

NOVEMBER 14-19
WALTER E. WASHINGTON CONVENTION CENTER
WASHINGTON, D.C.

2024 Exhibitor and Sponsorship Prospectus

ADVANCE PROGRAMMING: NOVEMBER 14-15
SCIENTIFIC SESSIONS: NOVEMBER 16-19
EXHIBIT DATES: NOVEMBER 16-18

ACR
Convergence
Where Rheumatology Meets
#ACR24



ACR CONVERGENCE, the world's premier rheumatology experience, is where thousands of rheumatologists and rheumatology professionals come together to network and get the latest scientific information in the field. Since 1934, the ACR has hosted more than 89 annual meetings. In the past five years alone (2018–2023), the ACR has welcomed more than 88,000 rheumatology professionals to the event, in person and virtually.

ACR Convergence 2024 will be held November 14–19 at the Walter E. Washington Convention Center in Washington, D.C. The meeting will be hosted in person, with a few opportunities to view livestreamed or on-demand content. In 2023, the domestic attendance at ACR Convergence was the highest in the last 10 years. View [2023 demographics](#).

OPPORTUNITIES TO ENGAGE AT ACR CONVERGENCE 2024

In addition to booths in the Exhibit Hall, we are offering numerous sponsorships (e.g., banners, floor decals, clings), Innovation Theater, Industry-Supported Sessions, and advertising opportunities, all designed to help increase your corporate visibility at the meeting, raise awareness of your current product offerings, and drive attendees to your booth. This year, expect to:

- **Increase brand or corporate visibility** with banners or clings in high-traffic areas of the convention center.
- **Support in-person attendees** by sponsoring a key attendee amenity, such as the networking lounges, snack breaks, or attendee shuttles.
- **Advertise in ACR Convergence Today**, the official ACR Convergence news source, and cross-promote your meeting activities through meeting ads, sponsorships, out-of-home marketing tactics, or other marketing avenues. Contact Hilary Bair at TriStar Event Media (hbair@tristarpub.com)
- **Rent the attendee mailing list** to reach thousands of attendees before, during, and after the meeting.

EXHIBITOR OPPORTUNITIES

An in-person Exhibit Hall gives you the opportunity to interact with a global audience of rheumatology professionals and extend your brand recognition.

EXHIBIT HALL DATES AND HOURS

Saturday, November 16: 10:00 AM—5:00 PM

Sunday, November 17: 10:00 AM—5:00 PM

Monday, November 18: 10:00 AM—2:30 PM

BENEFITS TO EXHIBITING

- Listing in the commemorative edition of *ACR Convergence Today*, the ACR Convergence app, and the virtual meeting website
- Unopposed Exhibit Hall hours Saturday, Sunday, and Monday: 11:30 AM—1:00 PM
- Five complimentary exhibitor badges per 10' x 10' booth
- Exhibitor badges provide access to all scientific sessions (CME cannot be claimed with an exhibitor badge, access to Advance Programming excluded)
- Renting an exhibitor suite or meeting room in the convention center
- Booking affiliate event space at an official ACR hotel
- Hosting an Industry-Supported Session

EXHIBIT SPACE RATES

- Inline 10' x 10' Booth: \$4,600
- Corner 10' x 10' Booth: \$4,800
- Island Booth: \$48/square foot | \$50/square foot multi-level island
- Nonprofit 10' x 10' Booth: \$1,250*

Nonprofit organizations/governmental agencies will receive the following with their booth space purchase:

- 10' x 10' booth space with side and back drape
- Carpet
- One identification sign
- One 6' skirted table
- Wastebasket
- Two side chairs
- One complimentary pre-event booth cleaning

*Each nonprofit/governmental agency can reserve one 10' x 10' booth at a discounted rate of \$1,250. **Additional booths may be purchased at the standard published rate.** The ACR Convergence floor plan will have an area designated for nonprofit organizations/governmental agencies. Booths at the nonprofit rate will be placed at the discretion of the ACR. The discounted rate is only available to nonprofit organizations/governmental agencies (IRS Tax Code 501(c)(3)). *Organizations applying for exhibit space at the nonprofit organization/governmental rate must submit their letter of determination from the IRS with their application. Booths will be allocated at the discretion of the ACR.*

For questions and securement,
contact Kat Dennis:

kdennis@rheumatology.org

ELIGIBILITY

All exhibitors must meet the following qualifications:

- All products and services exhibited must be of professional and educational interest or benefit to attendees and related to the field of rheumatology.
- Exhibitors must agree to comply with the ACR rules and regulations governing ACR Convergence.
- If applicable, all products and services must meet FDA requirements.

