

**New York Sirens Bingo
(The “Promotion”)**

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. BY ENTERING, EACH ENTRANT ACCEPTS AND AGREES TO BE BOUND BY THESE OFFICIAL RULES. EXCEPT WHERE PROHIBITED BY LAW, ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

ELIGIBILITY: The Promotion is open only to legal residents of the fifty (50) United States and the District of Columbia (the “**Eligible Territory**”) who are the age of majority (which is 18 in most jurisdictions) or older at the time of entry. Employees, officers, and directors, and their immediate family members (spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) and members of the same household (whether or not related), of PWHL EnterprisesCo, US LP (**collectively, “PWHL” or the “Sponsor”**), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any other entity associated with the Promotion are not eligible to participate or win a prize. The Promotion is subject to all applicable laws, rules, and regulations. Void outside the Eligible Territory and where prohibited or restricted by law, rule, or regulation. Winners will be required to sign and return to Sponsor within seventy-two (72) hours of Prize Notification (as defined below) an Affidavit of Eligibility and Release of Liability and Publicity (where required and/or permitted), affirming their agreement to all terms, conditions, and restrictions in these Official Rules. To participate in the Promotion, you must agree to the [PWHL Terms of Use](#), and the [PWHL Privacy Policy](#). **If you do not agree and consent to these Official Rules, please do not enter the Promotion.**

ENTRY PERIOD: The Promotion entry period begins at the official start of the New York Sirens game on May 3, 2025 (the “Game”) and will end at the official end of the Game (“Entry Period”).

HOW TO ENTER: During the Entry Period, an entrant may enter the Promotion by scanning a QR Code or by accessing the Promotion [landing page](#) directly, where entrants will be prompted to create an account. In order to create an account and enter the Promotion, all entrants must have a valid email address, which must be used on the Promotion landing page to enter the Promotion. No other method of entry will be accepted. Upon entry into the Promotion, entrants will receive access to a virtual bingo card.

All entries must be complete and legible in order to qualify, and will be void if they are, in whole or in part, incomplete, illegible, damaged, irregular, counterfeit, altered, or obtained through theft or fraud. Limit one (1) entry per person for the duration of the Promotion. Additional entries beyond the specified limit will be void. All entries will be considered made by the authorized account holder of the email address. Use of any automated entry software is prohibited. Sponsor is not responsible for lost, late, illegible, misdirected or mutilated entries, including due to technical/network failures, human error, or any other error or malfunction.

WINNER DETERMINATION: The first five (5) entrants to claim a “Blackout Bingo” (a full bingo card) will receive a Prize. All decisions made by Sponsor are final and binding. Subject to verification of eligibility and compliance with these Official Rules, potential winners will be declared the winners of the Promotion. Odds of winning depend on the total number of eligible entries received.

PRIZE: Each winner will receive two (2) tickets to the New York Sirens 2025-26 season home opener game (the “Home Opener”). The approximate retail value of each ticket is \$25 USD (the total approximate retail value of all prizes is \$250 USD).

PRIZE CONDITIONS: All prize details shall be determined in the sole and absolute discretion of PWHL. Winner is fully responsible for any and all applicable taxes (including income and withholding taxes). All costs and

expenses associated with prize acceptance and use which are not specifically included in the prize description above, including, but not limited to, transportation, lodging, meals, and other expenses, are the sole responsibility of the winner. The prize is non-transferable and non-assignable, with no cash redemptions. No substitution by a winner is permitted. If the Home Opener is cancelled, no refund or other monetary or non-monetary consideration shall be provided to a winner. Sponsor reserves the right to substitute the Prize (or any portion thereof) with a prize of comparable or greater value at its sole and absolute discretion.

