

## ULTIMATE PWHL PLAYOFF EXPERIENCE DRIVEN BY HYUNDAI

(the "Contest")

### Official Rules

**THE CONTEST IS ORGANIZED AND ADMINISTERED BY PWHL HOCKEY ENTERPRISES CANADA CORP AND SPONSORED BY HYUNDAI AUTO CANADA CORP ("SPONSOR"). NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE PARTICIPANTS. VOID WHERE PROHIBITED BY LAW. BY PARTICIPATING, EACH ENTRANT ACCEPTS AND AGREES TO BE BOUND BY THESE OFFICIAL RULES. EXCEPT WHERE PROHIBITED BY LAW (WHICH MAY INCLUDE THE PROVINCE OF QUEBEC), ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

**ENTRY PERIOD:** The Contest period begins at 9:00 a.m. Eastern Time ("ET") on May 1, 2025 and ends at 12:00 p.m. ET on May 5, 2025 (the "Entry Period").

**ELIGIBILITY:** The Contest is open only to legal residents of Canada who, at the time of entry, have reached the legal age of majority in their province or territory of residence. Employees, officers and directors (including their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Sponsor, PWHL, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the Contest are not eligible to participate or win the Prize. The Contest is subject to all applicable federal, provincial and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation.

**HOW TO ENTER:** To enter the Contest, eligible participants must log online, during the Entry Period, to the Contest website accessible via the following link: [\[PWHL to insert link\]](#) and follow the instructions to enter, including completing and submitting the official Contest entry form. There is no cost to complete the entry form. No other method of entry will be accepted. All entries must be complete and legible in order to qualify, and will be void if they are, in whole or in part, incomplete, illegible, damaged, irregular, counterfeit, altered, or obtained through theft or fraud. Limit of one (1) entry per person, household address, email address or IP address for the duration of the Contest. Additional entries beyond the specified limit will be void. All entries will be considered made by the authorized account holder of the email address. Use of any automated entry software is prohibited. Participants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to create and/or submit any entry.

**RANDOM DRAWING; ODDS:** On or about 5:00 p.m. ET on May 5<sup>th</sup>, 2025, one (1) potential winner will be selected by random drawing from among all eligible entries received. Odds of winning depend on the total number of eligible entries received.

**PRIZE: One (1) Prize To Be Awarded.** One (1) winner will receive a trip for the winner and one (1) guest (the "Winner Guest") to attend a PWHL playoff game. The trip shall include (i) two (2) tickets to a 2025 PWHL playoff game selected by PWHL (the "Game"), (ii) transportation for the winner and Winner Guest to attend the Game, with such transportation type (e.g., air or ground) and all matters relating thereto to be determined by PWHL in its sole discretion; (iii) one (1) room (double occupancy) for two (2) nights at a hotel selected by PWHL for the winner and the Winner Guest to attend the Game; (iv) a PWHL gift package, and (v) \$350 in pre-paid credit card(s) (collectively, the "Prize"). Approximate retail value of the Prize: CDN\$4,000.

**WINNER:** For the name of the winner, email a request, no later than May 30, 2025, to: [partnerships@thepwhl.com](mailto:partnerships@thepwhl.com).

**PRIVACY:** All information submitted by participants in connection with this Contest and shared with, or otherwise made available to, PWHL and/or Sponsor is subject to, and will be treated in a manner consistent with, PWHL's Privacy Policy accessible at: <https://www.thepwhl.com/en/privacy-policy>.

**PRIZE CONDITIONS:** All Prize details shall be determined in the sole and absolute discretion of Sponsor and PWHL. The Prize must be accepted as awarded. It cannot be converted into cash, changed, substituted, transferred to another person or refunded. If the Game is cancelled, no refund or other monetary or non-monetary consideration shall be provided to the winner. PWHL reserves the right to substitute the Prize (or any portion thereof) with a prize of comparable or greater value at its sole and absolute discretion. The winner is fully responsible for any and all applicable federal, territory, provincial and local taxes (including income and withholding taxes) associated with the Prize acceptance and use. All costs and expenses associated with the Prize acceptance and use not specified herein as being provided including, but not limited to, any and all expenses incurred by accepting the Prize are the sole responsibility of the winner. Without limiting the generality of the foregoing, winner and Winner Guest are responsible for any and all costs, surcharges, fees, charges, expenses and taxes not expressly described herein including, without limitation, ground transportation, including to and from the departure point, gratuities, merchandise, telephone calls, personal expenses of any nature for overnight layovers, meals and beverages, service charges, in-flight meals and entertainment (as applicable), costs incurred to and from departure point (as the Prize originates and terminates at such departure point determined by PWHL), obtaining sufficient personal travel insurance prior to departure, if desired.

By participating in this Contest, each entrant agrees to release and hold harmless the Released Parties (as defined below), of all liability, direct or indirect, for any injury, damage, or loss that may occur, in whole or in part, from participation in the Contest, receipt or use of the Prize (or any portion thereof), or any travel or activity related thereto. Without limiting the generality of the foregoing, the winner, for himself/herself and on behalf of the Winner Guest, assume all risks associated with attending the Game, including, without limitation, the risk of being injured by flying pucks, sticks and other objects, and all claims associated therewith including for injury or death.

**CLAIMING THE PRIZE:** A representative of the PWHL will inform by email, the selected eligible participant whose name has been selected within one (1) business days of the draw. The selected eligible participant must confirm acceptance of the Prize within forty-eight (48) hours of PWHL's email. If a selected eligible participant does not confirm acceptance within forty-eight (48) hours of PWHL's email, or declines the Prize for any reason, the selected eligible participant will be automatically disqualified and forfeit all rights to the Prize. At its entire discretion and time permitting, PWHL may select another eligible participant among the eligible entries received by way of another random draw.

