

OCTOBER 24-29 • EXHIBITS OCTOBER 26-28 • CHICAGO, ILLINOIS

# 2025 Sponsorship & Advertising Opportunities



ACR  
Convergence  
Where Rheumatology Meets  
#ACR25





## ACR Convergence

**ACR Convergence is the preeminent annual meeting in rheumatology**, bringing together thousands of rheumatology professionals for in-person experiences, including networking, clinical education, and state-of-the-art medical research and trends. The ACR seeks to support the profession, with the goal of enhancing rheumatology and improving patient care. Our industry partners are the cornerstone of the ACR Convergence exhibition, advancing the progression of rheumatology education.



### **SHINE at ACR Convergence!**

Amplify your presence at ACR Convergence 2025, where thousands of rheumatology professionals will gather to celebrate the industry. Put your brand front and center to showcase your innovation and create a lasting impact on attendees.



### **Why Sponsor at ACR Convergence?**

- ✓ In addition to the unique benefits of each opportunity, you will be recognized as an ACR Convergence sponsor on meeting signage, located throughout the convention center, and listings within *ACR Convergence Today*.
- ✓ You will have the Right of First Refusal (ROFR) for your sponsorship asset (or similar, if identical activation is not possible) at ACR Convergence 2026.
- ✓ Get more out of your booth investment with increased ROI! Sponsorship opportunities include banners and clings; display advertising; and events, lounges, and receptions.

# Engagement Events at ACR Convergence

## FELLOWS INDUSTRY INTERACTION TOURS— 6 OPPORTUNITIES, \$25,000 EACH

Before the hall opens on October 26, fellows are invited to attend a specialized presentation and tour designed to educate on ethical interactions with industry. [Learn more.](#)

## FELLOWS DAY AT ACR CONVERGENCE— 3 OPPORTUNITIES, \$75,000 EACH

The FIT Program provides industry colleagues an opportunity to participate in three distinctive rheumatology fellows' activities held prior to the start of ACR Convergence.

### Benefits include:

- Participation in the FIT Program roundtable discussion on careers in industry
- Verbal recognition in welcoming introduction
- Logo recognition on a slide at the beginning of the program, in the digital FIT Guide, and on signage
- Three (3) invitations to the Fellows Reception following the symposium

### Optional add-on:

#### NETWORKING BREAKFAST, \$25,000 UPGRADE FEE

- Three (3) invitations will be provided
- Table tents with sponsor's logo will be placed on rounds

## PRACTICE INNOVATION SUMMIT— A PRE-CONVERGENCE EVENT, OCTOBER 24-25

Community practice rheumatologists, along with their care teams, will gather for a two-day educational event at ACR Convergence 2025.

Become an exhibitor or sponsor and interact with Summit attendees. View the prospectus, [here](#).

**Please note—This is a separate event from ACR Convergence. Exhibiting at the summit does not qualify you as an ACR25 exhibitor.**

## ULTRASOUND COURSE—A PRE-CONVERGENCE EVENT OCTOBER 24-25

This event features two courses: The Basic-Intermediate Musculoskeletal Ultrasound Course will focus on the fundamentals of ultrasound knowledge and technique, while the Advanced Rheumatologic Ultrasound Course will highlight synovitis and enthesitis scoring techniques. Join the event as an exhibitor or sponsor! View the prospectus [here](#).

**Please note—This is a separate event from ACR Convergence. Exhibiting at the summit does not qualify you as an ACR25 exhibitor.**

## INTERPROFESSIONAL TEAM NETWORKING FORUM— EXCLUSIVE OPPORTUNITY, \$20,000

Diverse Discipline Day provides rheumatology professionals with the unique opportunity to connect with disciplines from around the globe in one room. Community, conversation, and perspective are at the heart of this event, making Diverse Discipline Day a must-attend event at ACR Convergence for rheumatology professionals.

### Benefits include:

- Two (2) invitations for sponsor representatives to attend
- VIP table for sponsor representatives
- Corporate recognition on event signage and tabletop tent cards
- Verbal recognition during welcome introduction

## UNDERREPRESENTED IN MEDICINE (URIM) RHEUMATOLOGY NETWORKING FORUM— EXCLUSIVE OPPORTUNITY, \$20,000

Hosted by the ACR and ARP, this event provides current and prospective rheumatology professionals from groups that are underrepresented in medicine with the unique opportunity to network and discuss opportunities for collaboration and strategies for increasing representation and career advancement in the specialty.