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the ACR, the ARP, or the Rheumatology Research Foundation. All new exhibitors are required to submit a peer-reviewed article with their application and must be approved by the ACR Committee on Corporate Relations.

The ACR reserves the right at its sole discretion to refuse any application based on [ACR policies, rules, and regulations](#).

SPACE ASSIGNMENT

Exhibitors are assigned booth space based on priority points. Each company is allocated:

- 1 one priority point per year of exhibiting
- 5 points for utilizing ACR's official housing block
- 1 point for exhibiting at non-ACR Convergence events

Applications for priority point holders will open on March 15, 2024. All priority points deadlines will be assigned space using the following criteria:

1. Corporate donor status, including Corporate Roundtable membership, as of Thursday, March 14, 2024.
2. Number of priority points.
3. Date/time order the application is received. Applications received by priority point holders will receive an email confirmation of booth assignment by Monday, April 29, 2024.
4. Applications received after Monday, April 29, 2024, will be assigned space in the date/time order the applications are received.

REFUND/CANCELLATION/DOWNSIZING

Cancellations and space reduction must be submitted in writing to [Kelli Wondra](#) by Friday, May 24, 2024. There will be a 50% penalty for cancellations made between Saturday, May 25, and Friday, June 28, 2024. Cancellations made on or after Saturday, June 29, 2024, are not eligible for a refund. All cancellations are subject to a \$275 processing fee per 10' x 10' booth cancelled.

SETUP

Targeted Move-In Dates/Times:

- Monday, November 11, noon—4:30 PM
- Tuesday, November 12, 8:00 AM—4:30 PM
- Wednesday, November 13, 8:00 AM—4:30 PM

General Move-In Dates/Times:

- Thursday, November 14, 8:00 AM—4:30 PM
- Friday, November 15, 8:00 AM—5:00 PM

Setup will be based on a targeted floorplan that will be provided by Shepard Expo Services in the exhibitor services manual.

**All booths must be set up by 5:00 PM on Friday, November 15.*

DISMANTLE

Dismantle cannot start prior to the close of exhibits on Monday, November 18, at 2:30 PM. Dismantling or tearing down exhibits prior to the official close of the exhibition is prohibited and will result in a loss of priority points. Dismantle must be complete by Tuesday, November 19, at 4:30 PM.

MEETING SPACE

There are two options for meeting space within the convention center: Exhibitor Suites or meeting rooms. These areas can be used to host small staff meetings, as an exhibitor lounge, or to meet privately with attendees. Educational sessions may not be held in an Exhibitor Suite or meeting room. Food service must be coordinated through the convention center caterer.

EXHIBITOR SUITES

Exhibitor Suites are located in the Exhibit Hall and in Hall D. They are available for use during the days/times that the Exhibit Hall is open. All suites include 8' high hard walls with lockable doors, carpet with padding, nightly cleaning during Exhibit Hall dates and one door header with the company name and/or suite number. Each 10' x 10' suite includes one 1,000-watt outlet, and 10' x 20' or 20' x 20' suites receive two 1,000-watt electrical outlets.

- 10' x 10' Exhibitor Suite: \$7,500
- 10' x 20' Exhibitor Suite: \$12,000
- 20' x 20' Exhibitor Suite: \$21,500

Custom suite configurations are available upon request, pending space availability. Additional fees may apply.

For questions and securement,
contact Kat Dennis:

kdennis@rheumatology.org

CONVENTION CENTER

Meeting rooms are located throughout the convention center. They are available for use from Thursday, November 14—Tuesday, November 19. Meeting rooms include a lockable door, carpet, electrical outlets, tables and chairs, company name outside of the meeting room, and nightly cleaning. Hosting companies may have one small table outside the meeting room for check-in.

- \$35,000 for 5-day rental period
- \$20,000 per 1-day rental period

Assignments are pending space availability. Restrictions may apply.

