



AMERICAN COLLEGE  
of RHEUMATOLOGY  
*Empowering Rheumatology Professionals*

# 2024 ACR Winter Rheumatology Symposium

Exhibits and Sponsorships

January 28 - February 1 - Snowmass, CO





# Exhibitor and Sponsorship Opportunities

The American College of Rheumatology is pleased to invite you to join us at the **Viewline Resort in Snowmass, Colorado** for the 2024 Winter Rheumatology Symposium (WRS). Rheumatology professionals will gather to network and engage in dynamic education sessions that will provide up-to-date, practical clinical information on the diagnosis and management of patients with rheumatic and musculoskeletal disorders.

Grow your brand awareness and generate new leads or introduce a new product or service. Exhibitors and sponsors are invited to support the profession and contribute to the positive impact of WRS while also enjoying the atmosphere and surroundings of this resort location.

WRS 2023 Attendance: 120

[Click here](#) for full 2023 attendee demographics breakdown



# Exhibits Package - \$6,000

- Exhibits - January 28 - February 1, 2024 Load-in: January 27th
- Projected attendance: Approximately 150 Rheumatology Professionals
- Ability to exhibit entire duration of symposium - 5 days
- 6' draped table in exhibits room, one chair, one wastebasket
  - *Food and Beverage will be served in exhibit hall*
- Two staff registrations
  - *additional registrations may be purchased for \$485 per person*
- Ability to provide hand out in attendee packet to be handed out at registration
- Ability to attend education sessions (no CME will be provided)
- Invitation for to attend Welcome Reception (date TBD)
- Recognition via logo in attendee packet handout and signage
- Exhibit Hours: 6am-6pm



# Sponsorship Packages



## First Impression Sponsorship Package - \$20,000

- Exhibit Package Included
- Exhibit table in most prominent location of exhibit hall
- Pre-Symposium attendee \*\*mailing list
- Ability to provide small giveaway at registration desk for attendees to pick up in addition to their badges, in addition to flyer in attendee packet handout
- Hotel Key Cards
  - Distributed to attendees at check-in via hotel front desk displaying sponsor's corporate logo
- Recognition as main supporter via text in WRS communication through ACR channels
  - Minimum of four (4) e-publications through ACR marketing channels to prospective and/or registered attendees, including "Know Before You Go"

## Supporting Sponsorship Package - \$10,000

- Exhibit Package Included
- Exhibit table in prominent location of break room
- Sponsor's logo on table tents placed in break room (created and distributed by ACR)
- Pre-Symposium attendee \*\*mailing list
- Recognition as supporter via text in WRS communication through ACR channels
  - Minimum of four (4) e-publications through ACR marketing channels to prospective and/or registered attendees, including "Know Before You Go"

*\*\*Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved). Sponsor will not receive a copy of said mailing list.*

# Sponsorship à la carte *(must be an exhibitor)*

## Door Drops - \$7,500

- Sponsor's company-provided product or corporate promotion will be delivered directly to WRS attendee hotel rooms
- One supporter each day, will be scheduled first come/first served
- Company is responsible for production and shipping materials to the hotel

**Interested in an Industry Sponsored Session?** Contact [Kat](#) for more information

Questions? Ready to join us?

Contact Kat Dennis at [kdennis@rheumatology.org](mailto:kdennis@rheumatology.org)

## Pre or Post Symposium Attendee Mailing List (2 available) - \$4,000

- Ability to mail corporate promotion to WRS attendees
- Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved).
- Sponsor will not receive a copy of said mailing list.

## Cancellation Policy

Cancellation of exhibit package must be requested in writing by 5:00 PM ET on December 30, 2023. No refunds will be provided after this date and are subject to a \$250 administrative fee. Sponsorship packages are not refundable if items have already begun fulfillment at the time of request.