### Benefits include:

- Two (2) invitations for sponsor representatives to attend
- VIP table for sponsor representatives
- Corporate recognition on event signage and tabletop tent cards
- Verbal recognition during welcome introduction





# Brand and Product Promotion

## ON-SITE SIGNAGE—\$35,000-85,000

From eye-catching banners to impactful escalator clings, our on-site signage options ensure that your brand stands out and reaches a captivated audience. View the full listing of [display advertising options](#).



## HOTEL KEY CARDS—\$75,000 SOLD

Make an immediate and ongoing impression with an exclusive ad on the key cards distributed upon check-in at the hotel front desk. Sponsor will receive a list of hotels where the key cards will be distributed. Two key cards per room. Approximate quantity: 10,000.

## SEATING CUBE PODS—\$65,000 SOLD

Three sets of 10 seating cube pods with sponsor's art on all visible sides will be placed throughout the convention center. Total of 30 seating cube pods will be utilized by attendees during the meeting.



## SHUTTLE BUS SPONSORSHIPS—STARTING AT \$10,000+

Complimentary shuttle bus service will be provided as a convenient and necessary transportation option for attendees throughout the meeting. Opportunities range from custom headrests and bus wraps to the shuttle bus tracker, which will link directly from the mobile app. View [more information](#).

## WI-FI SPONSORSHIP— \$90,000

- Network ID with sponsor's name will be utilized by all attendees at ACR Convergence 2025.
- Splash page with sponsor's logo will appear when unique user logs in for the first time.
- Sponsor will be recognized wherever Wi-Fi instructions appear: marketing communications, website, *ACR Convergence Today*, and signage throughout the convention center.



# Activations in the Exhibit Hall

## FLOOR DECALS—\$75,000

Sponsor's artwork will appear on up to 35 floor decals in main aisle, leading from entrances to sponsor's booth.



## HANGING AISLE SIGNS—\$75,000

Sponsor's artwork will appear on 12 aisle signs helping attendees navigate the Exhibit Hall.

## HEADSHOT STUDIO—\$65,000 SOLD

Attendees will visit the Headshot Studio to have their complimentary professional headshots taken and receive a gallery of their images. List of names and emails will be provided to sponsor, along with demographics summary of attendees who visited the studio. Sponsor will be recognized by text and/or logo on all mention of Headshot Studio: signage, studio structure, attendee communications, *ACR Convergence Today*, and mobile app push notifications.



## RHEUMATOLOGY RECHARGE LOUNGE—\$50,000+

Attendees can visit the puppy lounge during Exhibit Hall hours to enjoy adoptable dog pals! Sponsor will receive recognition within the lounge and wherever the lounge is advertised. View [more information](#).

## SNACKS IN THE HALL—\$25,000/DAY

Sponsor the Exhibit Hall snacks for one or up to three days. Light bites as well as coffee and tea will be provided in multiple locations of the Exhibit Hall during select times. Sponsor will receive logo recognition on table tents placed on F&B tables. Add table clings on nearby highboy tables for an additional \$10,000 per day.



# Activations in the Exhibit Hall *continued*

## NEW! CLINICAL TRIALS AREA

Designed to provide a space for clinical trial information to be shared and presented, the clinical trials area will be a set of 10' x 10' booth spaces near the Live Lightning Talks Stage where attendees will be able to visit and learn more. Clinical trials booth exhibitors can purchase an add-on package of a 15-minute talk within the Live Lightning Talks schedule and a library book. Apply for a clinical trials booth [here](#).

- Clinical trials booth space— \$2,500
- Add-on: 15-minute talk and library book—\$1,000



## LIVE LIGHTNING TALKS STAGE

The Live Lightning Talks will return this year to the Exhibit Hall on October 26 and 27 (days 1 and 2 of exhibits), along with additional speaking opportunities:

- Live Lightning Talks—5-minute presentations— \$7,500 each
- Mini-Sessions—30-minute presentations—\$25,000 each
- Clinical Trials Segment—15-minute presentations—Add on to Clinical Trials booth purchase

## Other Engagement Activities

### ACR CONVERGENCE ON AIR PODCASTS—\$50,000 SOLD

Sponsor the three ACR on Air podcast episodes taking place during and leading up to ACR Convergence and receive:

- A prerecorded, 30-second advertisement that will run at the top of the episodes
- Recognition during host's verbal "thank you to our sponsor" at the end of the episode and in the written show notes
- Sponsor's corporate name and link listed in the podcast description
- Number of downloads report

