all newsletter issues there.

Important Dates in May and June

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Area	Item	Deadline
Housing	Exhibitor Housing Priority Points Deadline	Friday, May 17, 2024
Exhibits	Cancellation: *50% Penalty Deadline	Friday, May 31, 2024
Symposia	Final deadline, Part 1 Application	Friday, May 31, 2024
Exhibits	Booths and suites purchased after 6/1, due at 100%	Saturday, June 1, 2024
Symposia	LOAs sent to Industry Symposia Applicants	Monday, June 2, 2024
Housing	Housing Confirmation Notifications to start	Monday, June 10, 2024
Exhibits	Shepard-ACR Exhibitor Service Manual	Friday, June 14, 2024
Exhibits	Target-move in notification	Friday, June 14, 2024
Exhibits	*Balances Due for Exhibit Space acquired March-May	Friday, June 28, 2024
Exhibits	Last day to cancel with *50% penalty	Friday, June 28, 2024
Symposia	First 50% Payment Due	Friday, June 28, 2024
Innovation Theater	First 50% Payment Due	Friday, June 28, 2024
Exhibits	Booth Cancellation: *No refund	Saturday, June 29, 2024

*for space acquired between March and May

Affiliate Events

Affiliate Events Applications will open Mid-June. I will update everyone when I have a precise date and further details.

Housing Reminder

Exhibitor housing is now open for ACR Convergence 2024. To reserve your room block, please visit the [exhibitor housing website](#) and submit your [application](#). Housing applications submitted by the housing priority points deadline on May 17 will be assigned housing based corporate donor status, including Corporate Roundtable membership and number of priority points. All applications received AFTER May 17 will be assigned on a first come, first served basis.

Sponsorship Highlights

The [sponsorship prospectus](#) has been updated to reflect current opportunities that are still available! This month we would like to bring your attention to a couple of our new convergence activities.

- **Live Lightning Talks & The Library Lounge**
 - Returning this year are the live lightning talks: 5 minutes, 20 slides, your content. **NEW** this year is the addition of the **Library!** Purchase a “book” and have your URL of choice attached to a QR code. Attendees will utilize the area as a lounge during exhibit hall hours and be able to scan your asset on their devices and relax with the lounge seating, reading at their leisure. Sponsors will receive a full report of their QR code’s activity, including contact information and email addresses for direct follow-up.
 - Each book: \$5,000
 - Discounted upgrade to Live Lightning Talk: \$3,500
- **Fellows Day at Convergence **NEW****
 - Sponsor the FIT program at ACR Convergence and participate in their networking reception. Possible upgrade to a Sponsor hosted breakfast available!
 - \$75,000, 3 opportunities available.
- **Headshot Lounge **NEW****
 - Professional headshots will be available for attendees on the exhibit floor. Sponsor’s support for this popular activation will benefit from additional exposure and participant contact information for direct follow up.
 - \$50,000, EXCLUSIVE opportunity.

Interested? Questions? Let’s have a conversation - contact [Kat Dennis](#).

Industry Supported Symposia

CME and non-CME symposia sessions are still available. To secure this for your company, or for questions, contact [Kelli Wondra](#).

Exhibitor Suites

Exhibitor suites in Halls A/B, and Hall D are available. To enquire about a specific suite size or location, contact [Kelli Wondra](#).

Upcoming Items

The Shepard-ACR exhibitor service manual will be available on June 14. In the meantime, if you have additional questions about orders or services, please let us know.

Questions? We’re here for you! Let us know 😊 Looking forward to working with you!

Your ACR Strategic Relations Team

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