AMERICAN COLLEGE of RHEUMATOLOGY
Empowering Rheumatology Professionals

The American College of Rheumatology (hereinafter "**ACR**", "**we**", or "**us"**), is a professional membership organization based at 2200 Lake Boulevard, NE, Atlanta, Georgia 30319, committed to improving the care of patients with rheumatic disease and advancing the rheumatology specialty. Founded in 1934, we are a not-for-profit, global medical society that serves physicians, health professionals, and scientists worldwide and our mission is to advance research and training to improve the health of people with rheumatic diseases. Learn more about the ACR.

By accessing or using rheumatology.org (the "**Website**"), you agree to comply with and be bound by this Privacy Notice (this, "**Policy**").

This Policy describes the types of information we may collect from you or that you may provide to us and our practices for collecting, using, maintaining, protecting, and disclosing that information when you visit the Website, use our mobile app, register for events, or access or use any content, functionality, and services offered on or through the Website (collectively, the "**Services**").

In principle, ACR:

- Collects, uses and stores the minimum amount of Personal Data that is necessary for one or more legitimate business purposes and to comply with legal obligations.
- Limits who has access to the Personal Data in our possession to only those who need it for a legitimate business purpose.
- Protects Personal Data through physical and technical security measures tailored to the sensitivity of the Personal Data we hold.
- Communicates with our employees, customers, suppliers, business partners and others about how we intend to use Personal Data in our day-to-day operations.
- Takes reasonable steps to ensure our Personal Data is accurate and up to date.
- Integrates privacy in the design of our activities and projects that involve the use of Personal Data.

If you are based in the EU, EEA, or United Kingdom and you are interacting with the ACR in the context of us providing services or goods to you, or us monitoring your use of our Services, then the related processing of your Personal Data may be governed by the General Data Protection Regulation (GDPR) and its implementing national laws. We are a controller of the processing of your Personal Data. If you have any questions or inquiries, contact us at privacy@rheumatology.org.

Types of information we collect:

- **For our virtual management apps:** name, email address, password, country of residence, time zone, app language, postal code, the state of the device (on, off, standby, battery required), logins, account configurations, linking to nutritionist and physicians, errors, push notifications received, email notifications received, IP address. We may also process street and billing addresses or phone numbers if the user provides it.
- **Membership accounts on our Website:** name, email address, log activity, country of residence, professional affiliation, ABIM number and year of certification, memberships, or fellowships information to verify applications for membership.
- **Registration to events, conferences, and the annual meeting:** name, race and/or ethnicity affiliation, contact details, accommodation preferences, and payment details.
- **Volunteer staffing:** To properly staff and deliver events, we collect information for volunteers including name, phone number, email address, and address.
- **Marketing activities:** email addresses and information about the interaction with our communications (such as IP addresses, engagement analytics, and click-through data). We may also send surveys and collect various responses to these surveys which may include contact and professional information. These surveys may be sent directly from us or from an approved business partner. We do not send independent surveys on behalf of members or third parties.
- **Gallery of videos and photos:** We have a gallery of videos publicly available and some of them include presentations and testimonies of people that have pre-authorized us to share these artifacts. We also share some before and after photos and information that has been provided by our different physicians and members with the appropriate authorizations.

- **CareerConnection:** name, contact information, password, resume, preferred employment types/disciplines/specialties/locations, work authorization (visa or another document).
- **Information collected automatically:** There is other information that we collect automatically when you visit our site through the use of cookies or similar technologies such as your IP address, browser type, access times. See our Cookies Notice for more information.
- **Our courses:** name, affiliation, grades, credits toward certifications.
- **Diversity, equality, and inclusion:** To improve annual meeting programming; to increase diversity among board and/or committee membership we also collect race and/or ethnicity information.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through the Website and interact with the Services, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to the Website or interactions with our Services, including traffic data, logs, and other communication data and the resources that you access and use on the Website or through your interactions with our Services.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically may include Personal Data, or we may maintain it or associate it with Personal Data we collect in other ways or receive from third parties. This helps us to improve the Services and to deliver a better and more personalized Service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Services according to your individual interests.
- Speed up your searches.
- Recognize you when you return our Website and interact with our Services.

Why We Process Your Personal Data

The purposes for which we collect and use your Personal Data may vary depending on the type of relationship you have with us, such as if you are one of our members or a Website visitor.

