

PWHL Takeover Tour Contest (the “Contest”)  
**OFFICIAL CONTEST RULES AND REGULATIONS**  
(the “Contest Rules”)

*NO PURCHASE OR MONETARY CONSIDERATION NECESSARY TO ENTER OR WIN.*

*VOID WHERE PROHIBITED OR RESTRICTED BY LAW.*

**THE CONTEST IS ORGANIZED AND ADMINISTERED BY PWHL HOCKEY LEAGUE CANADA ULC (“PWHL”) AND SPONSORED BY AIR CANADA (“SPONSOR”). NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE PARTICIPANTS. VOID WHERE PROHIBITED BY LAW. BY PARTICIPATING, EACH ENTRANT ACCEPTS AND AGREES TO BE BOUND BY THESE CONTEST RULES. EXCEPT WHERE PROHIBITED BY LAW, ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANT WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

The Contest starts on January 9, 2025 at 09:00 a.m. ET and closes on January 27, 2025 at 11:59 p.m. ET (hereinafter, the “Contest Period”).

**1. Eligibility**

The Contest is open to all Canadian residents having reached the legal age of majority in their province or territory of residence prior to the Contest Period (each an “Eligible Participant”).

Employees, officers, and directors, and their immediate family members (spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) and members of the same household (whether or not related), of PWHL, Sponsor and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any other entity associated with the Contest are not eligible to participate or win a prize.

(collectively, “Eligibility Requirements”).

**2. How to participate in the Contest**

No Purchase Necessary.

Maximum of one (1) entry per Eligible Participant permitted during the Contest Period.

Eligible Participants can enter the Contest either via (I) Online Entry or (II) Mail-In Entry, as detailed below. No other method of entry will be accepted.

**I. Online Entry**

To enter the Contest, Eligible Participants must log online, during the Contest Period, to the Contest website accessible via the following link:<https://www.thepwhl.com/en/air-canada-takeover-tour-contest> and follow the instructions to enter, including completing and submitting the official Contest entry form. There is no cost to complete the entry form.

**II. Mail-In Entry**

Eligible Participants can enter the Contest by mailing a document, in English or in French, that includes their first and last name, address, e-mail address, telephone number and send such document to the following address:

**PWHL Hockey Canada ULC**

1133 Melville St Ste 3500, Vancouver, British Columbia, V6E 4E5  
Attn: Sponsorship Team

Only one (1) entry per envelope is permitted. Mail-in entries must be received by PWHL before 11:59 ET on January 27, 2025. The PWHL takes no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed mail-in entries.

*Although online access is required in order to enter the Contest via certain methods of entry detailed above, no purchase is necessary.*

All entries must be complete and legible in order to qualify, and will be void if they are, in whole or in part, incomplete, illegible, damaged, irregular, counterfeit, altered, or obtained through theft or fraud. PWHL is not responsible for lost, late, illegible, misdirected or mutilated entries, including due to technical/network failures, human error, or any other error or malfunction.

### **Entry Requirements**

To be considered an Eligible Entry (as defined below), all content and materials associated with an entry (regardless of the method of entry) (collectively, the “**Submission**”) must: (i) be submitted and received in accordance with these Contest Rules during the applicable Contest Period; (ii) include all required components and materials noted above; and (iii) comply with these Contest Rules, including, but not limited to, the Prize Conditions listed below (all as determined by the PWHL in its sole and absolute discretion). By participating in this Contest, including without limitation submitting an Eligible Entry, entrant signify that they have read and agree to be legally bound by these Contest Rules.

Each Submission received from an Eligible Participant that meets the requirements above will be considered an “**Eligible Entry**” and collectively the “**Eligible Entries**”.

