

Eight Weeks Out!

We're very excited to see you soon in Chicago – see below for the list of upcoming deadlines. Don't forget, if you think you've missed anything, newsletters are hosted in the <u>exhibitor information page</u>.

<u>NEW Sponsorship Opportunity!</u> Meet with our committee leaders and participate in a panel discussion at the <u>Committee Leadership Breakfast</u>. Contact <u>Kat Dennis</u> with questions and to secure.

Questions or issues with <u>exhibitor registration or housing</u>? Contact Maritz: <u>acrexh@maritz.com</u>
Anything related to your <u>booth order</u> can be done in your <u>ACR25 Exhibitor Service</u> kit. Questions or issues?
Contact the <u>Shepard Concierge</u>: <u>ACRConvergence@shepardes.com</u>

Important Upcoming Due Dates		
Date	What	What to Look For/What Is Needed
Ongoing!	All promotional materials due for review	Send your collateral to sponsorships@rheumatology.org
September 20, 2025	All booth activity/giveaway requests must be submitted.	Send any questions to Exhibits@rheumatology.org
September 26, 2025	All Certificates of Insurance must be submitted to ExhibitorInsurance.com	Upload your COI to ExhibitorInsurance.com
September 26, 2025	First day for delivery of materials to Shepard Warehouse	
October 13, 2025	Last day for delivery of materials to Shepard Warehouse (without surcharge)	

Early Entry for Exhibitor Suites

<u>Please complete this form</u> to add your attendees to the early entry check-in list. The list updates in real time, you can add anytime. Attendees not on this list will not be allowed early entry into the exhibit hall.

Exhibitor Invoices

To access your account invoice/statement, visit your <u>a2z company account page</u>. If you do not know your company access code, please send a request for help to <u>exhibits@rheumatolgy.org</u> Your statement can be accessed by clicking VIEW/PRINT INVOICE on the upper right portion of the page. For assistance with making or tracking payments, please reach out to <u>Stacey Chandler</u>.

There is still time to secure sponsorship!!!

And we have special offerings for non-profit organizations: Click here!

Live Lightning Talks Stage

- Live Lightning Talks–5-minute presentations– \$7,500 each
- Mini-Sessions-30-minute presentations-\$25,000 each ONE AVAILABLE on Monday, October 27th
- Clinical Trials Segment–15-minute presentations–Add on to Clinical Trials booth purchase

Digital Signage- Multiple options available!

- Click here to see the digital signage locations and pricing.
- Package with other activations for a discount.

More details can be found in the sponsorship prospectus. Contact Kat Dennis with any questions or to secure.

Out-of-Home Advertising

If you are interested in any advertising outside of the convention center (neighborhood signage/airport signage, as an example) it MUST be secured through our ONLY official ACR-approved event media vendor, TriStar. Any advertising that is secured through an imposter company (a non-ACR approved vendor) will be subject to ACR penalties. Contact Hilary Bair with any questions.

ACR Convergence Mailing List Rental

And speaking of approved vendors... we have many imposters contacting our exhibitors trying to sell you attendee lists. The only list rental vendor approved by the ACR is inFocus. Please forward us any other sales inquiries you receive from non-approved vendors so that we can issue a cease and desist order.

List rental information will be available in the next couple of weeks. Keep checking the website for details.

Exhibitor Suites

Exhibitor Suites are still available! Contact Stacey Chandler to secure.

Questions? We're here for you! Let us know 😊



Happy Labor Day Weekend,

Your ACR Strategic Relations Team

Stacey Chandler

Sr. Director, Strategic Relations schandler@rheumatology.org (404)679-5336

Kat Dennis

Sr. Specialist, Strategic Relations Sales & Marketing kdennis@rheumatology.org (404) 679-5320

Sophia Saucer

Specialist, Exhibit & Sponsorship ssaucer@rheumatology.org (404) 365-2132