AFFILIATE MEETING SPACE

Meeting space is in high demand during ACR Convergence. Exhibitors have the exclusive opportunity to secure meeting space at one of the official ACR hotels. Meetings and events organized by exhibitors and held in conjunction with ACR Convergence are considered affiliate events. All events must be approved by the ACR. Complete information on affiliate events can be found on the [ACR website](#).

INDUSTRY-SUPPORTED SESSIONS IN-PERSON EDUCATION OPPORTUNITIES

The ACR provides several ways for your company to reach a rich spectrum of rheumatology professionals, including clinicians, researchers, and educators from around the world. Our in-person options can help you extend your reach to our virtual audience and extend the life of your content with on-demand availability.

INNOVATION THEATER SESSIONS (IN PERSON) | \$45,000

Unique to our in-person event, exhibitors may opt to sign up for live sessions in two alternating Innovation Theaters on the exhibit floor to showcase new products or services. Each theater seats 275 people and offers several 45-minute, non-CME presentations per day. The ACR provides snacks or boxed lunches depending on the session time to help increase attendee participation in the theaters. Additional benefits include complimentary A/V setup and lead retrieval.

INNOVATION THEATER UPGRADE PACKAGE | \$15,000

The upgrade package allows you to stream your Innovation Theater presentation to your exhibit booth and capture a recording for hosting on your company's website. Visit the ACR [Industry Session information page](#) for more details about the Innovation Theater sessions.

INDUSTRY-SUPPORTED SYMPOSIA (IN PERSON) | \$70,000 (SAT-MON) | \$45,000 (TUES)

In-person Industry-Supported Symposia are designed to provide important education to meeting participants. These sessions have proved to be an extremely effective engagement method during our in-person meetings. Applicants may select 60-minute, 90-minute, or 120-minute segments during times set aside for Industry-Supported Symposia on Saturday, November 16 through Tuesday, November 19. Presentation content is company-directed and either non-CME or may offer CME or MOC.

Available times for in-person symposia include:

- Saturday, November 16, 5:45–7:45 PM* (Corporate Roundtable Donors only)
- Sunday, November 17, 5:45–7:45 PM* (Corporate Roundtable Donors only)
- Monday, November 18, 5:45–7:45 PM* (Exhibitors Only)
- Tuesday, November 19, 12:30–2:30 PM

*Sessions on these days may begin after 5:45 PM and should conclude no later than 7:45 PM.

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Extend your event presence by supporting one of the many sponsorship and advertising opportunities offered throughout the meeting. These opportunities were designed to help increase your corporate visibility at the meeting, raise awareness of your current product offerings, and drive attendees to your booth.

The ACR works with TriStar Event Media to offer a variety of advertising opportunities that will engage your audience at every step of the attendee journey. Visit the [ACR Support and Advertising page](#) for additional details about securing a sponsorship or advertising.

REGISTRATION

Each exhibitor will receive five registrations per 10' x 10' booth. Additional badges can be purchased for \$75 per badge. Exhibitor badges will allow access to the Poster Hall and to attend scientific sessions, provided space is available. Attendees with an exhibitor badge are NOT eligible to receive CME credit. To receive CME credit, you must register as a scientific attendee.

Exhibitor registration will open on Wednesday, July 10, 2024. Each designated exhibitor registration contact will receive an email with instructions for access the registration portal from the ACR's official registration vendor, Convention Management Resources (CMR). All exhibit staff, includes booth representatives, agency personnel, I&D staff staying through the entire conference, and anyone else needing access to the Exhibit Hall, must be registered through the CMR exhibitor portal.

For questions and securement,
contact Kat Dennis:
kdennis@rheumatology.org

HOUSING

Convention Management Resources (CMR) will handle exhibitor housing for the meeting. Housing requests may be submitted online starting March 15, 2024. Housing confirmations will be sent on Tuesday, June 4. More information about exhibitor housing can be found on the ACR website.

ACR CORPORATE RELATIONS TEAM

SPONSORSHIP & EXHIBIT SALES

Kat Dennis
404-679-5320
kdennis@rheumatology.org

EXHIBIT HALL AND SUITE OPERATIONS

Kelli Wondra
404-365-1380
kwondra@rheumatology.org

INDUSTRY SYMPOSIA/INDUSTRY SESSIONS

Brianna Boyer
404-365-1378
bboyer@rheumatology.org

ADVERTISING

TriStar
Hilary Bair, Senior Media Strategist
913-491-4200
hbair@tristarpub.com

DECORATOR & MATERIAL HANDLING CONTRACTOR

Shepard Expo Services
404-720-8600
orders@shepardes.com

ACR HOUSING & REGISTRATION

Convention Management Resources
800-990-2446 or 415-979-2286
Housing: acrhousing@cmrus.com
Exhibitor registration: acrexhib@cmrus.com

GENERAL INFORMATION

General inquiries may be sent to exhibits@rheumatology.org.