**\*Only one (1) Eligible Entry per Eligible Participant (regardless of method of entry) is allowed for the duration of the Contest Period\***

### **3. Prize**

Two (2) selected winners (each a “**Prize Winner**”) will each win the PWHL Takeover Tour Contest Prize (the “**Prize**”) consisting of:

- Four (4) Air Canada® Economy class round-trip tickets for each Prize Winner and three (3) travelling companions onboard a flight operated by Air Canada® (including flights operated by Air Canada Rouge® or under the Air Canada Express® banner) from the closest airport served by Sponsor to the Prize Winner’s place of residence to the closest airport served by Sponsor to the selected PWHL Takeover Tour city. Specific seat selection is in the sole discretion of Sponsor. Exact dates and times of flights will be determined by Sponsor, taking into account the date of the PWHL Takeover Tour game selected by the Prize Winner. The Prize Winner and their traveling companions will be responsible for ground transportation between their place of residence and the departure airport.
- Four (4) game tickets to a PWHL Takeover Tour game selected by the Prize Winner (the Prize Winner must select from the following games: (i) Sunday February 16th, 2025 Toronto vs Ottawa in Edmonton, Alberta, (ii) Friday March 7th, 2025 Ottawa vs Minnesota in Raleigh, North Carolina, (iii) Sunday March 16th, 2025 Minnesota vs New York in Detroit, Michigan, or (iv) Saturday March 29th, 2025 Ottawa vs Boston in St. Louis, Missouri).
- Two (2) nights’ hotel accommodation in the host city of the selected PWHL Takeover Tour game at a hotel designated by Sponsor in its sole discretion (one (1) room based on quadruple occupancy).

- \$500 CAD in pre-paid credit card(s) offered by Sponsor.

Approximate retail value of each Prize is \$6,500 CAD.

Exact value of each Prize depends on point of departure and destination as well as time of travel. Prize must be accepted as awarded and may not be sold, upgraded, transferred or converted to cash and will not be refunded if unused. No substitutions, changes or extensions are permitted. PWHL reserves the right at its sole discretion to substitute a Prize for one of equal or greater value or to allow a Prize transfer.

#### **4. Prize Conditions**

- a) Prize Winners and their guest(s) are responsible for any and all costs, surcharges, fees, charges, expenses and taxes not expressly described herein including, without limitation, ground transportation, including to and from the departure point, gratuities, merchandise, telephone calls, personal expenses of any nature for overnight layovers, meals and beverages, service charges, in-flight meals and entertainment, costs incurred to and from departure point, (as the Prize originates and terminates at such departure point), obtaining sufficient personal travel insurance prior to departure, if desired; obtaining and carrying all necessary travel documentation, such as passports and visas, and complying with entry, health, safety, customs and immigrations regulations and requirements. These requirements are subject to change without notice.
- b) Airfare portion of the Prize is to be used for products and services of Air Canada or of its subsidiaries and affiliates, as applicable, in accordance with and subject to all the relevant terms and conditions applicable at the time of redemption, including Air Canada's general conditions of carriage publicly available at [www.aircanada.ca/ca/en/aco/home/legal/conditions-carriage-tariffs.html](http://www.aircanada.ca/ca/en/aco/home/legal/conditions-carriage-tariffs.html).
- c) Travel does not qualify for Aeroplan points accumulation or for mileage/points accumulation in any other frequent flyer program.
- d) The use of upgrade certificates is not permitted for flights.
- e) No changes permitted to reservations once date of travel is confirmed, and tickets have been issued.
- f) Prizes are not valid on Air Canada Vacations packages. Stopovers and multi-city itineraries are not permitted.
- g) The Prize Winners, for themselves and on behalf of their guests, assume all risks associated with attending the selected game, including, without limitation, the risk of being injured by flying pucks, sticks and other objects, and all claims associated therewith including for injury or death.
- h) ©Air Canada and the Air Canada logo are registered trademarks of Air Canada, used by PWHL under licensed authorization.
- i) By entering the Contest, each entrant acknowledges and agrees that the Contest is in no way endorsed or administered by Sponsor or any of its subsidiaries and affiliates, and that PWHL is fully responsible for the conduct and administration of the Contest, including the selection of Prize Winners and, subject to Sponsor's fulfillment of the portion of the Prize to be provided by Sponsor, the distribution of Prizes.

#### **5. Selection of Prize Winner**

The odds of winning a Prize will depend upon the total number of Eligible Entries received from Eligible Participants during the Contest Period.

By 11:59 PM ET January 28, 2025, two (2) potential winners will be selected by PWHL by random drawing from among all Eligible Entries received. Subject to verification of eligibility and compliance with these Contest Rules, and correctly answering a mathematical skill-testing question without assistance of any kind, a potential winner will be declared an official Prize Winner of the Contest.

