



Happy Mid-Summer!

There's a lot going on – see below for the list of upcoming deadlines. Don't forget, if you think you've missed anything, newsletters are hosted in the [exhibitor information page](#).

For those of you who have been working with us since 2021, you may have had the opportunity to work with Kelli Wondra, Senior Specialist for Exhibits and Sponsorship Operations. She will be departing the ACR on July 18 for a new opportunity. We hope you will take this opportunity to connect with her on LinkedIn. The ACR will be filling this position, but in the interim, please reach out to [Stacey Chandler](#) with any questions about Exhibit Booths, Exhibitor Suites, Exhibitor Registration or Housing, or any other operational questions related to exhibits.

▼ Important Upcoming Due Dates ▼		
Date	What	What to Look For/What Is Needed
July 18, 2025	Innovation Theater – Title and Description Due	Please submit to Innovation Theater Content Collector
July 31, 2025	All Symposia payments due	Contact Sophia Saucer with any questions.
August 1, 2025	Exhibitor Suites Company-generated layouts needed	Send your layouts to Exhibits@rheumatology.org
August 1, 2025	Industry Symposia – Speaker Info Due to Survey Monkey	Contact Sophia Saucer with any questions.
August 8, 2025	Last day to submit floor plans for island booths for approval	Send your layouts to Exhibits@rheumatology.org
August 15, 2025	Sponsorship art or other deliverables sent to ACR for approval / Last Day to provide final graphics to Shepard without penalty	Contact Kat Dennis with any questions.
August 22, 2025	Last Day to provide final graphics to Shepard with 10% penalty	Contact Kat Dennis with any questions.
September 5, 2025	All promotional materials due for review	Send your collateral to sponsorships@rheumatology.org
September 20, 2025	All booth activity/giveaway requests must be submitted.	Send your any questions to Exhibits@rheumatology.org
September 26, 2025	All Certificates of Insurance must be submitted to ExhibitorInsurance.com	Upload your COI to ExhibitorInsurance.com

Exhibitor Registration Now Open

Our registration partner, Maritz, opened exhibitor registration on June 17. Your primary booth contact should have received an email with the subject line **ACR25 Exhibitor Registration Open!** from email_confirm@exl.eventshq.com. If you are experiencing difficulty accessing the exhibitor registration site, please contact the [Maritz Exhibitor help team](#). The registration page is also linked to your housing block request form (if you created one earlier this year). If you are seeking to make individual room arrangements, that may be done on the registration page as well. A high-level registration guide is available under the Helpful Links section of your exhibitor dashboard.

Shepard Exhibitor Service Manual

The Shepard Expo Services [ACR25 Exhibitor Service](#) kit launched June 13. Your primary booth contact should have received an email from showmail@shepardes.com with the subject line, **It's Time to Prepare for ACR Convergence 2025!** This year's service kit has migrated to Shepard's ExhibitorPro platform. Upon first accessing the site, you are required to enter your email address and then select Reset Password. A password reset email will be sent to you from Exhibitor Pro (orders@shepardes.com). Once you have reset your password and logged in, select ACR Convergence - 2025 as your event. If you experience any issues logging in, please contact the Shepard Concierge (ACRConvergence@shepardes.com) for assistance with this step.

[EACs and Third-Parties will need to register for access](#) to the platform. If you experience any issues logging in, please contact the Shepard Concierge (ACRConvergence@shepardes.com) for assistance with this step.

Affiliate Events

The [Affiliate Application](#) is open! Approvals will be sent 3-5 business days following an application submission from events@rheumatology.org.

Exhibitor Invoices

For booths purchased during the priority point period, all balances were due June 27. To access your account invoice/statement, visit your [a2z company account page](#). You will need your company access code (the same as used to complete your exhibitor application) to enter. If you do not know your company access code, please send a request for help to exhibits@rheumatolgy.org. Your statement can be accessed by clicking VIEW/PRINT INVOICE on the upper right portion of the page. For assistance with making or tracking payments, please reach out to [Stacey Chandler](#).

Sponsorship Highlights

There are many great activations still available! Contact [Kat](#) for more details!

Live Lightning Talks Stage

- Live Lightning Talks—5-minute presentations—\$7,500 each
- Mini-Sessions—30-minute presentations—\$25,000 each
- Clinical Trials Segment—15-minute presentations—Add on to Clinical Trials booth purchase
 - Snacks provided for attendee draw
 - Option to upgrade with Library Book for additional \$3,500

Library Book - \$5,000

- Book wrapped with your graphics and a QR code linking to the URL of your choice. Attendees can scan the code and relax in the LLT lounge while looking through your “book” at their leisure.

Digital Signage - \$30,000 (starting at)

- Multiple options still available
- Package with other activations for a discount

Exhibit Hall Snack Breaks - \$25,000

- Refreshing snacks and beverages will be available to attendees in high-traffic, common areas during the exhibition.
- The supporter will be recognized in signage placed near the refreshment tables and is able to provide cups and napkins with corporate and/or product logo for each break (supporter to provide)
- Price is per day, supporter will choose preferred day

More details can be found in the [sponsorship prospectus](#). Contact [Kat Dennis](#) with any questions or to secure.

Out-of-Home Advertising

If you are interested in any advertising outside of the convention center (neighborhood signage/airport signage, as an example) it MUST be secured through our ONLY official ACR-approved event media vendor, [TriStar](#). Any advertising that is secured through an imposter company (a non-ACR approved vendor) will be subject to ACR penalties. Contact [Hilary Bair](#) with any questions.

Industry Supported Symposia

We still have availability for Symposia which will be filled on a first come, first serve basis. More information can be found on the [website](#). Contact [Sophia Saucer](#) with any questions.

Exhibitor Suites

A very few suites remain. For assistance determining which item best suits your needs please contact [Stacey Chandler](#) or [Kat Dennis](#).

Questions? We're here for you! Let us know 😊

Happy Summertime,

Your ACR Strategic Relations Team

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