MISSOURI-VALLEY WSO

BOARD MEETING #2

April 10, 2022

6:30pm

Board Members in attendance via Zoom:

Anna Martin

Brad Jonker

Elisha Hess

Bri Hickman

Ethan Harak

Joe Brown

Zach Huse

Missouri Valley Camp updates

-Mike and Pyrros not coming

-look for new coach

-dates/coach TBD

WSO Metrics (growth ideas)

-female membership down 36% since 2019

-youth membership down 34% since 2019

-CrossFit vs Weightlifting Meets (weightlifting / metcons)

-Weightlifting Team Duals - small invitational meets

-WSO Coaches meeting after Nationals Week to share and brainstorm growth ideas

Social Media Strategy

-admins - Zach, Elisha, and Bri

-YouTube?

-social media calendar

WSO Championships

What we need to determine…

-creating a bid process

-minimum requirements

-determine % of profit for meet director and WSO

-national referee requirements

-local ref requirements

*-team comp*

*-format*

State Championships

-keep it simple how we’ve done them for now and then step up later

2021 Awards

-change process altogether

-nominations

Missouri-Valley Athletes lifting for non-MV clubs/coaches

-to be included in MV records, awards, benefits

For next meeting - May 22:

Awards format changes for 2021 and beyond

Zach - lists

Meeting concluded at 7:45pm