The winners, for themselves and on behalf of their guests, assume all risks associated with attending the Home Opener, including, without limitation, the risk of being injured by flying pucks, sticks and other objects, and all claims associated therewith including for injury or death. Where applicable, Sponsor will report any individual winnings over \$600 (in cash or fair market value of goods or services) in a one-year period to the United States' Internal Revenue Service and winner(s) will receive a Form 1099 from Sponsor if Sponsor reports any winnings to the Internal Revenue Service.

NOTIFICATION: The potential winner will be notified at the email address provided at the time of entry (the **"Prize Notification"**). In the event that any potential winner does not respond to the Prize Notification by 12:00 PM ET on Tuesday, May 9, 2025 or declines the prize for any reason, a disqualification will result, the prize will be forfeited and, at PWHL's sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries. Failure to submit any identification required by PWHL within the specified time period, noncompliance with these Official Rules, or the return of the Prize Notification as non-deliverable may result in the potential winner's disqualification and prize forfeiture and, at PWHL's sole discretion and time permitting, may cause an alternate potential winner to be randomly selected from among all remaining eligible entries.

ENTRY PUBLICATION, LICENSE, AND RELEASE: By entering the Promotion, each entrant grants to PWHL, and each of their respective designees, the perpetual and unlimited right and license to use, license, edit, modify, duplicate, and/or create derivative works from his/her entry throughout the world and in perpetuity, including, but not limited to, the right for the PWHL to publish, display, broadcast, distribute, reproduce, perform, create derivative works from, and otherwise use and exploit the entry via the Internet, in arena, on television, in print, and/or any other media currently existing and hereafter developed without limitation and without notice or payment of any compensation to the entrant or his/her heirs and successors: (i) on its own or as part of any audiovisual or other production; (ii) to advertise any products, programming, or services of the PWHL or for any other advertising, marketing, and promotional purposes and in any materials related thereto; and/or (iii) for any other purpose whatsoever. Each entrant releases in perpetuity the Released Parties (as defined below) from any claims, demands, losses, and liabilities of any nature arising out of or in any way connected with the entry and use thereof as permitted hereunder, including, but not limited to, claims of copyright or trademark infringement, false endorsement, libel, slander, defamation, or infringement of rights of publicity or privacy. Nothing herein will obligate the PWHL to make any use of any of the rights set forth herein. For U.S. residents, names and e-mail addresses of Promotion participants may be used for future marketing solicitations by Sponsor, unless the participant opts out of such marketing uses.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By entering the Promotion, each entrant agrees to (a) be bound by these Official Rules, including all entry requirements, and (b) waive any and all claims against PWHL and each of its respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives, advertising and promotion agencies, and any other company associated with the Promotion, and all of their respective officers, directors, employees, agents, and representatives (collectively, **"Released Parties"**) for any injury, damage, or loss that may occur, directly or indirectly, in whole or in part, from participation in the Promotion, receipt or use of the prize (or any portion thereof), or any travel or activity related thereto. By entering the Promotion, each entrant gives his/her express permission to be contacted by PWHL by telephone or email for Promotion purposes. The winner, by acceptance of the prize, grants to PWHL and each of its respective designees the right to publicize his/her name, city and state of residence, prize information, photograph, voice, statements, and/or other likeness for advertising, promotional, trade, and any other purpose, in any media or format now known or hereafter devised, throughout