## **6. Claiming of Prize(s)**

In order to be declared a winner and be able to claim their Prize, the Eligible Participant selected as per these Contest Rules will be contacted by e-mail or other form of notification sent to the coordinates accompanying the selected Eligible Entry and will be instructed on how to claim their Prize by the PWHL or one of its agents or representatives, shortly following the draw and must confirm acceptance within two (2) calendar days of contact.

If the selected Eligible Participant does not confirm acceptance within two (2) calendar days of contact, or declines the Prize for any reason, the Eligible Participant will be automatically disqualified and forfeit all rights to the Prize. At its entire discretion and time permitting, PWHL may select another Eligible Participant among the Eligible Entries by way of another random draw.

Before being declared a Prize Winner, each selected Eligible Participant will be required to successfully answer a time-limited four-step, two-to-three number mathematical skill-testing question and sign a declaration form confirming, without limitation, that:

- they comply with the Eligibility Requirements;
- they have read the Contest Rules and comply completely;
- they accept the Prize as awarded;
- they comply with any conditions/restrictions that may apply to the Prize;
- they acknowledge the PWHL and Sponsor's right to publish their picture, name and city of residence without compensation other than the Prize offered; and
- they acknowledge the disclaimer of liability in favor of the Released Parties (as defined below).

Guests of each Prize Winner will also be required to sign a similar declaration form.

No correspondence will be undertaken except with the selected Eligible Participant whose Eligible Entry was drawn. Once an Eligible Participant is declared a Prize Winner by the PWHL, PWHL will send the Eligible Participant an email containing the details of how to redeem their Prize.

## **7. Waiver of Liability and Publicity Release**

By entering the Contest, each entrant agrees to (a) be bound by these Contest Rules, including all Eligibility Requirements, and (b) waive any and all claims against PWHL, Sponsor, their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives, advertising and promotion agencies, and any other company associated with the Contest, and each of their respective officers, directors, employees, agents, and representatives (collectively, "**Released Parties**") for any injury, damage, or loss that may occur, directly or indirectly, in whole or in part, from participation in the Contest, receipt or use of the Prize (or any portion thereof), or any travel or activity related thereto.

By entering the Contest, each entrant gives his/her express permission to be contacted by PWHL by telephone or email for Contest purposes. Each Prize Winner, by acceptance of the Prize, grants to PWHL, Sponsor and each of their respective designees the right to publicize his/her name, city and state of residence, Prize information, photograph, voice, statements, and/or other likeness for advertising, promotional, trade, and any other purpose, in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

## 8. **Privacy**

By entering the Contest, Eligible Participants consent to the collection, use and storage of the personal information submitted with their Eligible Entry by the PWHL, Sponsor and each of their media partners, advertising and promotional agencies, only for the purposes of administering the Contest, the selection of the Prize Winners and awarding the Prizes, all in accordance with the PWHL's and Sponsor's Privacy Policies publicly available at:

<https://www.thepwhl.com/en/privacypolicy>

<https://www.aircanada.com/ca/en/aco/home/legal/privacy-policy.html#/>

Prize Winners furthermore acknowledge that they have obtained the consent of any individual whose personal information was submitted for the collection, use and disclosure described above.

PWHL and Sponsor will retain personal information according to applicable laws.

## 9. **General Terms and Conditions**

All Submissions and all information provided, by Eligible Participants must be complete and accurate. PWHL will not be held responsible for any incorrect or inaccurate transcription of entry information, any error or technological malfunctions of any kind in connection with the Contest, telephone or internet interruptions and/or any late/incomplete/erroneously completed Prize claims or declaration forms or validly disqualifying any Eligible Participants or Prize Winner(s) in accordance with the terms hereof.

All Submissions are subject to verification by the PWHL and may be disqualified if they are received outside of the Contest Period, are incomplete, illegible, irregular, photocopied or otherwise reproduced, submitted through illicit means or if they contain any false statements, or do not conform to or satisfy any condition of these Contest Rules.

The contents of all Submissions submitted become property of the PWHL and will not be returned.

Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, or garbled entries, transmissions, email, or mail; lost, interrupted, or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections; availability, accessibility, miscommunications, or failures of computer, satellite, telephone, cable, or wireless transmissions or lines; computer hardware or software malfunctions, failures, or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines, telephone systems, wireless towers, or cellular tower equipment; any error, omission, interruption, defect, or delay in wireless or other transmission, processing, or communication; printing, typographical, or other errors appearing within these Contest Rules, in any Contest advertisements, or other materials; cancellation or postponement of the game part of the Prize; or any other errors, problems, or difficulties of any kind, whether human, mechanical, electronic, or other, relating to the Contest, including, without limitation, errors or difficulties which may occur in connection with administration of the Contest, processing of entries, announcement of a Prize Winner, or any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users (e.g., hacking) or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to entrants or to any other person's computer and/or wireless device related to or resulting from participating in this Contest or downloading materials from or use of the Contest website.

If the Contest is not capable of running as planned for any reason, including tampering, unauthorized intervention, fraud, technical failures, or any other cause, PWHL reserves the right, at its sole discretion, to, without advance notice, terminate or suspend the Contest, in whole or in part, or modify it in any way, without any further obligations to Eligible Participants. Furthermore, if the PWHL determines, at its sole

discretion, that any entry compromises the integrity of the Contest, it reserves the right to disqualify the entry at issue or terminate the Contest in its entirety without any further obligations to Eligible Participants. PWHL further reserves the right, at its sole discretion, to disqualify any individual from the Contest, and/or to revoke, rescind, withhold or otherwise limit or restrict the Prize awarded to a Prize Winner, and/or to ban the individual from any future contest of the PWHL who it finds or believes to be: (i) tampering with the entry process or the operation of the Contest; (ii) acting in violation of the Contest Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; (iii) acting or involved in any situation or occurrence which brings them into public disrepute, contempt, scandal, or ridicule, or which shocks, insults, or offends the community or any group or class thereof, or to offend public morals and decency to or which reflects unfavourably upon the Released Parties, or their respective products or services, as determined in the reasonable discretion of the PWHL; or (iv) posting or making available to the public any post, picture, video, statement, or any other content of any form on any media (including any social media platform) mentioning, tagging, alluding to, or associating itself in any way with the Contest and/or the Prize which, in the reasonable discretion of the PWHL, infringes or otherwise violates the rights of the Released Parties.

By entering this Contest, Eligible Participants agree that the Released Parties do not make any representation or warranty, or assume any liability beyond, where applicable, what has been described as the Prize in these Contest Rules.

Eligible Participants agree to be bound by all decisions of the PWHL regarding the Contest which shall be final and binding in all respects.

**CAUTION: ENTRANTS AGREE NOT TO UPLOAD, POST OR TRANSMIT ANY MATERIALS WHICH CONTAIN ANY COMPUTER VIRUSES, EASTER EGGS, WORMS, TROJAN HORSES OR OTHER HARMFUL COMPONENT OR PROGRAMMING ROUTINES THAT ARE INTENDED TO DAMAGE, DETRIMENTALLY INTERFERE WITH, SURREPTITIOUSLY INTERCEPT OR EXPROPRIATE ANY SYSTEM, DATA OR PERSONAL INFORMATION. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHER PROPERTY ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, PWHL WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT AND PWHL, AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

EXCEPT WHERE PROHIBITED BY LAW (WHICH MAY INCLUDE THE PROVINCE OF QUEBEC), as a condition of entering this Contest, each entrant agrees that (a) any and all disputes, claims, controversies, or causes of action arising out of or relating to this Contest or any Prizes awarded (each, a "**Claim**") shall be (i) arbitrated on an individual basis only and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Claim of any other party and (ii) settled by binding arbitration in Toronto, Ontario before a single arbitrator appointed by JAMS in accordance with its then governing rules and procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof; and (b) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses. For residents of certain provinces, the limitations set forth above may be inapplicable where attorneys' fees, court costs, or other damages are mandated by statute. EXCEPT WHERE PROHIBITED BY LAW (WHICH MAY INCLUDE THE PROVINCE OF QUEBEC), these Contest Rules shall be governed by and construed and interpreted in accordance with the laws of the province of Ontario.

**Intellectual Property.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by PWHL and/or Sponsor and/or their affiliates or licensors, as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

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