IMPORTANT DATES

| | |
|------------|--|
| March 15 | Priority Point Exhibit Applications information available |
| March 18 | Exhibitor housing opens online to all exhibitors |
| April 12 | Deadline for Priority Point Applications |
| April 15 | Public Exhibit Sales Begin |
| April 29 | Exhibit booth confirmations sent |
| May 24 | Last day to submit cancellation or space reduction without penalty |
| May 25 | Cancellations or space reductions submitted on or after this date are subject to a 50% cancellation fee. |
| June 14 | Exhibitor Service Kit (Shepard) goes live |
| June 28 | Final booth balances due |
| June 28 | Exhibitors joining ACR Convergence after this date, must pay 100% of balance of booth space with application. |
| June 28 | Last day to submit cancellation or space reduction (with 50% cancellation fee) |
| June 29 | Cancellations and space reductions submitted on or after this date are not eligible for any refunds; any balance due will be assessed to the exhibiting company. |
| July 10 | Exhibitor registration opens |
| August 2 | Last date to submit floorplans for approval of multilevel island booths |
| Sept. 6 | Last date to submit floorplans for approval of single level island booths |
| Sept. 27 | Housing and room list deadline |
| Oct. 10 | Booth activity approval forms due for: booth giveaways, marketing questionnaires, in-booth presentations, photography, or filming |
| Nov. 11-13 | Targeted move-in (see Shepard Exhibitor Service Manual for schedule details) |
| Nov. 14-15 | General Exhibitor move-in |
| Nov. 15 | Abstract embargo lifts |
| Nov. 15 | Exhibitors not occupying booth space by 5:00 PM on this date will forfeit their booth space without refund. |
| Nov. 16-18 | Exhibit Hall Hours: Saturday, November 16—Sunday, November 17, 10:00 AM—5:00 PM; Monday, 10:00 AM—2:30 PM. Daily unopposed hours: 11:30 AM—1:00 PM |
| Nov. 18 | Exhibitor Dismantle 2:30 PM—8:30 PM |

**All dates subject to change, pending final program.*

NOVEMBER 14-19
WALTER E. WASHINGTON CONVENTION CENTER
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2024 Sponsorship and Advertising Opportunities

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AMPLIFY YOUR PRESENCE at ACR Convergence 2024!

Choose your own adventure and create your own custom package from our many sponsorship opportunities. Have an idea you'd like to explore? We welcome conversations and collaborations. [Let us know!](#)

1. Benefits: In addition to unique benefits for each opportunity, all support opportunities include corporate recognition in meeting signage located throughout the convention center, and listings within the Session Tracker and ACR Convergence Today.
2. Recognition: All opportunities may include corporate and/or product branded messaging, aside from session or education-related activities except where noted.

SPONSORSHIP AND DISPLAY ADVERTISING RIGHT OF FIRST REFUSAL (ROFR)

- The ACR will coordinate corporate support requests and all rights of first refusal for companies that secured sponsorships at ACR Convergence 2023. To give all ROFR companies ample time to review, we will be holding all new requests for these sponsorships until Friday, April 12, at noon ET. At this time, all ROFR opportunities will be released for general consideration to all exhibitors.
- Sponsorships falling under right of first refusal will be noted by this symbol: ✓
- Right of first refusal will be offered where possible. Please note that the opportunities will change from year to year within the convention center and offering right of first refusal may not be possible in a given year. For questions or to secure your sponsorship, please contact [Kat Dennis](#).

SPONSORSHIP SECUREMENT

- Upon election, the ACR will provide a Letter of Agreement (LOA) for signature.
- The ACR will invoice and collect payment for all corporate support opportunities. Payment is due 30 days from invoice date. Materials and specifications will be provided once the LOA is signed.
- Any artwork submitted after the final deadline of **Tuesday, September 17, 2024**, will incur the following change/late fees:
 - 15% change/late fee: September 18–October 8
 - 25% change/late fee: October 9–22
 - After October 22: Print deadlines have expired. Printing is no longer available.

