



**HAPPY JUNE!** Our time in Chicago is appearing on the horizon.

Don't forget, if you think you've missed anything, newsletters are hosted in the a2z Exhibitor Hub and on the exhibitor information page.

▼ Important Upcoming Due Dates ▼		
Date	What	What to Look For/What Is Needed
June 13, 2025	Exhibitor Service Manual	<i>It's Time to Prepare for ACR Convergence - 2025!</i> from <a href="mailto:showmail@shepardes.com">showmail@shepardes.com</a>
June 17, 2025	Exhibitor Registration and Housing for 9 or less rooms	<b>ACR25 Exhibitor Registration Open!</b> from <a href="mailto:email_confirm@exl.eventshq.com">email_confirm@exl.eventshq.com</a>
June 27, 2025	Due date for all balances associated with priority point exhibit orders	Access the a2z <a href="#">MyAccount</a> page to see your current invoice/statement and to pay any outstanding balance.
June 27, 2025	Industry Symposia – Part 2 Application Due	Please submit to <a href="#">Part 2 Application</a>
July 18, 2025	Innovation Theater – Title and Description Due	Please submit to <a href="#">Innovation Theater Content Collector</a>
June 30, 2025	Innovation Theater – Payment Due	<a href="#">Sophia Saucer</a> can assist with your account status.
August 1, 2025	Exhibitor Suites Company-generated layouts needed	Send your layouts to <a href="#">Kelli Wondra</a> .

### Exhibitor Service Manual

The ACR25 exhibitor service manual IS NOW AVAILABLE. You should have received an email from our Shepard team, [ACRConvergence@shepardes.com](mailto:ACRConvergence@shepardes.com). This year's manual features a new log-in process as well as a streamlined organization of materials and forms. If you have teammates who also need access to the service manual, they can sign up for access. And, as they have in the past, Exhibitor-Appointed Contractors will be able to sign up for access to the kit so that they may order on your behalf. If you are new to exhibiting, a series of brief videos and an FAQ is hosted on the site.

### Exhibitor Registration

**Exhibitor registration and housing for 9 rooms or fewer opens July 17.** Exhibitor credentials will be sent to the person who you have indicated is the primary registration contact for your account. Please watch for an email from **ACR25 Exhibitor Registration Open!** from [email\\_confirm@exl.eventshq.com](mailto:email_confirm@exl.eventshq.com). Each 10x10 space is allotted 5 complimentary booth staff badges. If you need additional badges, they may be purchased for \$150 per badge. Exhibitor access to the hall as well as to scientific sessions is detailed on the [Exhibitor Information Page](#) under the Registration accordion. Exhibitor badges do not include CMEs – any exhibitor who needs to collect CMEs should also register as a Scientific Attendee.

**HOUSING REMINDER:** Reservations made through unofficial or unauthorized websites, or third-party providers are not guaranteed by the ACR and may result in additional charges, no rooms even with a confirmation, loss of deposits and pre-payments, and may put your personal or financial information at risk. If you are contacted by any agency other than CMR, please notify the ACR immediately. Exhibitors who book their rooms in the ACR room block earn 5 priority points which will be applied to their total for the next calendar year.

### **Innovation Theater**

It's never too early to start providing your session content to us! Session title, description and speaker information can be submitted via our online collector.

**Sponsorship Highlights** Check out the [Sponsorship Prospectus](#) for available activations

This month we would like to highlight **Pre-Convergence** opportunities October 24-25!

### **PRACTICE INNOVATION SUMMIT**

Community practice rheumatologists, along with their care teams, will gather for a two-day educational event at ACR Convergence 2025. Become an exhibitor or sponsor and interact with Summit attendees. [View the prospectus, here.](#)

### **ULTRASOUND CONFERENCES**

[This event](#) features two courses: The **Basic-Intermediate Musculoskeletal Ultrasound Course** will focus on the fundamentals of ultrasound knowledge and technique, while the **Advanced Rheumatologic Ultrasound Course** will highlight synovitis and enthesitis scoring techniques. Join the event as an exhibitor or sponsor! [View the prospectus here.](#)

### **Non-Profit Sponsorship Opportunities**

We have some special offerings just for our non-profit exhibitors! [Click here for more information.](#)

### **Out-of-Home Advertising**

If you are interested in any advertising outside of the convention center (neighborhood signage/airport signage, as an example) it MUST be secured through our ONLY official ACR-approved event media vendor, [TriStar](#). Any advertising that is secured through an imposter company (a non-ACR approved vendor) will be subject to ACR penalties. Contact [Hilary Bair](#) with any questions.

### **Exhibitor Suites and Meeting Rooms**

A few suites remain and meeting rooms are still available for purchase. For assistance determining which item best suits your needs please contact [Kelli Wondra](#). If you have already purchased a suite, please remember to send your suite layouts to [Kelli Wondra by](#) August 1, 2025 – this will help provide for more accurate placement of electrical drops.

### **But wait, there's MORE!**

The 2025 ACR [Winter Rheumatology Symposium Exhibitor and Sponsorship Prospectus](#) is now live. Let us know if you'd like to join us in Snowmass, Colorado.

Questions? We're here for you! Let us know 😊

Your ACR Strategic Relations Team

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