



AMERICAN COLLEGE
of RHEUMATOLOGY
Empowering Rheumatology Professionals

2025 ACR Winter Rheumatology Symposium

Exhibits and Sponsorships

January 26 – 30, 2025 – Snowmass, CO

Exhibitor and Sponsorship Opportunities

The American College of Rheumatology is pleased to invite you to join us at the **Viewline Resort in Snowmass, Colorado** for the 2025 Winter Rheumatology Symposium (WRS). Rheumatology professionals will gather to network and engage in dynamic education sessions that will provide up-to-date, practical clinical information on the diagnosis and management of patients with rheumatic and musculoskeletal disorders.

Grow your brand awareness and generate new leads or introduce a new product or service. Exhibitors and sponsors are invited to support the profession and contribute to the positive impact of WRS while also enjoying the atmosphere and surroundings of this resort location.

WRS 2024 Attendance: 159

Exhibits Package - \$8,000

- Exhibits – January 26 - 30, 2025 Load-in: January 25th
- Projected attendance: Approximately 150 Rheumatology Professionals
- Ability to exhibit entire duration of symposium – 5 days
- 6' table in exhibits room, one chair, one wastebasket
 - *Food and Beverage will be served in exhibit hall*
- Two staff registrations
 - *additional registrations may be purchased for \$485 per person*
- Ability to provide hand out in attendee packet to be handed out at registration
- Ability to attend education sessions (no CME will be provided)
- Invitation to attend Welcome Reception (date TBD)
- Recognition via logo in attendee packet handout and signage
- Exhibit Hours: 6am-6pm



Sponsorship Packages



First Impression Sponsorship Package - \$25,000

- Exhibit Package Included
- Exhibit table in most prominent location of exhibit hall
- Pre-Symposium attendee **mailing list
- Ability to provide small giveaway at registration desk for attendees to pick up in addition to their badges, in addition to flyer in attendee packet handout
- Hotel Key Cards
 - Distributed to attendees at check-in via hotel front desk displaying sponsor's corporate logo
- Recognition as main sponsor in ACR signage and communications

Supporting Sponsorship Package - \$15,000

- Exhibit Package Included
- Exhibit table in prominent location of break room
- Sponsor's logo on table tents placed in break room (created and distributed by ACR)
- Door drop with sponsor's flyer or folder on day of choice
- Recognition as sponsor in ACR signage and communications
- Pre-Symposium attendee **mailing list

***Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved). Sponsor will not receive a copy of said mailing list.*

Industry Supported Session

Industry Supported Session - \$15,000

- Includes Exhibits Package at a discount
- Opportunity to host industry supported session during approved times (lunch or dinner during full conference days) at local Snowmass restaurant
- Company is responsible for all logistics associated with session
 - Location securement
 - Fees associated with F&B, event space
 - Speaker securement and any fees associated
- ACR will market industry session to WRS attendees in a minimum of 2 email communications through our channels including our "Know Before You Go"
- List Rental: Ability to mail corporate promotion to WRS attendees
 - Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved)
 - Sponsor will not receive a copy of said mailing list
- Recognized as sponsor in ACR signage and attendee packet
- Sponsor's session content must be approved by ACR prior to fulfillment of package

Questions? Ready to join us?

Contact Kat Dennis at

kdennis@rheumatology.org

Sponsorship à la carte *(must be an exhibitor)*

Door Drops - \$7,500

- Sponsor's company-provided product or corporate promotion will be delivered directly to WRS attendee hotel rooms
- One supporter each day, will be scheduled first come/first served
- Company is responsible for production and shipping materials to the hotel

Pre or Post Symposium Attendee Mailing List (2 available) - \$4,000

- Ability to mail corporate promotion to WRS attendees
- Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved).
- Sponsor will not receive a copy of said mailing list.

Cancellation Policy

Cancellation of exhibit package must be requested in writing by 5:00 PM ET on December 30, 2024. No refunds will be provided after this date and are subject to a \$250 administrative fee. Sponsorship packages are not refundable if items have already begun fulfillment at the time of request.

Questions? Ready to join us?

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