



Happy Mid-Summer!

There's a lot going on – see below for the list of upcoming deadlines. Don't forget, if you think you've missed anything, go to our [Exhibitor Information Page](#) and scroll down to the accordion titled Exhibitor Newsletters.

Important Dates

July	July 26: Industry Symposia, Part 2 Application Due Session Details Application (CME and non-CME)
August	August 2: Exhibitor Floor plans for <i>multi-level island booths</i> due to the ACR .
	August 16: Exhibitor Suite layouts due to Shepard and the ACR .
	August 16-30: Exhibitor Company Descriptions for Mobile app (600 characters, including spaces) due. Only your company's primary exhibit contact has access to this URL. For assistance with this task, contact Kelli Wondra .
	August 23: Industry Symposia Application Part 3 (Speaker Details) due
	August 23: Innovation Theater Session Content (Title, Description, Speaker Information) Due to SurveyMonkey
	August 30: Final payments due for Industry Symposia and Innovation Theater sessions.
September	September 6: Island booth renderings due . Please follow instructions in the template that we have provided.
	September 10: Sponsorship creative drafts (print assets only) due to ACR (Kat Dennis) for approval. The FINAL print creative is due to Shepard no later than Tuesday, September 17

Exhibitor Registration Now Open

Our registration partner, CMR, opened exhibitor registration on July 10. Please check for an email from noreply@cmrus.com with the subject line *ACR Convergence 2024: Exhibitor Registration Welcome Letter*. If you are experiencing difficulty accessing the exhibitor registration site, please contact the [CMR help desk](#).

Resources (also available on the [Exhibitor Information](#) page)

- [Affiliate Events](#) Application is open! Approvals will be sent 3-5 business days following an application submission from events@rheumatology.org.
- Shepard Expo Services Exhibitor Kit is available as a downloadable [PDF](#) or [online](#). For assistance with orders, you can also contact Shepard by email at ACRConvergence@shepard.com and by phone at 404-720-8600.
- The [Exhibitor Housing Application](#) is open. If you have not already submitted a room request form, please do so at your earliest opportunity.
 REMINDER: *Hotel reservations made through unofficial or unauthorized websites, or third-party providers are not guaranteed by the ACR and may result in additional charges, no rooms even with a confirmation, loss of deposits and pre-payments, and may put your personal or financial information at risk. If you are contacted by any agency other than CMR, please notify the ACR immediately.*
- For booths purchased June 30 and earlier, all balances were due June 30. For assistance with making or tracking payments, please reach out to [Kelli Wondra](#).

Sponsorship Highlights

Exhibit Hall traffic driver AND access to attendee contact information with the Headshot Lounge! Be the exclusive sponsor and get significant additional exposure as well as lead retrieval data!! Contact [Kat](#) for more details!

Here are some more great activations still available:

Live Lightning Talks - \$7,500

- 5 Minutes, 20 slides! Then 30 minutes to network with attendees
 - Day 1: Clinical or Scientific Impact on Rheumatology or Medical Practice
 - Day 2: Patient Care of Patient Experience
- Lounge-style atmosphere creating an intimate learning space
- Snacks provided for attendee draw
- Option to upgrade with Library Book for additional \$3,500

Library Book - \$5,000

- Book wrapped with your graphics and a QR code linking to the URL of your choice. Attendees can scan the code and relax in the LLT lounge while looking through your “book” at their leisure.

Digital Signage - \$25,000 (starting at)

- Multiple options still available
- Package with other activations for a discount

Exhibit Hall Snack Breaks - \$25,000

- Refreshing snacks and beverages will be available to attendees in high-traffic, common areas during the exhibition.
- The supporter will be recognized in signage placed near the refreshment tables and is able to provide cups and napkins with corporate and/or product logo for each break (supporter to provide)
- Price is per day, supporter will choose preferred day

More details can be found in the [sponsorship prospectus](#). Contact [Kat Dennis](#) with any questions or to secure.

Out-of-Home Advertising

If you are interested in any advertising outside of the convention center (neighborhood signage/airport signage, as an example) it MUST be secured through our ONLY official ACR-approved event media vendor, [TriStar](#). Any advertising that is secured through an imposter company (a non-ACR approved vendor) will be subject to ACR penalties. Contact [Hilary Bair](#) with any questions.

Industry Supported Symposia

We still have availability for Symposia which will be filled on a first come, first serve basis. More information can be found on the [website](#). Contact [Kelli Wondra](#) with any questions.

Exhibitor Suites and Meeting Rooms

A few suites remain and meeting rooms are still available for purchase. For assistance determining which item best suits your needs please contact [Kelli Wondra](#) or [Kat Dennis](#).

Questions? We're here for you! Let us know 😊

Happy Summertime,

Your ACR Strategic Relations Team

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