

ACR Convergence 2024 Refreshers and Reminders!

As we embark on the ACR Convergence 2024 Priority Point renewal cycle, we wanted to share some tips and reminders as you work with your teams to strategize your presence at ACR Convergence 2024. This year's meeting, taking place at the Walter E. Washington Convention Center, November 14-19, features exhibits November 16-18 and industry sessions November 16-19. The event this year is primarily an in-person experience.

Exhibitor Housing

Exhibitor housing is open for ACR Convergence 2024. To reserve your room block, please visit the [exhibitor housing website](#) and submit your [application](#). Housing applications submitted by the housing priority points deadline on May 17 will be assigned housing based corporate donor status, including Corporate Roundtable membership and number of priority points. All applications received AFTER May 17 will be assigned on a first come, first served basis.

Important Housing Dates

- Friday, May 17: Exhibitor Housing Priority Points Deadline
- After May 17: Housing assignments will begin based on [priority points](#)
- Week of June 4: Hotel confirmations will be sent
- Friday, September 27: Housing and room list deadline

Exhibit

The exhibit hall is an excellent way to meet and network with rheumatology health care professionals. With 1.5 hours of unopposed exhibit and poster hall time each day – you won't want to miss this chance to build new relationships with our attendees. The ACR exhibit hall offers you the opportunity to network with leading rheumatologists and rheumatology health professionals from around the world at the premier meeting in the field of rheumatology.

All of the information you need to participate at the 2024 meeting is available now on [the Annual Meeting Exhibitor Information website](#).

Prepare

Pricing, meeting schedule, and general event information can be found in the [exhibitor prospectus](#). Review the [rules & regulations](#) for the 2024 meeting. We have made some updates this year (insurance process and payment information), so please have a look! View the [floor plan](#) and select up to six spaces options for your booth. The main exhibit space will be in Halls A/B of the Walter E. Washington Convention Center. To help you navigate the exhibit application, we have assembled the summary below. The May Your Show site is the same as previous years but has been given an updated look and feel.

Step 1 – Application

As a past exhibitor, you have two ways to apply:

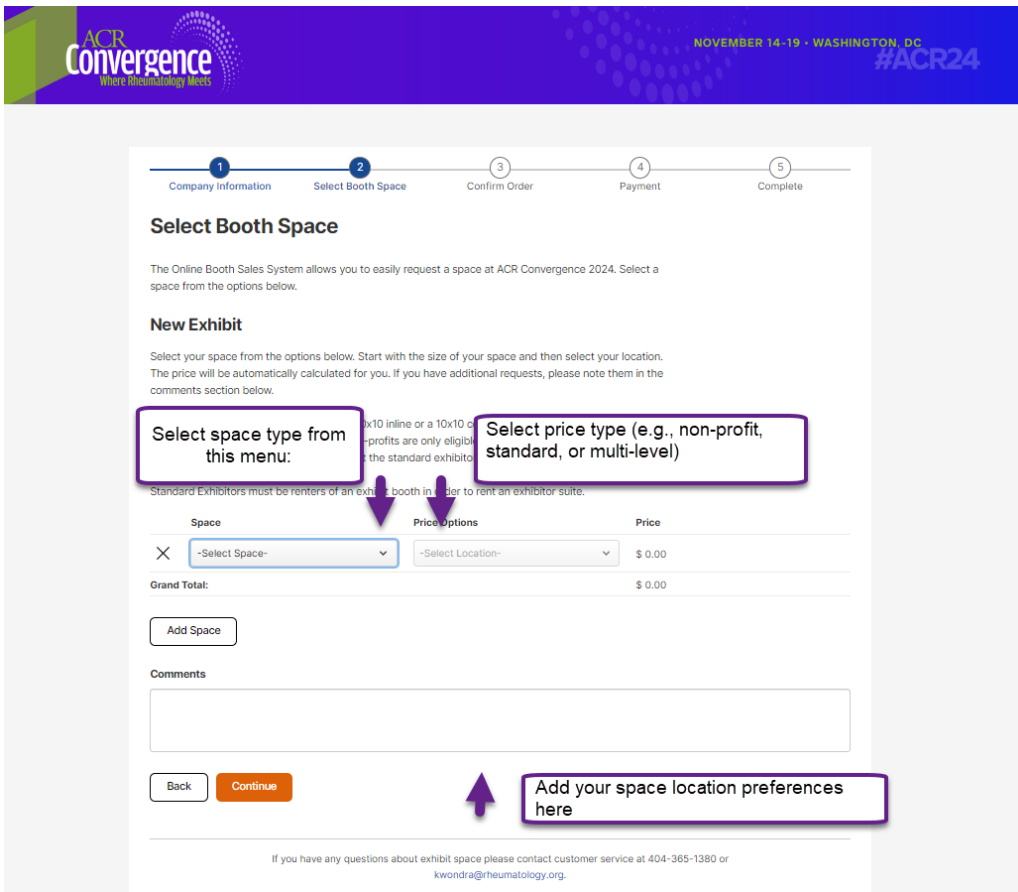
- 1) Custom company application URL OR 2) Visit the [online application](#) and enter your booking code

Need your booking code or URL? Reply to this email and we can re-share that information with you!