the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

GENERAL CONDITIONS: The decisions of PWHL are final and binding on all matters relating to this Promotion. Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, or garbled entries, transmissions, email, or mail; lost, interrupted, or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections; availability, accessibility, miscommunications, or failures of computer, satellite, telephone, cable, or wireless transmissions or lines; computer hardware or software malfunctions, failures, or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines, telephone systems, wireless towers, or cellular tower equipment; any error, omission, interruption, defect, or delay in wireless or other transmission, processing, or communication; printing, typographical, or other errors appearing within these Official Rules, in any Promotion-related advertisements, or other materials; cancellation or postponement of the Home Opener; or any other errors, problems, or difficulties of any kind, whether human, mechanical, electronic, or other, relating to the Promotion, including, without limitation, errors or difficulties which may occur in connection with administration of the Promotion, processing of entries, announcement of the winner, or any Promotion-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users (e.g., hacking) or by any equipment or programming associated with or utilized in the Promotion. Released Parties are not responsible for injury or damage to entrant's or to any other person's computer and/or wireless device related to or resulting from participating in this Promotion or downloading materials from or use of the Promotion website. Persons who tamper with or abuse any aspect of the Promotion or website; attempt to undermine the legitimate operation of the Promotion by cheating, deception, or other unfair playing practices; intend to annoy, abuse, threaten, or harass any other entrant or any representative of PWHL; or who are in violation of these Official Rules, as solely determined by PWHL, will be disqualified and all associated entries will be void. PWHL shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Promotion and to resolve all disputes in its sole discretion. Released Parties (a) make no warranty, guaranty, or representation of any kind concerning the prize (or any portion thereof) and (b) disclaim any implied warranty. PWHL's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

PWHL reserves the right, in its sole discretion, to modify, suspend, extend, or cancel the Promotion (or any portion thereof) in the event PWHL is prevented from executing the Promotion as contemplated herein by any event beyond PWHL's control, including but not limited to: fire; flood; earthquake; explosion; public health epidemic or crisis; labor dispute or strike; act of God or public enemy; network or equipment failure; riot or civil disturbance; terrorist threat or activity; war (declared or undeclared); court order; or federal, state, or local government law, order, or regulation. PWHL also reserves the right, in its sole discretion, to modify, suspend, extend, or cancel the Promotion (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes or events corrupt administration, security, fairness, integrity, or proper operation of the Promotion. In the event of cancellation, PWHL may elect to identify the winner and award the prize by way of random drawing from among all non-suspect, eligible entries received up to the time of cancellation. PWHL also reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion.

CAUTION: ENTRANTS AGREE NOT TO UPLOAD, POST OR TRANSMIT ANY MATERIALS WHICH CONTAIN ANY COMPUTER VIRUSES, EASTER EGGS, WORMS, TROJAN HORSES OR OTHER HARMFUL COMPONENT OR PROGRAMMING ROUTINES THAT ARE INTENDED TO DAMAGE, DETRIMENTALLY INTERFERE WITH, SURREPTITIOUSLY INTERCEPT OR EXPROPRIATE ANY SYSTEM, DATA OR PERSONAL INFORMATION. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHER PROPERTY ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, PWHL WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT AND PWHL, AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Entries generated by a script, macro, or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential winner, the winning entry will be declared made by the Authorized Account Holder (as defined herein) of the email address used to enter the Promotion, provided he/she is eligible according to these Official Rules. The “**Authorized Account Holder**” is defined as the natural person to whom the applicable ISP or other organization (such as a business or educational institution) has assigned the submitted email address for the domain associated with such email address.

ARBITRATION; CLASS ACTION WAIVER: EXCEPT WHERE PROHIBITED BY LAW, as a condition of entering this Promotion, each entrant agrees that (a) any and all disputes, claims, controversies, or causes of action arising out of or relating to this Promotion or any prizes awarded (each, a “**Claim**”) shall be (i) arbitrated on an individual basis only and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Claim of any other party and (ii) settled by binding arbitration in New York County, New York before a single arbitrator appointed by JAMS in accordance with its then governing rules and procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof; and (b) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses. For residents of certain states or provinces, the limitations set forth above may be inapplicable where attorneys' fees, court costs, or other damages are mandated by statute. EXCEPT WHERE PROHIBITED BY LAW, these Official Rules shall be governed by and construed and interpreted in accordance with the laws of the State of New York, U.S.A, applicable to contracts entered into and performed exclusively in that State.

SPONSOR: The Sponsor of this Promotion is PWHL EnterprisesCo US LP, with an address at 227 West Monroe Street, Suite 4800, Chicago, Illinois 60606 USA.