See below why we use your information:

- We process Personal Data collected through our **mobile app** for the purpose of facilitating communication with our members.
- We process Personal Data of our members when they log into their online accounts for the purpose of managing their **membership** and providing them with membership-related services.
- We process Personal Data in the context of article/abstract submissions for the purpose of **publication** of cutting-edge research in the field of rheumatology.
- We process Personal Data of individuals who subscribe to our **courses** for the purpose of providing educational services.
- We process Personal Data of **participants to our events** for the purpose of organizing the event/conference.
- We process Personal Data in the context of **marketing** activities for the purposes of marketing our Services and of communicating with our members. To keep our members and others who interact with the ACR informed of important ACR activities, services, and news pertaining to the rheumatology field, we send out certain marketing emails and publications. To better serve our constituents' needs and target communications to their preferences, we collect information about their use of these communications.
- We process Personal Data in the context of the **gallery of videos and photos** that we maintain, for the purposes of informing the public about different cases related to rheumatology.
- We process Personal Data for the "**CareerConnection**" page on our Website to match candidates with jobs in our field of activity.
- We process Personal Data collected through **cookies** placed by our Website to support the operation of our Website and to analyze the traffic patterns on our Website.
- We process Personal Data of individuals that support or provide professional services to ACR including speaker **payment**, information includes their SSN/TIN, and bank details.

- We process Personal Data for the RISE registry to ensure complete and accurate contact information.
- We process Personal Data to fulfill (a) any other purpose for which you provide it; (b) any legal or regulatory requirements and any of our internal policies; (c) other purposes disclosed at the time of collection; (d) to prevent and detect fraud; (e) to protect and enforce our legal rights; (f) any other purpose with your consent; and (g) any other purposes set forth in this Policy.

Disclosures to Third Parties

At times, ACR engages third party contractors, service providers, and other vendors to help us accomplish our business objectives. We also share address information with the Rheumatology Research Foundation, which is ACR's 501(c)3 nonprofit organization, focused on advancing research and training to improve the health of people with rheumatic diseases, to facilitate fundraising campaigns. There are other circumstances where we are required by law to disclose Personal Data to third parties such as public bodies or judicial authorities. We may disclose deidentified and aggregated information about our users without restriction.

We engage with our agents, representatives, contractors, service providers or other third parties for the following services:

- Authorization of credit card transactions (based in the US)
- Order fulfillment (based in the US)
- Cloud storage (based in the US)
- Email blasting (based in the US)
- Hosting virtual events and meetings (based in the US)
- Scheduling volunteers for ACR events
- Mailing services for our journals
- Marketing and communication analytics
- Providing member benefits
- Software for conference registration and abstracts submission
- Mobile apps for connection to ACR and online courses
- Surveys for ACR research purposes

- To provide you with information you may find interesting

We may also disclose your Personal Data:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request. ACR reserves the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful;
- To enforce or apply the Terms of Use and other agreements between you and ACR; and
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of ACR, our customers, or others.

If the engagement involves the transmission of Personal Data, we require the service provider to treat that data consistent with this Policy. A contract to protect the Personal Data is executed before any data is disclosed, if that vendor will process Personal Data of individuals in the EU, EEA, or United Kingdom on our behalf.

Selling and Sharing of Personal Data

ACR sells lists of member names and address information to third parties that may wish to contact you with information that you may find interesting. You have the opportunity to opt-out of such sales at any time by logging in and editing your communication preferences. We do not sell or otherwise share mobile telephone numbers with third parties for marketing/promotional purposes. To the extent you may provide an opt in or consent to receive text messages from ACR, we do not share this information with any third parties.

Data Security

ACR is committed to the security, confidentiality, and integrity principle. We take commercially reasonable precautions to keep all information obtained from our online visitors secure against unauthorized access and use and we periodically review our security measures.

We care about the security of your transactions and apply industry-standard practices of like organizations and technologies to safeguard your Personal Data, including credit card information. We use high-grade encryption and the secure https protocol to communicate with your browser software, which mitigates the risk of interception of the credit card information you give us. We also employ several different security techniques to protect your Personal Data from unauthorized access by users inside and outside the organization. The web servers for ACR are located in a secure environment, and computer systems are maintained in accordance with industry standards of like organizations to secure

information. You should be aware, however, that "perfect security" does not exist on the Internet, and third parties may unlawfully intercept or access transmissions or private communications. We encrypt the transmission of Personal Data using secure socket layer technology (SSL).