Non Profits! We have special offerings for you. Contact [Kat Dennis](#) for more info!

For questions and securement,
contact Kat Dennis:
kdennis@rheumatology.org

BANNERS

Showcase your brand with a banner in the heavily trafficked locations:
Grand Lobby, L Street Lobby, Exhibit Hall Entrances

| SIZE | LOCATION | SS/DS | PRICE | LOCATOR CODE & LINK TO IMAGE |
|-----------|---|-------|----------|------------------------------|
| 12' x 7' | L Street Exit to Shuttle Buses | SS | \$85,000 | 44 |
| 12' x 7' | L Street Exit to Shuttle Buses | SS | \$85,000 | 45 |
| 22' x 40" | View from Grand Lobby, above reg | SS | \$75,000 | 52 |
| 22' x 40" | View from Grand Lobby, above reg | SS | \$75,000 | 53 |
| 22' x 40" | View from Grand Lobby, opposite of reg | SS | \$75,000 | 58 |
| 22' x 40" | View from Grand Lobby, opposite of reg | SS | \$75,000 | 59 |
| 10' x 3' | Above Grand Lobby east escalators leading to 200 level | DS | \$80,000 | 71 |
| 10' x 3' | Above Grand Lobby east escalators leading to 200 level | DS | \$80,000 | 72 |
| 8' x 10' | Grand Lobby—Above and to the left of the Info Booth | SS | \$85,000 | 76 |
| 20' x 10' | Near escalator down to Concourse A—Grand lobby | DS | \$85,000 | 77 |
| 20' x 10' | Bottom of East Grand Lobby staircase | DS | \$85,000 | 78 |
| 11' x 5' | Overlooking stairway down to Concourse A | SS | \$75,000 | 79 |
| 17' x 4' | Overlooking escalator down to Concourse A | SS | \$75,000 | 80 |
| 24' x 4' | Just north of Hall B entrance | SS | \$70,000 | 132 |
| 24' x 4' | Just north of Hall B entrance | SS | \$70,000 | 133 |
| 24' x 4' | Just north of Hall B entrance | SS | \$70,000 | 134 |
| 20' x 7' | Escalator Runner Leading Up to Grand Lobby from Concourse B | SS | \$85,000 | 142 |
| 20' x 7' | Escalator Runner Leading Up to Grand Lobby from Concourse B | SS | \$85,000 | 143 |
| 20' x 7' | Entrance to Hall A, Under L Street | SS | \$85,000 | 150 |
| 20' x 4' | Entrance to Hall A | SS | \$85,000 | 151 |
| 17' x 9' | Near hall A entrance | SS | \$80,000 | 152 |
| 17' x 9' | Near Marriott Marquis entrance | SS | \$80,000 | 156 |

For questions and securement,
contact Kat Dennis:
kdennis@rheumatology.org

DIGITAL SIGNAGE

[View](#) the digital signage floorplan. A dynamic and Earth-friendly way to showcase your brand! Signage (image or video) will rotate with ACR show messaging. Be one of 3-5 sponsors in rotation. Static images will rotate every 30 seconds. Packaging options available!

