

AMERICAN COLLEGE
of RHEUMATOLOGY
Empowering Rheumatology Professionals

2026 Pediatric Rheumatology Symposium (PRSYM)

March 18-21 Minneapolis, MN

Exhibit and Sponsorship Prospectus



Exhibitor and Sponsorship Opportunities

- **The American College of Rheumatology would like to invite you** to exhibit at the Pediatric Rheumatology Symposium (PRYSM) in Minneapolis, Minnesota. Held once every three years, PRYSM is a unique symposium that will provide the most up-to-date, practical clinical information and basic science knowledge on the diagnosis and management of pediatric patients with rheumatic diseases and immune disorders. This year we are celebrating the **50th anniversary of Pediatric Rheumatology!**
- **The ACR is anticipating approximately 400** Rheumatologists, physicians and other healthcare providers who care for pediatric patients with rheumatic diseases, clinical investigators, physician-scientists and those interested or engaged in research in the field of pediatric rheumatic diseases.
- **Grow your brand awareness** and generate new leads or introduce a new product or service. Exhibitors and sponsors are invited to support the profession and contribute to the positive impact of PRYSM while also enjoying the atmosphere and energy of Minneapolis.



Questions? Ready to join us? Contact Kat Dennis at
kdennis@rheumatology.org

Exhibits Package - \$3,000*

- Exhibits – March 18-21
- 6' draped table in exhibits area, one chair, one wastebasket
 - *Food and Beverage will be served in exhibits area*
- Two staff registrations
 - *additional registrations may be purchased for \$200 per person*
- Participation in attendee “passport”: Exhibitors will be listed on postcard and provided stamp for attendee interaction
- Invitation to attend opening reception on March 18th
- Ability to attend education sessions (no CME will be provided)
- Recognition via logo in attendee packet handout and signage

**Non profit pricing – Exhibits package: \$1,000*

Cancellation Policy

Cancellation of exhibit package must be requested in writing by 5:00 PM ET on January 2, 2026. No refunds will be provided after this date and are subject to a \$250 administrative fee. Sponsorship packages are not refundable if items have already begun fulfillment at the time of request.

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Sponsorship Packages

First Impression Sponsorship Package - \$20,000 *exclusive opportunity*

- Exhibit Package Included, exhibit table in most prominent location of exhibit hall
- **Attendee Key Cards**
 - Sponsor's logo and will appear on attendee hotel key cards to be distributed at check in
- **Industry Sponsored Roundtable**
 - Sponsor will host one roundtable during lunch on Day 1. Additional roundtables will be occurring as promoted in the agenda, only one roundtable will be sponsored by industry
 - Sponsor's logo and topic will be on table signage during Day 1 lunchtime roundtable sessions
- Pre-Symposium attendee **mailing list
- Ability to provide flyer at registration desk for attendees to pick up in addition to their badges
- Recognition as main supporter via logo on signage text in PRYSM communication through ACR channels

Product Theater Sponsorship Package – \$15,000 *2 Available*

- Exhibit Package Included, exhibit table in prominent location of exhibit hall
- **Product theater** on Day 1 or Day 2 during breakfast: 7-8am
- Audio/Visual setup included (Speaker must provide own laptop)
 - *Catering **not** included – Sponsor will work directly with the hotel for F&B*
- Ability to provide flyer at registration desk for attendees to pick up in addition to their badges
- Pre-Symposium attendee **mailing list
- Sponsor's session details will be promoted by ACR to attendees via agenda, and attendee packet, as well as verbally announced during housekeeping announcements
- Recognition as supporter via text in PRYSM communication through ACR channels

***Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved). Sponsor will not receive a copy of said mailing list.*

Sponsorship à la carte

(must be an exhibitor)

Pre or Post Symposium Attendee Mailing List (2 available) - \$2,000

- Ability to mail corporate promotion to PRYSM attendees
- Mailing list (name and address only) will be provided to a bonded mail house for distribution of sponsor's mailing asset (must be ACR approved)
- Sponsor will not receive a copy of said mailing list

Room Drops - \$5,000 2 Available

- Sponsor's company-designed product or corporate promotion will be delivered directly to PRYSM attendee hotel rooms
- One supporter each day, will be scheduled first come/first served
- Company is responsible for production and shipping materials to the hotel

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