Company Info – All of the fields in red are required.

The screenshot shows the 'Company Information' section of the exhibitor application form. At the top, there is a progress bar with five steps: 1. Company Information (active), 2. Select Booth Space, 3. Confirm Order, 4. Payment, and 5. Complete. Below the progress bar, the title 'Company Information' is followed by a note: '* Indicates required information'. A blue notification box states: 'Applications must be completed within one (1) hour.' The form contains the following fields, all of which have red borders indicating they are required: Company Name, Address, Address 2, City, Zip/Postal Code, Country (dropdown), State/Province (dropdown), Company Phone Number, Company Fax Number, Website, Contact First Name, Contact Last Name, Contact Title, and Contact E-Mail.

Step 2 – Booth Space Request:



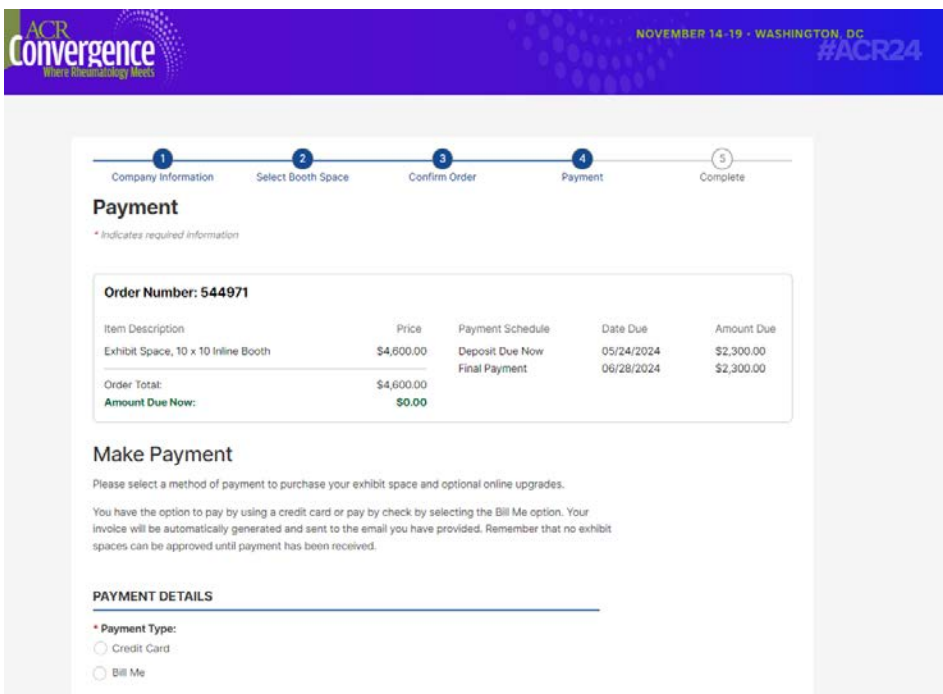
Use the dropdown to request the space size and use the price option drop down to calculate the price. Please make sure you enter up to 6 booth selections in the comments section. If you want multiple spaces, you may use the “Add Space” button to add another booth, suite, or a room request.

Step 3 – Terms and Conditions – Order Summary

Review the items you added to your application request, review and agree to the application and agreement terms, and sign.

Step 4 – Deposit

A 50% deposit is due with your application. You may pay by credit card or receive an invoice. Please note that booth assignments will not be made without a paid deposit. You may elect to pay by check (the bill me option) or credit card. For credit card payments – if you encounter errors (as sometimes happens with large payment amounts), or if you need to apply multiple cards to multiple orders, please contact [Kelli Wondra](#) for assistance.



Step 5 – Order Completion



Complete Order

Thank you for your booth space purchase!

Once your application has been processed and approved by our staff you will receive confirmation that your user profile has been established. From there we encourage you to access your profile to add additional information about your company and consider upgrading your presence online.

[Click here](#) to go back to ACR Convergence 2024

[Click here](#) if you need to purchase additional space.

Thank you again for exhibiting at ACR Convergence 2024.

If you have any questions about exhibit space please contact customer service at 404-365-1380 or kwondra@rheumatology.org.

The priority point deadline for exhibit booth applications is Friday, April 12. After we have received and reviewed applications, we will reach out to you to finalize space assignments. *Final booth confirmations will be sent starting Monday, April 29.* At that time, you will receive a link to the exhibitor dashboard where you will be able to update your exhibitor information, company description and products.

Educational Engagement – Industry Sessions

The ACR offers two opportunities for you to host a presentation during the meeting. You can choose from an Innovation Theater session on the exhibit floor (**application is due by April 12th**) or an offsite Industry-Supported Symposia (**proposal is due by May 31st**). For information about both, [view the guidelines](#) on our website or contact [Brianna Boyer](#).

Corporate Support and Advertising

The ACR offers many different corporate support and advertising opportunities before, during and after the meeting. To view sponsorship opportunities, please view the [sponsorship prospectus](#). Advertising opportunities are available through TriStar in the [ACR 2024 Rate Card](#).

We look forward to seeing you in Washington, D.C.! If you have any questions, please do not hesitate to contact us.

Kind regards,

ACR Strategic Relations Team

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