| DESCRIPTION/LOCATION | SPECS | SIZE | PRICE |
|--|-------------|--------------|----------|
| Wall Display 1— Info display, Grand Lobby—Street Level | 1920x1080 | 70" | \$25,000 |
| Wall Display 2—L St Display 014—Street Level | 1080x1920 | 89" | \$25,000 |
| Wall Display 3—L St Display 015—Street Level | 1080x1920 | 89" | \$25,000 |
| Wall Display 4— L St Display 016—Street Level | 1080x1920 | 89" | \$25,000 |
| Wall Display 5— L St Display 017— Street Level | 1080x1920 | 89" | \$25,000 |
| Wall Display 6—Duo Display— Concourse level at Marriott Connector | 1920x1080 | 60" | \$25,000 |
| Wall Display 7—Duo Display—Hall A Concourse level | 1920x1080 | 70" | \$25,000 |
| Wall Display 8—Hall A Concourse level | 1920x1080 | 65" | \$25,000 |
| Overhead Display 1— Duo Displays | 1920x1080 | 52" | \$30,000 |
| Overhead Display 2— Duo Displays | 1920x1080 | 52" | \$30,000 |
| Overhead Display 3—Duo Displays | 1920x1080 | 52" | \$30,000 |
| Overhead Display 4—Duo Displays | 1920x1080 | 52" | \$30,000 |
| Overhead Display 5—Duo Displays | 1920x1080 | 52" | \$30,000 |
| Overhead Display 6—Duo Displays | 1920x1080 | 52" | \$30,000 |
| North facing Skywalk Video Marquee—Grand Lobby | 1440 x 480 | — | \$75,000 |
| South Facing Skywalk Video Marquee—Grand Lobby | 1440 x 480 | — | \$75,000 |
| Hall A Video Wall—Above Hall A Entrance | 1920 x 512 | — | \$75,000 |
| Hall A Concessions Video Wall— Above Concessions Window in Exhibit Hall | 3200 x 1800 | 20' x 11' | \$75,000 |
| Hall B Concessions Video Wall— Above Concessions Window in Exhibit Hall | 3200 x 1800 | 20' x 11' | \$75,000 |
| Rotunda A Video Marquee | 1920 x 1080 | 20' x 11.5' | \$50,000 |
| Rotunda B Video Marquee | 1792 x 832 | 24' x 10' | \$50,000 |
| East Salon Flags (registration side)—Grand Lobby | 384 x 1664 | — | \$50,000 |
| West Salon Flags—Grand Lobby | 384 x 1664 | — | \$50,000 |
| L Street Lobby Quantum XL Video Wall | 1920 x 1080 | 16' x 9' (h) | \$75,000 |
| Overhead Videowall - above escalators leading to halls D/E | 3360 x 540 | 28' x 4' (h) | \$75,000 |
| Mid Building Videowall—above L Street Lobby | 768 x 256 | 10' x 3' (h) | \$45,000 |
| Wall mounted display at connector entrance of Marriott Marquis | 1920 x 1080 | 80" | \$45,000 |
| 4 displays in Marriott Connector, all connected as one display | 1920 x 1080 | 60" | \$45,000 |
| Connector video wall—video comprised of 8 displays in a 2' x 4' horizontal matrix | 1920 x 1080 | 46" | \$50,000 |

For questions and securement,
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kdennis@rheumatology.org

ESCALATOR RUNNERS/CLINGS

| LOCATION/DESCRIPTION | TYPE | QTY | SIZE | PRICE | LOCATOR CODE & LINK TO IMAGE |
|--|------------------------|-------|---------------------------------|----------|------------------------------|
| Escalators leading up to L Street north lobby | Escalator Glass Clings | 6 | 35'-5" x 23" | \$50,000 | 144 A-F |
| L Street Escalator | Escalator Glass Clings | 6 | 61.5' x 21.75" | \$60,000 | 40 A-F |
| | Clings and Runner Pkg | 2 (R) | 10" x 71' | \$75,000 | 41 A-B |
| Hall B Entrance Escalator Clings | Escalator Glass Clings | 2 | 403" X 23.375" | \$35,000 | 139 A-B |
| Hall B Entrance Escalator Clings | Escalator Glass Clings | 2 | 403" X 23.375" | \$35,000 | 139 C-D |
| Escalators leading down to hall A | Escalator Glass Clings | 4 | 403" X 23.375" | \$50,000 | 165 A-D |
| Escalators leading down to hall A | Escalator Glass Clings | 2 | 403" X 23.375" | \$35,000 | 165 E-F |
| Escalators leading up to Grand Lobby from Concourse A | Escalator Glass Clings | 6 | 35'-8" x 23" | \$60,000 | 166 A-F |
| | Clings and Runner Pkg | 4 (R) | 9" x 38' | \$90,000 | 167 A-D |
| Escalators from Grand Lobby | Escalator Runners | 3 | 15" x 81'-2" 7.75" x 76'-10" | \$50,000 | 73 A-C |
| Escalators from Grand Lobby | Escalator Runners | 3 | 15" x 81'-2" 7.75" x 76'-10" | \$50,000 | 74 A-C |
| First set of escalators in the Grand Lobby leading up to L street bridge | Escalator Glass Clings | 2 | 28'-0.5" x 23.5" | \$45,000 | 50 A-B |
| | Clings and Runner Pkg | 2 (R) | 6" x 26' | \$80,000 | 46 A-B |
| First set of escalators in the Grand Lobby leading up to L street bridge | Escalator Glass Clings | 2 | 28'-0.5" x 23.5" | \$45,000 | 51 A-B |
| | Clings and Runner Pkg | 2 (R) | 6" x 26' | \$80,000 | 47 A-B |
| Second set of escalators leading up to L Street bridge | Escalator Glass Clings | 2 | 27' x 23.5" | \$45,000 | 50.1 A-B |
| | Clings and Runner Pkg | 2 (R) | 6" x 29' | \$80,000 | 46.1 A-B |
| Second set of escalators leading up to L Street bridge | Escalator Glass Clings | 2 | 27' x 23.5" | \$45,000 | 51.1 A-B |
| | Clings and Runner Pkg | 2 (R) | 6" x 31.5' | \$80,000 | 47.1 A-B |

