

## Exhibitor Newsletter

June 14, 2024

**HAPPY JUNE!** Halfway through 2024 already... Hard to believe, but one month closer to D.C.!

Don't forget, if you're a newer exhibitor or think you've missed anything, go to our [Exhibitor Information Page](#) and scroll down to the accordion titled: **Exhibitor Newsletters**.

**TODAY!** Shepard will release the Exhibitor Service kit – please watch for that communication, which will come directly from them.

### Important Dates in July and August

Exhibitor Registration Opens **Wednesday, July 10, 2024**

Multi-Level Island Booth Renderings Due **Friday, August 2, 2024**

Exhibitor Company Descriptions Due in Map Your Show, **Friday, August 2, 2024**

Exhibitor Suites - Company-generated layouts needed by, **August 16, 2024**

### Housing Reminder

Exhibitor housing is open for ACR 2024. To reserve your room block, please visit the [exhibitor housing website](#) and submit your [application](#). Final room lists will be due **Friday, September 20, 2024**.

**REMINDER:** *Reservations made through unofficial or unauthorized websites, or third-party providers are not guaranteed by the ACR and may result in additional charges, no rooms even with a confirmation, loss of deposits and pre-payments, and may put your personal or financial information at risk. If you are contacted by any agency other than CMR, please notify the ACR immediately.* Exhibitors who book their rooms in the ACR room block earn 5 priority points which will be applied to their total for the next calendar year.

### Exhibitor Registration

**Exhibitor registration opens July 10.** Exhibitor credentials will be sent to the person who you have indicated is the primary registration contact for your account. Please watch for an email from [noreply@cmrus.com](mailto:noreply@cmrus.com) with the subject line: ACR Convergence 2024: Exhibitor Registration Welcome Letter. The same authentication procedure will be in place this year – access is gained by logging into the site and requesting an access code. As a reminder, each 10 x 10 space is allotted 5 complimentary booth staff badges. If you need additional badges, they may be purchased for \$150 per badge. Exhibitor access to the hall as well as to scientific sessions is detailed on the [Exhibitor Information Page](#) under the Registration accordion. Exhibitor badges do not include CMEs – any exhibitor who needs to collect CMEs should also register as a Scientific Attendee.

### Innovation Theater

It's never too early to start providing your session content to us! Session title, description and speaker information can be submitted via our [online collector](#).

**Sponsorship Highlights** Check out the [Sponsorship Prospectus](#) for available activations

This month we would like to highlight **NEW** EXCLUSIVE opportunities!

#### **Community Practice Networking Event: Saturday, November 16<sup>th</sup>**

Community practice rheumatologists, along with their care team will gather for a networking luncheon at Convergence 2024. See the attached document with more details!

## HEADSHOT LOUNGE in the Exhibit Hall

Professional headshots will be available for attendees on the exhibit floor. Sponsor's support for this popular activation will benefit from additional exposure and participant contact information for direct follow up.

### Out-of-Home Advertising

If you are interested in any advertising outside of the convention center (neighborhood signage/airport signage, as an example) it MUST be secured through our ONLY official ACR-approved event media vendor, [TriStar](#). Any advertising that is secured through an imposter company (a non-ACR approved vendor) will be subject to ACR penalties. Contact [Hilary Bair](#) with any questions.

### Exhibitor Suites and Meeting Rooms

A few suites remain and meeting rooms are still available for purchase. For assistance determining which item best suits your needs please contact [Kelli Wondra](#) or [Kat Dennis](#). If you have already purchased a suite, please remember to send your suite layouts to [Kelli Wondra by](#) August 16, 2024 – this will help provide for more accurate placement of electrical drops.

### But wait, there's MORE!

The ACR will be hosting a 2-day [Ultrasound Course](#) as a pre-Convergence event, and we will be having an exhibition! See our [prospectus](#) and contact [me](#) to reserve your spot!

ALSO! The 2025 ACR [Winter Rheumatology Symposium Exhibitor and Sponsorship Prospectus](#) is now live. Let us know if you'd like to join us in Snowmass, Colorado.

Questions? We're here for you! Let us know 😊

Happy Summertime,

Your ACR Strategic Relations Team

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