Our Policy Towards Children

Our Services are not directed to children under the age of 16.

We do not knowingly collect Personal Data from children under the age of 16. We may incidentally process Personal Data of children under the age of 16, for instance where participants in our events travel with family or when images we capture for our gallery of videos are those of conditions suffered by children. If a parent or guardian becomes aware that his or her child has provided us with Personal Data without their consent, please contact us using the information listed below. If we become aware that a child has registered for our Services and has provided us with Personal Data without the consent of their parent or guardian, we will delete such information from our files.

Third-Party Links

This Website contains links to other sites. While ACR strives to link only to sites that share our high standards and respect for privacy, ACR is not responsible for the privacy practices employed by other sites.

This notice does not apply to other websites you visit, including those you visit through links provided on our Website. They may utilize their own cookies, web beacons, pixels, or other tracking technologies on your browser or device. Once you enter another website (whether through an advertisement, service or content link, embedded email, or otherwise), be aware that ACR is not responsible for the privacy or security practices of such other sites and is not responsible for the information collected. We strongly encourage you to review the privacy policies of any site before providing any personal data.

We use the following criteria to evaluate sites for linking. The linked site should:

- Relate to the mission of ACR;
- Complement and enhance the information on our site;
- Provide credible, accurate, current, science-based information.

Incoming Links to ACR

ACR grants a nonexclusive, limited permission to websites to place a text link to www.rheumatology.org containing the exact words "American College of Rheumatology" or

our domain name (presently http://www.rheumatology.org) on their site to develop a link between their site and ACR's Website(s).

Content Integrity, Link Location

ACR requests that sites do not use links to http://www.rheumatology.org other than a text link. The materials on the linking site should not imply any association with or in relation to ACR or imply in any way that any materials from our Website are maintained within or originate from the linking website. ACR does not permit any content from our Website to be framed within another site. Material may not be copied from our Website for publication in any form without ACR's express written permission. Companies advertising products are requested to not link to our Website from any advertising or marketing pages, or to include any pages that refer specifically to a particular drug by brand name through overt logo use or textual reference. All links should be for nonprofit or educational purposes only. ACR shall not be responsible for any loss, damage, liability or expense that may accompany or result from your use of a text link to ACR.

Retention Periods

ACR applies the storage limitation principle to retain Personal Data in our records only for the length of time required to fulfill the purpose for which the data was collected.

We only keep Personal Data in our records as long as it is necessary for the purposes they have been processed. The retention period depends on the context in which we process data and on specific circumstances such as regulations requiring retaining information for a certain period of time. These circumstances may include local laws, the reasonably anticipated future business needs for the data, the benefit to the user to have the data available, legal requirements to hold the data, or similar circumstances.

Disclaimer

ACR MAKES NO CLAIMS, PROMISES OR GUARANTEES ABOUT THE ACCURACY, COMPLETENESS OR ADEQUACY OF THE CONTENTS OF ITS SITE, AND EXPRESSLY DISCLAIMS LIABILITY FOR ERRORS AND OMISSIONS IN THE CONTENTS OF THIS SITE. NO WARRANTY OF ANY KIND, IMPLIED, EXPRESSED OR STATUTORY, INCLUDING BUT NOT LIMITED TO THE WARRANTIES OF NON-INFRINGEMENT, TITLE, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND FREEDOM FROM COMPUTER VIRUS, IS GIVEN WITH RESPECT TO THE CONTENTS OF THIS WEBSITE OR ITS HYPERLINKS TO OTHER INTERNET RESOURCES. REFERENCE IN THIS WEBSITE TO ANY SPECIFIC COMMERCIAL PRODUCTS, PROCESSES OR SERVICES, OR THE USE OF ANY TRADE, FIRM OR CORPORATION NAME IS FOR THE INFORMATION AND CONVENIENCE OF THE PUBLIC AND DOES NOT CONSTITUTE ENDORSEMENT OR RECOMMENDATION BY ACR.

Changes to This Policy

We reserve the right to modify this Policy at any time. We will duly inform you of any changes.

ACR may occasionally update this Policy and other statements referenced by it as new Services and programs are introduced. Any changes to this Policy will be posted on this page and will become effective as of the Effective Date below. We encourage you to periodically review this page for the latest information on our privacy practices. By continuing to use our Services after this Policy has been updated, you accept the revised terms. If you do not agree, please stop using our Services.

The time stamp you see on this Policy will indicate the last date it was revised.

