

ACR Ultrasound Conference

Exhibitor and Sponsorship
Prospectus

November 14-15, 2024

Washington DC – Marriott Marquis



Event Overview

Please note: Unique offering as a pre-Convergence event. There is a separate registration process.

The ACR Ultrasound Conference is a pre-ACR Convergence event and will feature two courses:

- Basic-Intermediate Musculoskeletal Ultrasound Course
- Advanced Ultrasound: Inflammatory Arthropathies, Osteoarthritis, Lupus, Myositis, Sjogren's Disease, Interstitial Lung Disease and Vasculitis

The Basic-Intermediate Musculoskeletal Ultrasound Course while teaching the fundamentals of ultrasound knowledge and technique will feature key essential findings of rheumatic diseases particularly synovitis and enthesitis related to **RA, SLE, PsA and other SpA, Gout and CPPD and Polymyalgia Rheumatica** which can lead towards the early diagnosis of these conditions and allow for disease monitoring to allow clinicians and their patients to have relevant shared-decision making processes at the point-of-care. The Advanced Rheumatologic Ultrasound Course will highlight synovitis and enthesitis scoring techniques for RA, SLE, SpA, Gout, CPPD, and will also introduce participants to ultrasound for use in **Myositis, Osteoarthritis, Lupus, Giant Cell Arteritis, Takayasu arteritis, Autoimmune Interstitial Lung Disease, and Sjogren's Disease.**

Anticipated attendance: 80 medical professionals, coming from academic medical centers, employment-based health system practices, and private practices

Exhibitor Package*

\$1,500

- Exhibits – November 14-15, 2024 Load-in: November 13
- 6' draped table in exhibits aisle, two chairs, one wastebasket
- Two staff registrations
- Exhibit Hours: 6:30am-6pm, Load out at 1:15pm on November 15th

Upgrade - \$250

Opportunity to provide flyer in sponsor packet provided to attendees at registration

** Exhibiting at the Ultrasound Conference does not provide admittance to ACR Convergence 2024*



Sponsorship Packages

Product Theater (2 Available) - \$20,000

Present your non-CME education during one of the two conference lunches. Attendees will be provided box lunches and sponsor will have standard AV setup in the provided space. Along with this opportunity, the sponsor will receive:

- Exhibit package, prime location for exhibit table
- Sponsor will be acknowledged verbally

Coffee Station (2 Available) - \$3,850

Sponsor a well-visited coffee station. Along with this opportunity, the sponsor will receive:

- Exhibit package (discounted at 10%)
- Sponsor will be acknowledged verbally
- Table tents with sponsor's logo at coffee station

A la Carte Sponsorship Opportunities*

**Exhibit booth purchase not required*

Registration Flyer - \$500 each

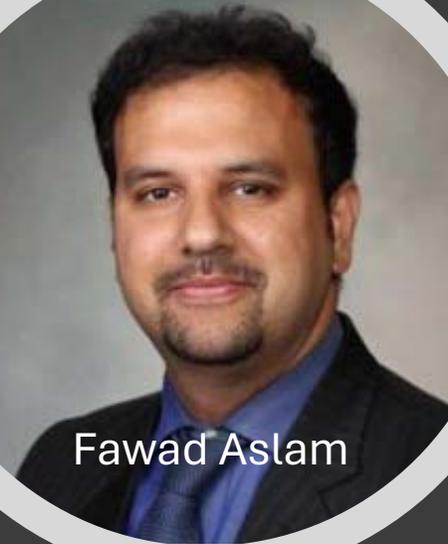
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A circular portrait of David Bulbin, a man with a beard and short hair, wearing a white lab coat over a blue shirt. The background is a light blue gradient.