For questions and securement,
contact Kat Dennis:
kdennis@rheumatology.org

ELEVATOR CLINGS

| | | |
|---------------------------|-------------------------|----------|
| ✓ Hall A Entrance | 164 A-B | \$50,000 |
| Hall B Entrance | 138 A-B | \$40,000 |
| Package of Both Elevators | | \$80,000 |



EXHIBIT HALL OVERLOOK GLASS CLINGS

Just above Halls A and B where attendees will descend to the Exhibit Hall, glass clings line windows and railings and are double sided, seen from inside the hall as well.

| GLASS WINDOWS | | | |
|--|------------------------|------------------------------|----------|
| ✓ Windows overlooking Hall A facing Concourse 3 center panels top and bottom | 45" x 85" 45" x 20" | 161 C-E, J-L | \$45,000 |
| Windows over-looking Hall B facing Concourse 3 center panels top and bottom | 45" x 85" 45" x 20" | 124 C-E, J-L | \$35,000 |

| GLASS RAILINGS | | | |
|---------------------------|---------------|-------------------------|----------|
| ✓ Overlooking Concourse A | Set of 4 | 163 C-F | \$50,000 |
| | Full set of 8 | A-H | \$80,000 |
| Overlooking Concourse B | Set of 4 | 136 C-F | \$50,000 |
| | Full set of 8 | A-H | \$80,000 |



HALL A AND B SESSION LOBBY COLUMN WRAPS/CLINGS

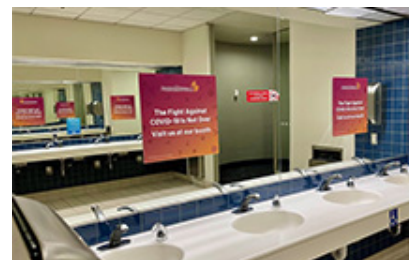
| | |
|--------------------------|----------|
| ✓ Hall A Entrance Column | \$50,000 |
| ✓ Hall B Entrance Column | \$50,000 |



RESTROOM MIRROR CLINGS

3 Opportunities: \$25,000 each, set of M/F Restrooms

Your corporate or branded message will be visible on restroom mirrors in a high trafficked location. Minimum of 8 clings will be placed per set of restrooms.



SEATING CUBE PODS

Exclusive Opportunity: \$55,000 (three pods of 10 cubes located within the center)

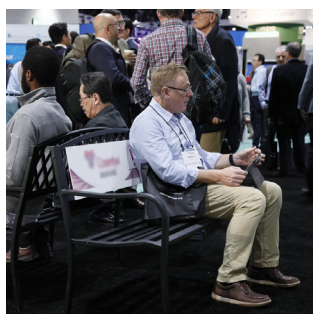
Sprinkled throughout the center in high-traffic locations, these pods double as seating areas and unique branding opportunities for increasing corporate and product awareness. A total of 3 pods

of 10 cubes will be placed within the convention center, and each cube includes a fabric cover that can have meeting messaging or branding on all sides.