Consent and Withdrawal

Where required by law, we will obtain your consent before collecting, using, or disclosing your Personal Data. You may withdraw your consent at any time by contacting us using the details in the Contact Us section. Withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.

Updating Your Information

If you are a user who has a registered account on our Website, you can review and change some of your Personal Data by logging in and visiting your account or by contacting us at the information below.

Your European Privacy Rights

If you reside or otherwise find yourself in the European Union, the European Economic Area (EEA), or the United Kingdom, ACR is committed to processing your Personal Data lawfully and facilitating the exercise of your rights granted by the European data protection law.

You can contact us at privacy@rheumatology.org to discuss your privacy concerns or log into your account to update your communication preferences.

Legal basis for data collection and use: We only collect and use Personal Data when there is a fair and legal basis for its collection and use and/or when you have consented to our collection. For example, we collect Personal Data because it is necessary to become member of ACR, to meet our legitimate interests to send marketing material, or to comply with legal obligations. See below the legal basis for each collection:

- **Our mobile app:** Collection is based on our legitimate interest in providing Services to our members.
- **Membership information and payment details:** Collection is based on the necessity to enter into, or for the performance of, a contract and to provide you membership services and process or receive payments.
- **Account management and cookies:** Collection is based on our legitimate interest in facilitating access to different services for our members, and to analyze traffic patterns.
- **Publications of articles and submissions:** We publish cutting edge research in the field of rheumatology submitted by health professionals, based on our legitimate interest in advancing research to improve the health of people with rheumatic diseases.
- **Registration to events, conferences, courses, and the annual meeting (both virtual and in person):** Collection is based on the necessity to enter into, or for the performance of, a contract and to put on the event for all attendees.
- **Marketing activities:** Collection is allowed where you provide consent for email marketing, and collection for marketing conducted other than through email or phone call is based on our legitimate interests.
- **Gallery of videos and photos:** Collection is allowed where you consent.
- **CareerConnection:** Collection is allowed where you consent.
- **Sale of information:** Collection and sale of information to third parties is allowed where you consent.

If we process your Personal Data based on our legitimate interests as explained in this Policy, you can object to this processing in certain circumstances. In such cases, we will cease processing your Personal Data unless we have compelling, legitimate grounds to continue processing or where it is needed for legal reasons. Where we use your Personal Data for direct marketing purposes, you can object by changing your account settings if you have registered for an account. However, please note you may not opt-out of Service-related communications, such as account verification, changes or updates to features of the Service, or technical and security notices.

If you are not satisfied with our response, you have the right to lodge a complaint with the supervisory authority of your habitual residence, place of work or place of the alleged infringement.

Your State Privacy Rights

Certain US States (each a "State") have enacted consumer privacy laws that grant their residents certain additional rights and require additional disclosures on the part of businesses that process personal information of such residents. Such States may provide their state resident with certain rights such as:

These requests should be submitted as follows:

- Opt-out of marketing communications: You can exercise your right to object and opt-out anytime by following the opt-out instructions in our commercial emails, by logging into your ACR account and navigating to the communication preferences to change your communication preferences or contacting us at privacy@rheumatology.org.
- You will continue to receive emails relevant to course registrations or purchases (e.g. registration confirmations or purchase receipts) or necessary to your continued membership in the ACR (e.g., dues notices).
- If you believe that SPAM has been sent from us, please contact us at privacy@rheumatology.org so that we can investigate and rectify the situation.
- To exercise the rest of your rights, send a communication in writing to privacy@rheumatology.org or visit My Personal Data.
- In order to fulfill this request, we may require you provide us with information to validate your identity and specify your request. We will attend to your request in a timely manner after receiving your request.
- If for any reason we need to extend this period of time, we will contact you.

We will not discriminate against you for exercising any of your applicable State rights.

California Privacy Rights

This section is intended to provide additional information and/or rights to align with the California Consumer Privacy Act ("CCPA").

Categories of Personal Data Collected

Category: Identifiers

- **Examples:** A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.

- **Collected:** Yes

Category: Personal Data categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))

- **Examples:** A name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.
- **Collected:** Yes

Category: Characteristics of protected classifications under California or federal law

- **Examples:** Race, color, age (40 years and older), ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information.
- **Collected:** Yes

Category: Commercial information

- **Examples:** Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
- **Collected:** Yes

Category: Internet or other electronic network activity information

- **Examples:** Browsing history, search history, and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.
- **Collected:** Yes

Category: Geolocation data

- **Examples:** Physical location and/or movements.
- **Collected:** Yes

Category: Sensory data

- **Examples:** Audio, electronic, visual, thermal, olfactory, or similar information.