David
Bulbin



Fawad Aslam



Janeth Vinh

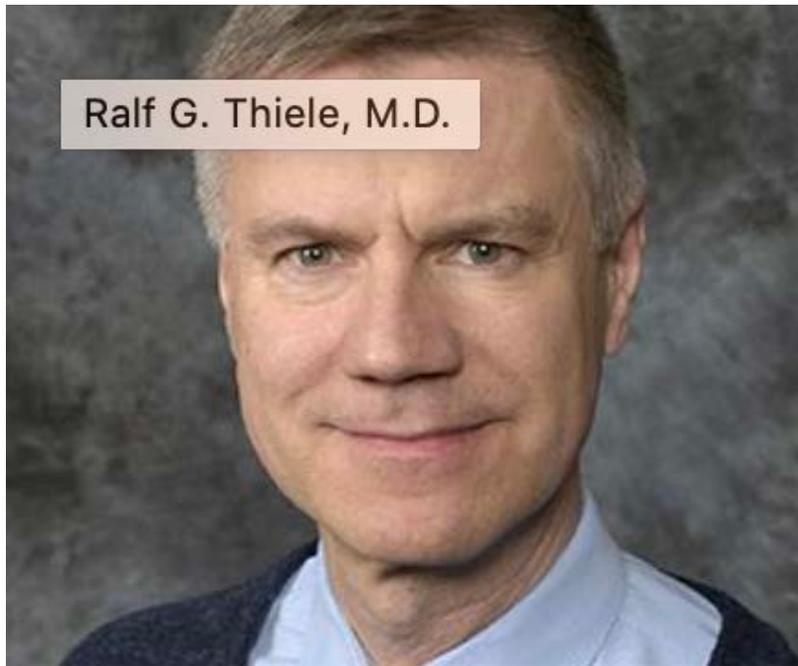


Heather Benham

Meet the Faculty

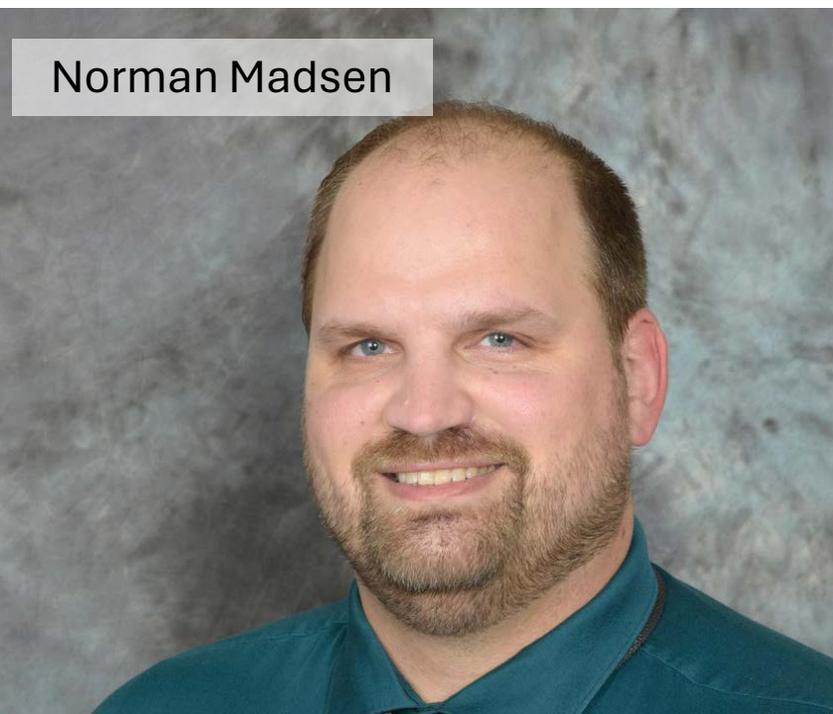


Philip
Chu





Howard Yang



Norman Madsen



Paul DeMarco



Amanda Nelson



Robert Fairchild

Ultrasound Conference Planning Committee



Karina Torralba, MD, MACM, RhMSUS (Chair, Overall Planning Committee 2023-2024)
Professor of Medicine, Division of Rheumatology, Department of Medicine
Department of Medical Education, Loma Linda University School of Medicine
Loma Linda, CA

Janeth Vinh, MD, RhMSUS (Chair, Basic-Intermediate Musculoskeletal Ultrasound Course Chair, Co-Chair 2024)
Instructor in Medicine, Harvard Medical School
Massachusetts General Hospital- Rheumatology
Boston, MA

Fawad Aslam, MD, RhMSUS (Chair, Advanced Rheumatology Ultrasound Course; Committee Co-Chair 2024)
Rheumatologist, Mayo Clinic-Arizona
Phoenix, AZ



Heather Benham, DNP, APRN, CPNP-PC (Planning Committee Member – Basic-Int MSK Course)
Pediatric Rheumatology Nurse Practitioner
Rheumatology Department, Scottish Rite for Children
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Erin Chew, MD, RhMSUS (Planning Committee Member – Basic-Int MSK Course)
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