

Professional Code

2011 – 2012 Season

In addition to striving for excellence on the ice, the athletes of the United States Bobsled and Skeleton Federation are committed to engaging in our activities in a *PROFESSIONAL* manner. A professional athlete is held to a higher standard in order to create a more positive atmosphere for other athletes as well as to better the overall image of bobsled and skeleton.

Being a PROFESSIONAL means...

1. Having *Pride* and *Honor* in the opportunity to represent our country while competing in the sports we love.
2. Being *Responsible* and *Accountable* for our actions in all we do, especially in the media and the public spotlight, including *Appropriate* use of Facebook, Twitter, and other social media.
3. Being *Honest* in representing ourselves as “Olympians” or “Olympic Hopefuls” in our dealings with the public and sponsors.
4. Treating coaches, officials, volunteers, equipment, track crew, staff, sponsors, and other athletes with *Respect*.
5. Being *Committed* and *Dedicated* to our quest for excellence. *Sacrifices* must be made daily in order to obtain our highest goals.
6. Knowing that our opportunities are *Privileges* that must be kept in *Perspective*. It's important to keep in mind that other people would love to have the same opportunities. We are public figures and our actions must reflect this.
7. Displaying *Selflessness* and often putting the team and federation first. *Teamwork* is vital to any athlete's success.
8. Competing with *Integrity* and the highest level of *Sportsmanship*.
9. Being *Pro-active* and a *Leader* in different situations.
10. Being *Humble* and displaying *Character* when dealing with other athletes, coaches, or officials even if we do not agree.

By following this Professional Code we, the athletes, believe that being successful as we compete in our sports also means creating an environment that promotes and encourages a constructive atmosphere.