

LIVE LIGHTNING TALKS (LLT) 2024

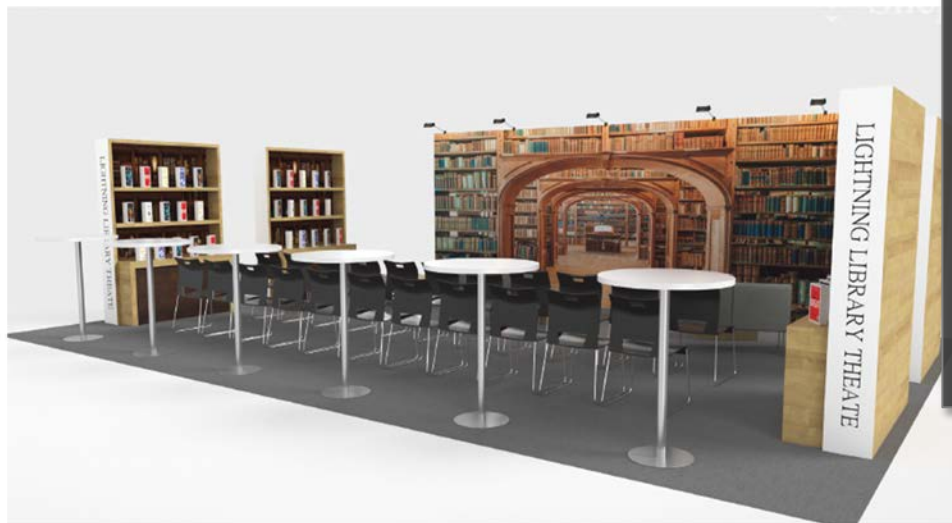
5 Minutes, 20 Slides. Engage a smaller audience in a campfire-style presentation. Lightning talks will take place in a non-enclosed space in the exhibit hall, twice a day for an hour each, November 16 – 17. Live Lightning Talks will be marketed to attendees prior and during Convergence. Audience capacity apx. 50 attendees, with additional standing room.

The Inaugural Live Lightning Talks in 2023 were heavily attended with 80+ Convergence attendees. Campfire theme provided cozy atmosphere and snack break drew nearby passing people into the space.



In keeping with the theme and feel of Washington DC., this years' Live Lightning Talks space will be a library, with a NEW activation LLT sponsors can take advantage of with a discounted upgrade.

Purchase a "library book" and have your literature linked to a QR code printed amongst the shelves of information. Categorized by topic, attendees will be able to scan the QR code and enjoy the lounge space during non-LLT sessions relaxing with soft seating and informative material.



Live Lightning Talk: \$7,500 each segment

Library Book Upgrade:
+\$3,500

Library Book without LLT sponsorship:
\$5,000

LLT Sponsor will receive the following benefits:

5 minute presentation per purchased segment. Speaker and content must be provided for approval by August 30th

Slide deck must be provided for approval by October 1st

Segment day and time chosen by sponsor based on availability (sponsor is provided options on a first-come-first-served basis)

Recognition as sponsor via text in LLT marketing and signage

Opportunity to upgrade with Library Book at discounted rate

Sponsor will receive report of attendee contact information for all scanned participants, post-conference

CONTACT [KAT DENNIS](#) TO SECURE