Should a selected eligible participant fail to meet the requirements set out in these Official Rules and/or be otherwise ineligible to win the Prize, such selected participant will be automatically disqualified and forfeit all rights to the Prize. At its entire discretion and time permitting, PWHL may select another eligible participant among the eligible entries received by way of another random draw.

To claim the Prize and be declared a winner, the selected eligible participant will be required to meet all of the following criteria: (1) correctly answer a time-limited four-step, two-to-three number mathematical skill-testing question without assistance; and (2) sign and return a standard form of Declaration of Eligibility and Release of Liability and Publicity confirming compliance with these Official Rules within two (2) business days of the date on which the selected eligible participant received such form for signing.

Winner Guest will also be required to sign a similar declaration form.

Declaration forms may be subject to verification by the PWHL. Those which are, depending on the case, incomplete, inaccurate, illegible, mechanically reproduced, mutilated, fraudulent, submitted or transmitted late, containing an invalid telephone number or otherwise non-compliant, may be rejected by the PWHL. The non-compliant form of winner will be considered as a deemed refusal and releases the PWHL and Sponsor from any obligation relating to the award of the Prize to winner.

**CONTEST ADMINISTRATION:** PWHL will be responsible for resolving any disputes and rules violations that arise in connection with the Contest. PWHL's computer will be the official clock of the Contest. All decisions by PWHL regarding the Contest shall be final and binding in all respects.

**PUBLICATION, LICENSE AND RELEASE:** The winner grants to the PWHL, the Sponsor and each of their respective designees the right to publicize his/her name, city and province of residence, Prize information, photograph, voice, statements, and/or other likeness for advertising, promotional, trade, and any other purpose, through any media present or future, including social media, in any jurisdiction throughout the world, and in any manner without compensation and without any additional approval from the winner.

**GENERAL CONDITIONS:** By participating in the Contest, each participant (a) accepts and agrees to be bound by these Official Rules, including all eligibility requirements, and (b) gives his/her express permission to be contacted by PWHL and/or its representatives for Contest administration purposes.

All applicable laws and regulations apply. PWHL's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

PWHL Enterprises US LP and PWHL Hockey Enterprises Canada Corp (collectively, "**PWHL**"), Sponsor, and each of their respective parent companies, trustees, subsidiaries, franchisees, assignees, affiliates, licensees, agents, independent contractors, telecasters, sponsors, licensees and advertising and promotional agencies, and each of their respective general and limited partners, members, shareholders, officers, directors, agents, employees, representatives and contractors (collectively, the "**Released Parties**") shall not be responsible for lost, late, stolen, garbled, delayed, undelivered, or misdirected entries, for incorrect, inaccurate or incomplete entry information whether caused by a participant, equipment, or technical malfunction or for any human error, technical error or malfunctions.

The Released Parties are not responsible for any technical, computer, network, typographical, printing, human or other errors relating to or in connection with this Contest, including, without limitation, errors or problems which may occur in connection with the offer or administration of this Contest, the processing of entries, the cancellation of games or any errors appearing in any Contest related-materials, including, but not limited to, errors in advertising, errors in the Official Rules, the selection and announcement of the winner or the distribution of the Prize. PWHL reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Contest.

The Released Parties make no warranties, express or implied, relative to the use or enjoyment of the Prize (or any portion thereof), including, without limitation, its quality, merchantability or fitness for a particular purpose.

If the Contest is not capable of running as planned for any reason, including, without limitation, as a result of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, cancellation of games, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, PWHL reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Contest, to disqualify any individual who tampers with the entry process, and, if terminated, to determine the winner, if any, from among all eligible, non-suspect entries submitted for the Entry Period up to the point of termination.

The Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, the entries. The Released Parties are not responsible for any problems or technical malfunction of any telephone network, cable, satellite, wireless, Internet Service Provider (ISP) or lines, computer systems, servers, or providers, computer equipment, software, malfunctions of wireless devices, wireless service problems, cellular tower equipment, failure of any email or entry to be received on account of technical problems or traffic congestion on the Internet or at any website or wireless service congestion, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest.

**CAUTION: ENTRANTS AGREE NOT TO UPLOAD, POST OR TRANSMIT ANY MATERIALS WHICH CONTAIN ANY COMPUTER VIRUSES, EASTER EGGS, WORMS, TROJAN HORSES OR OTHER HARMFUL COMPONENT OR PROGRAMMING ROUTINES THAT ARE INTENDED TO DAMAGE, DETRIMENTALLY INTERFERE WITH, SURREPTITIOUSLY INTERCEPT OR EXPROPRIATE ANY SYSTEM, DATA OR PERSONAL INFORMATION. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PWHL WILL DISQUALIFY ANY PARTICIPANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSOR, PWHL AND/OR THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

In the event that the Contest is challenged by any legal or regulatory authority, PWHL reserves the right to discontinue or modify the Contest, or to disqualify participants residing in the affected geographic areas. In such event, the Released Parties shall have no liability to any participant who is disqualified due to such an action.

Except if prohibited by law (which may include the province of Quebec), as a condition of entering this Contest, each entrant agrees that (i) any and all disputes, claims, controversies or causes of action arising out of or relating to this Contest, or any prizes awarded (each, a "**Claim**"), shall be (1) arbitrated on an individual basis only, and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Claim of any other party, and (2) settled by binding arbitration in Toronto, Ontario before a single arbitrator appointed by the American Arbitration Association in accordance with its then governing rules and procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof; and (ii) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for actual out-of-pocket expenses. These Official Rules shall be governed by and construed and interpreted in accordance with the laws of the province of Ontario applicable to contracts entered into and performed exclusively in that region.

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