



Job Announcement – Manager, Media & Brand Development

USA Team Handball

Title: Manager, Media & Brand Development

Location: Remote / Hybrid, with travel required for select events

Position Type: Full-Time, Exempt

Reports to: Chief Executive Officer or designee

About USA Team Handball

USA Team Handball is the National Governing Body for the sport of team handball in the United States. USA Team Handball is responsible for supporting and selecting U.S. National Teams, developing domestic competition, expanding club and grassroots participation, supporting coach and referee development, and advancing the sport's growth leading into the LA28 Olympic Games and beyond.

Team handball is one of the world's most dynamic, global, and fast-paced sports. In the United States, the sport is entering a period of significant opportunity, with expanding national team activity, growing domestic competitions, increasing commercial interest, and a once-in-a-generation platform as the country prepares to host the Olympic Games in Los Angeles.

The Opportunity

USA Team Handball is seeking a highly organized, creative, and execution-focused Manager, Media & Brand Development to coordinate the federation's social media, brand presentation, streaming support, event media, and recurring marketing materials.

This role will have substantial creative input into how USA Team Handball presents itself during a major period of growth leading into the LA28 Olympic Games. It is an opportunity for someone who wants to apply their own vision directly, shape the look and feel of a growing Olympic sport brand, and see their work show up across national team, event, sponsor, member, and fan-facing platforms.

At the same time, this is a system-building and coordination role, not a one-person creative or production department. The position is designed around creating repeatable workflows, maintaining a steady daily content rhythm, supporting events, and continually producing the key materials USA Team Handball needs to present itself professionally.

How You'll Have an Impact



Brand Development & Presentation — 35%

- Maintain consistent USA Team Handball brand presentation across digital, event, broadcast, and partner-facing materials.
- Create and organize reusable brand assets, templates, graphics, sponsor materials, event materials, signage concepts, and visual presentation tools.
- Help ensure public-facing materials are professional, accurate, and aligned with federation standards.

Media, Social & Content Operations — 25%

- Plan, coordinate, and publish social media and digital content across USA Team Handball channels.
- Manage a content calendar supporting national teams, competitions, sponsors, membership, fundraising, and major announcements.
- Coordinate staff, contractors, volunteers, interns, athletes, coaches, clubs, and event hosts to collect, review, publish, and archive content.
- Maintain practical workflows and standards for voice, visuals, captions, graphics, photography, video, sponsor recognition, platform use, and brand consistency.

Streaming, Broadcast & Event Media Operations — 15%

- Coordinate streaming and event media support for national team matches, sanctioned competitions, press conferences, and other media opportunities.
- Work with vendors, venues, production partners, volunteers, commentators, and platforms to support reliable, brand-consistent delivery.
- Maintain practical streaming and event media checklists covering run of show, platform setup, sponsor deliverables, content capture, post-production, and distribution.

Marketing, Partnerships & Audience Growth — 15%

- Produce recurring marketing materials for events, membership, fundraising, merchandise, newsletters, and major announcements.



- Support sponsor and partner activation through digital content, event signage, broadcast integrations, social deliverables, recaps, and branded storytelling.
- Track basic performance across social media, streaming, email, web, and other digital platforms, and recommend practical improvements.

Communications, Systems & Cross-Functional Support — 10%

- Coordinate with federation leadership on key announcements, sponsor communications, press releases, and event promotion.
- Maintain organized media archives, templates, sponsor assets, and contributor instructions.
- Support basic media needs around interviews, photography, and on-site presentation.
- Perform other duties and projects as assigned.

Skills & Qualifications

Required

- 3+ years of experience in social media, digital content, marketing, communications, brand management, broadcast production, event media, sport business, or a related field.
- Strong project management skills, with the ability to coordinate multiple people, platforms, deadlines, and deliverables.
- Excellent writing, editing, visual judgment, and professional communication skills.
- Sound judgment and discretion in managing public-facing content involving athletes, sponsors, partners, volunteers, and federation leadership.
- Familiarity with livestreaming, video production, social media platforms, content calendars, digital asset management, and basic analytics.
- Ability to work independently, prioritize competing tasks, and remain solution-oriented in a fast-moving environment.

Preferred



- Bachelor's or Advanced degree in marketing, communications, sport management, media production, journalism, business, or a related field, or equivalent professional experience.
- Experience in the Olympic and Paralympic movement, national governing bodies, collegiate athletics, professional sports, club sports, international sport, or event-based sports organizations.
- Experience with Adobe Creative Suite, Canva, video editing software, social media scheduling tools, email marketing platforms, CMS systems, CRM systems, analytics dashboards, or digital asset management systems.
- Experience creating sponsor-facing materials, event recaps, media kits, press conference materials, pitch decks, brand guides, or branded presentations.
- Knowledge of handball or demonstrated ability to quickly learn and present the sport accurately.
- Experience building systems in a growing organization with a mix of staff, contractors, vendors, and volunteers.

Employment Requirements

Final employment is contingent upon successful completion of a National Center for Safety Initiatives background screening, eligibility to work in the United States, and compliance with USA Team Handball policies, including Athlete Safety and MAAPP policies requiring current U.S. Center for SafeSport training.

Working Conditions and Travel

- Evening, weekend, and holiday work will be required around competitions, national team activity, announcements, livestreams, and major events.
- Travel will be required for select USA Team Handball events, national team matches, press opportunities, sponsor activations, and partner events.
- Event work may include long days, venue setup oversight, media operations, and coordination in fast-moving live environments.

Compensation & Benefits



Compensation will be commensurate with experience and final role scope, with an salary range of \$60,000–\$75,000.

Exceptional candidates may be considered above range based on experience and demonstrated ability to build scalable media, brand, and broadcast systems.

Benefits, paid time off, travel reimbursement, professional development opportunities, and other employment terms will be provided consistent with USA Team Handball policy and final employment classification.

Application Instructions

Interested applicants should submit a resume and cover letter. Applicants are encouraged to include links to relevant work samples, portfolios, social media accounts, campaigns, broadcasts, event materials, writing samples, or other examples of media, brand, content, or sport presentation work.

Applications will be reviewed on a rolling basis. For first-priority consideration, applicants should submit materials by **September 13, 2026**. The position will remain open until filled.

Equal Opportunity Statement

USA Team Handball is an equal opportunity employer. All qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, gender identity or expression, or any other protected status under applicable law.

Disclaimer

This job description is intended to describe the general nature and level of work performed. It is not intended to be an exhaustive list of all duties, responsibilities, or qualifications required. Duties and responsibilities may change as organizational needs evolve.