

2026 ACR Winter Rheumatology Symposium

Exhibits and Sponsorships

January 25–29, 2026 – Snowmass, CO

Exhibitor and Sponsorship Opportunities

The American College of Rheumatology is pleased to invite you to join us at the **Viewline Resort in Snowmass, Colorado** for the 2026 Winter Rheumatology Symposium (WRS). Rheumatology professionals will gather to network and engage in dynamic education sessions that will provide up-to-date, practical clinical information on the diagnosis and management of patients with rheumatic and musculoskeletal disorders.

Grow your brand awareness and generate new leads or introduce a new product or service. Exhibitors and sponsors are invited to support the profession and contribute to the positive impact of WRS while also enjoying the atmosphere and surroundings of this resort location.

WRS 2025 Attendance: 180

Exhibits Package - \$8,000

- Exhibits – January 25 - 29, 2026 Load-in: January 24th
- Projected attendance: Approximately 150 Rheumatology Professionals
- Ability to exhibit entire duration of symposium – 5 days
- 6' table in exhibits room, one chair, one wastebasket
 - *Food and Beverage will be served in exhibit hall*
- Two staff registrations
 - *additional registrations may be purchased for \$485 per person*
- Ability to provide hand out in attendee packet to be handed out at registration
- Ability to attend education sessions (no CME will be provided)
- Invitation to attend Welcome Reception on Sunday, January 25
- Recognition via logo in attendee packet handout and signage
- Exhibit Hours: 6am-6pm



Cancellation Policy

Cancellation of exhibit package must be requested in writing by 5:00 PM ET on December 29, 2025. No refunds will be provided after this date and are subject to a \$250 administrative fee. Sponsorship packages are not refundable if items have already begun fulfillment at the time of request.

Sponsorship Packages

First Impression Sponsorship Package - \$28,000

- Exhibit Package Included
- Exhibit table in most prominent location of exhibit hall
- Pre-Symposium attendee **mailing list
- Hotel Key Cards
 - Distributed to attendees at check-in via hotel front desk displaying sponsor's corporate logo
- Recognition as main sponsor in ACR signage and communications



Supporting Sponsorship Package - \$15,000

- Exhibit Package Included
- Exhibit table in prominent location of break room
- Sponsor's logo on table tents placed in break room (created and distributed by ACR)
- Recognition as sponsor in ACR signage and communications
- Pre-Symposium attendee **mailing list

***Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved). Sponsor will not receive a copy of said mailing list.*

Industry Supported Sessions

Industry Supported Session - \$20,000

2 Available, does not include F&B or A/V costs

- Includes Exhibits Package at a discount
 - Opportunity to host industry supported session at local Snowmass venue or complimentary Viewline space.
 - Evening/dinner session Saturday or Wednesday, only
 - **Company is responsible for all logistics associated with session**
 - **Location securement if offsite**
 - **Fees associated with F&B, audio/visual**
 - **Speaker securement and any fees associated**
 - ACR will market industry session to WRS attendees through our email communications and the attendee packet
- List Rental: Ability to mail corporate promotion to WRS attendees
 - Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved)
 - Sponsor will not receive a copy of said mailing list
 - Recognized as sponsor in ACR signage and attendee packet
 - Sponsor's session content must be approved by ACR prior to fulfillment of package
 - Ability to purchase room drop for discounted cost of \$5,000

Questions? Ready to join us?

Contact Kat Dennis at

kdennis@rheumatology.org

Sponsorship à la carte *(must be an exhibitor)*

Other advertising ideas? Let's have a conversation!

Contact Kat Dennis at
kdennis@rheumatology.org

Hot Cocoa Bar- \$9,000

- Host a unique activation for attendees upon their return from the snow in the afternoon! The hot cocoa bar will be set up in the lobby of the Event space prior to the afternoon session on the day of your choosing (subject to availability)
- One supporter each day, will be scheduled first come/first served
- Sponsor is able to provide branded cups and napkins
 - Company is responsible for production and shipping branded items to the hotel
- Sponsor will be recognized via signage and in welcome housekeeping notes at the start of the day

Door Drops - \$7,500

- Sponsor's company-provided product or corporate promotion will be delivered directly to WRS attendee hotel rooms
- One supporter each day, will be scheduled first come/first served
- Company is responsible for production and shipping materials to the hotel

Attendee List Rental - \$4,000

- Ability to mail corporate promotion to WRS attendees
- Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved).
- Sponsor will not receive a copy of said mailing list.