Program Fee Pricing

Definitions:

Length of Partner Activity: Hours = max length for learner to complete the activity

Live Activity Fee: Live (In person or online) or webinar activity

Enduring Activity Fee: Enduring activity is a printed, recorded or computer presented activity that endures over a specific time and does not have a specific time or location designated for participation; rather, the participant determines whether and when to complete the activity.

Non-Profit/Individual Rate: Non-profits and charitable organizations registered with 501(c)(3) status are eligible. Activities planned by an individual not affiliated with a forprofit organization or corporation are also eligible.

**non-profits will need to submit proof of their non-profit status by providing a copy of their tax-exempt status.

•	1-5 Hours	\$17,500 Live/\$20,000 Enduring
•	5+-10 Hours	\$20,000 Live/\$30,000 Enduring
•	10+-15 Hours	\$30,000 Live/\$40,000 Enduring
•	15+20 Hours	\$40,000 Live/\$50,000 Enduring

Commercial Entities Rate: Any entity that develops, produces, markets, re-sells, or distributes drugs, devices, services, information, therapies or other health care goods and services used or intended to diagnose, treat, monitor, or manage people for profit. This definition includes for-profit medical education communication companies but does not include entities through which health care professionals provide clinical services directly to patients.

•	1-5 Hours	\$25,000 Live/\$30,000 Enduring
•	5+-10 Hours	\$30,000 Live/\$50,000 Enduring
•	10+-15 Hours	\$50,000 Live/\$70,000 Enduring
•	15+20 Hours	\$70,000 Live/\$90,000 Enduring

Host Partners Rate: Host partners are by invitation only (limited to 2 selected partners) and serve as a host to show original ACR content to a larger audience (up to 50 people). Please see Guidelines for more details on benefits and requirements.

Non-Profit/Individual Rate: \$50,000
Commercial Entities Rate: \$90,000