EXHIBIT HALL ACTIVATIONS

Contact [Kat Dennis](#) for more information.

| | | |
|---|--|-----------|
| Exhibit Hall Snack Breaks | 1 per day, up to 3 days | \$25,000 |
| ✓ Exhibit Hall Floor Decals | 30-35 decals, apx 18"x24" in main aisles | \$75,000 |
| ✓ Exhibit Hall Hanging Aisle Signs | 12 Aisle Signs Navigating the Exhibit Hall | \$75,000 |
| WiFi Way—Multiple Directions in Main Aisles of Exhibit Hall | Heavily trafficked aisles scattered with highboys, rounds and benches branded with sponsor messaging and signage recognition | \$115,000 |



For questions and securement,
contact Kat Dennis:
kdennis@rheumatology.org

LIVE LIGHTNING TALKS AND THE LIBRARY OF MEDICINE NEW!

Returning this year is last year's inaugural Live Lightning Talks, but in honor of our Nation's Capital, we are theming the space inspired by the Library of Congress. New this year is an addition you won't want to miss! Have a "book" added to the library for attendees to access virtually and relax in our lounge seating. Each book will have a QR code for scanning, attach your white paper or other virtual reading material. The Live Lightning Talks (LLT) will take place in this library setting, 5 minutes and 20 slides during 4 LLT segments on November 16 and 17. The library will live in the Exhibit Hall for all of ACR Convergence's Tradeshow.

| | | |
|-----------------------------|--|---------|
| Live Lightning Talks | 28 opportunities during 4 segments of unopposed hours | \$7,500 |
| Library Book Upgrade to LLT | Add on a Library book and receive \$1,500 discount | \$3,500 |
| Library Book—Standalone | Sponsor's QR code will be printed as a book in the Library of Medicine | \$5,000 |

Looking for additional engagement opportunities?? Contact [Kat Dennis](#) for more information!



HOTEL KEY CARDS ✓

Exclusive Opportunity: \$75,000

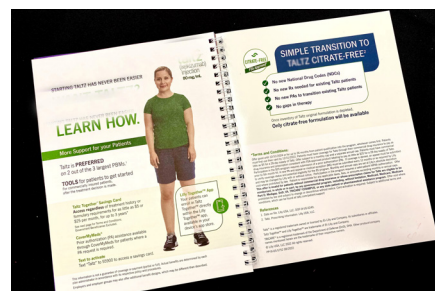
Make an immediate and ongoing impression with an exclusive ad on the key cards distributed upon check-in at the hotel front desk. Sponsor will receive a list of hotels where the key cards will be distributed. Two key cards per room. Approximate quantity: 10,000. Corporate branding and booth number will be displayed on each card.



SESSION TRACKER ✓

Exclusive Opportunity: \$95,000;
back cover position

The Session Tracker features a variety of meeting information, including session information and key location and room details. This will be the only printed meeting program provided at the time of registration and materials pickup. A 4-page corporate or product listing on the back cover and previous pages for PI, as needed. (Specifications, placement, and final approval to be provided by the ACR.)



SHUTTLE BUSES (with bus banner option)

Exclusive Opportunity: \$100,000 plus \$10,000 per bus to wrap;
\$5,000 per bus for interior stickers

Complimentary shuttle bus service is a convenient and popular transportation option for attendees throughout the meeting. The supporter receives messaging, including logo on custom headrest covers, the option to display and loop messaging on shuttle TV (supporter to provide DVD), and recognition on busing schedules, printed materials, and signage. An external bus banner and interior stickers are also available to the supporter for an additional fee.

- Custom headrest covers to display and loop messaging on shuttle TV (supporter to provide DVD)
- Recognition on busing schedules and signage
- Option to add external bus banners at \$10,000 per bus
- Option to add interior bus stickers at \$5,000 per bus



CONVENTION CENTER WI-FI SPONSORSHIP ✓

Exclusive Opportunity: \$75,000

Used by attendees throughout the course of the meeting, this is an excellent way to maximize exposure for your company. Signage recognition will be placed throughout the center with Wi-Fi Network ID and sponsor acknowledgement. Corporate branding only.

INTERPROFESSIONAL TEAM NETWORKING FORUM—Sunday, November 17 HOSTED BY THE ARP

Exclusive Opportunity: \$20,000

Diverse Discipline Day provides rheumatology professionals with the unique opportunity to connect with disciplines from around the globe in one room. Discussions promote innovation, address current challenges, and envision the future of rheumatology. Community, conversation, and perspective are at the heart of this event, making Diverse Discipline Day a must-attend event at ACR Convergence for rheumatology professionals. Two company representatives are invited to attend. Corporate recognition will be provided on event signage and tabletop tent cards as well as verbal recognition during introductory remarks.



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