#### **TN-KY WSO**

# Minutes of Meeting February 18, 2024

**Present:** Jenny Lutkins (President), Avery Johnson, Charles Sweeton, Chris Garvey, Lavetta Tevis, Melissa Kamphake, Rebecca Lipsey, Riley Williams, Ryan Flood

#### Guest: None

#### 1. Welcome

The president called the meeting to order at 3pm. She welcomed the WSO board members to the meeting second WSO meeting of 2024.

## 2. Declaration of Conflicts of Interest for this agenda.

Jenny Lutkins (President)

- A. How can we encourage more meets without discouraging potential hosts?
- B. Who owns the Link Tree on Instagram and how can we update it?

## 3. Committee Discussion - 2024

### I. WSO Board Meeting and Training Recap

- A. The WSO board members review their recent AI meeting notes and training on using bars for meet sanctioning.
- B. They also discuss governance under WSO and USAW, the need for a coach's mastermind group, and the role and responsibilities of the board members.
- C. Sanctioning Meets and Approval Process

## II. Bidding Process and Involvement of Kentucky Clubs

- A. TN-KY WSO expressed the need to involve Kentucky clubs in the bidding process, seeking ideas to encourage their participation.
- B. Avery Johnson expressed skepticism about Kentucky clubs qualifying for bids, while Riley Williams mentioned Bowling Green Powerhouse planning to submit a bid.
- C. The group planned to remind clubs about the open bids, gather submissions, and review them in the upcoming meeting.

# III. Discussion on Hosting Weightlifting Meets

- A. Melissa, TN KY WSO, and others express their frustrations with hosting weightlifting meets, citing issues with equipment, venue costs, and lack of support from USA Weightlifting.
- B. They discuss the possibility of the WSO owning equipment and booking venues themselves to address these challenges, with the idea of meet directors getting a percentage of the take to incentivize their involvement.
- C. Equipment and Venue Logistics

### IV. Equipment Sharing and Acquisition

- A. TN KY WSO and Ryan Claudy Flood discussed the challenges of acquiring platforms and the potential costs involved.
- B. Christopher Garvey mentioned reaching out to a contact for assistance, while Melissa Kamphake and others shared information about available equipment from gyms that are closing.
- C. The group considered the possibility of sharing and purchasing equipment to meet their training needs.

#### V. Social Media and Communication Strategy

- A. Riley, TN KY WSO, Melissa, Avery, and Rebecca discussed using the Slack channel for communication and sharing club owner bids.
- B. They planned to create a shared drive for social media photos and discussed posting reminders about the Arnold event and state records on social media.
- C. Additionally, they addressed issues with the Link Tree on Instagram and discussed the need to update it with relevant information.
- D. Arnold Competition and State Records
- E. WSO Championship Bids

### VI. Action Items:

- A. TN KY WSO will try to do AI recording and see how easy it is to transfer that into a readable thing, and then send the AI thing to someone to copy it into a neater form and email it to USAW.
- B. Melissa Kamphake will gather all the bids and put them in Slack as they come.
- \* Tn KY WSO will upload the WSO championship bids and remind members to join the Slack channel.
- C. All members will contribute photos and media to a shared folder for social media use.
- D. Melissa Kamphake will post a reminder about submitting state records at the Arnold competition on social media.
- E. TN-KY WSO will investigate the ownership of the Link Tree on Instagram and update it with relevant information.

- F. TN-KY WSO will upload the bids that have been received so far.
- G. Avery Johnson and Riley Williams will share upcoming meet advertisements on the WSO social media channels.