- **Collected:** No

Category: Non-public education information (as defined in the Family Educational Rights and Privacy Act (20 U.S.C. § 1232g, 34 C.F.R. Part 99))

- **Examples:** Education records, files, documents, and other materials directly related to a student maintained by an educational agency or institution or by a person acting for such an agency or institution, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.
- **Collected:** No

Category: Inferences drawn from other Personal Data

- **Examples:** Information used to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.
- **Collected:** No

Disclosure of Personal Data for Business Purposes or Commercial Purposes

We may use or disclose and may have used or disclosed in the last twelve (12) months the following categories of Personal Data for business or commercial purposes:

- Identifiers
- Personal Data categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))
- Characteristics of protected classifications under California or federal law
- Commercial information
- Internet or other similar network activity

Please note that the categories listed above are those defined in the CCPA. This does not mean that all examples of that category of Personal Data were in fact disclosed.

Share of Personal Data

We may share your Personal Data identified in the above categories with the following categories of third parties:

- Service providers

- Our affiliates
- Our business partners
- Third party vendors whom you or your agents authorize us to disclose your Personal Data in connection with products or services we provide to you

Selling of Personal Data

ACR sells your Personal Data in the following categories:

- Identifiers

You have the opportunity to opt-out of such sales at any time by logging in and editing your communication preferences. We do not sell or otherwise share mobile telephone numbers with third parties for marketing/promotional purposes.

Purpose & Sources of Personal Data Collected

We may collect (and have collected during the 12-month period prior to the "**Last Modified**" date of this Policy) the categories of Personal Data from the sources and for the purposes as described in the above sections.

Shine the Light

Under California Civil Code Section 1798.83 ("**Shine the Light**"), California residents have the right to request in writing from businesses with whom they have an established business relationship, (a) a list of the categories of Personal Data (e.g., name, e-mail and mailing address and the type of services provided to the consumer) that a business has disclosed to third parties (including affiliates that are separate legal entities) during the immediately preceding calendar year for the third parties' direct marketing purposes; and (b) the names and addresses of all such third parties. To request the above information, please contact us as directed in the Contact Us section below with a reference to Shine the Light inquiry.

Response Timing and Format

We endeavor to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to an additional 45 days), we will inform you of the reason and extension period in writing.

We will deliver our written response by mail or electronically or, if you have an account with us, we may deliver our written response to that account.

Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your Personal Data that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance, such as via the email address that you provided or certified mail if requested.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

If you are not satisfied with our response, you have the right to lodge a complaint with the supervisory authority of your habitual residence, place of work or place of the alleged infringement.

We will not discriminate against you for exercising any of your CCPA rights.

Request Processing and Verification

In order to protect your Personal Data from unauthorized access, deletion, rectification, or restriction we may require you to verify your identity before we will process any request to know or delete Personal Data. If we cannot verify your identity (and, where applicable, proof of residency) to our satisfaction, we will not provide or delete your Personal Data.

You may submit a request to know or delete your Personal Data through an authorized agent. Such an agent must present signed written authority to act on your behalf and must be able to verify your identity (and, where applicable, proof of residency) to our satisfaction.

International Transfers of Personal Data

If you are located outside the United States and you interact with our Website or provide us Personal Data, then your Personal Data may be transferred to the United States. We transfer your Personal Data to the United States whenever you interact with us. We transfer your Personal Data on the basis of the derogations in Article 49 GDPR, particularly:

- **Explicit consent**, for newsletter subscribers and certain processing in relation to organizing events - such as storing photos.
- **Necessity to enter and for the performance of a contract** for registration information to participate to our events; for processing Personal Data of our

members to maintain their relationship with our organization, provide them Services including when they log in to their member accounts; and, for processing Personal Data for online and offline courses.

As for safeguards to your Personal Data, we directly apply the GDPR provisions to your Personal Data. As a matter of principle, we do not engage in any onward transfers regarding your data beyond the access that our processors have to your data. Where required by law, we implement appropriate safeguards, such as Standard Contractual Clauses approved by the European Commission or UK authorities, to protect your Personal Data.

Contact Us

If you have any questions about this Policy, ACR's data protection practices, or you would like to exercise any applicable rights listed above, please contact us using the information listed below.

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