



Committee Name: Athlete Advisory Committee (AAC)

Date & Time of Meeting: September 07, 2022. 11am MT

Attendees:

Committee Members Present:

- Matthew Parker
- Kristin El Idrissi
- Marti Malloy
- Dominic Rodriguez
- Ben Goodrich

Committee Members Absent:

- Hannah Martin

Guests:

- NA

Call to order: The meeting was called to order by Matthew Parker at 11:07 am MT

AAC Members opened the discussion about the AAC mission statement prior to finalization.

- AAC Committee agreed to approve and finalize the Mission Statement

Discussion was raised about the diversity of representation of athletes on the USA Judo AAC

- AAC Committee agreed and voted to amend the bylaws of the USA Judo AAC recommending that no more than one athlete from the same registered club can be appointed to the USA Judo AAC.
 - When all efforts to achieve this or eligible candidates are not available - AAC members will reach out to find directly to source eligible candidates. If that can't be done - committee members can vote to approve repeated registered club members.
 - The AAC also recommends to ensure diversity of thought on all USA Judo committees and Boards, they also consider implementing this guideline for the Board of Directors as well as all other USA Judo committees.
 - Committee recommends that if multiple unaffiliated members are nominated to a committee - a stress test should be implemented to see if there are alternative solutions.
 - i.e.: Do the unaffiliated members attend the same gym/dojo? If so, treatment should be the same process as if they were two members from the same registered club



Discussion was opened about how to promote and improve the amplification of information related to nominations and elections and athletes

- Recommendation was made to request that USA Judo marketing team improve efforts to use social media to promote awareness for nominating and voting for in relation to athlete representation
 - i.e: A one minute video on the USA Judo Facebook page explaining the process and the why to get involved, share why it matters, educate and explain, and reach more people.
 - AAC requests that USA Judo shares the high level milestones and areas of interest to athletes that historically have low athlete activation for the next calendar year. AAC will work on a plan to recommend specific campaign needs to support those initiatives.
- AAC discussed methods for removing barriers to nominate and vote for athletes and members - aka cumbersome process - simplify and streamline.
 - i.e.: provide a web link to verify registration status and/or register to vote.

The meeting was adjourned at 12 p.m. MT

Pending & Future Agenda Items:

Providing resources to athletes

Financial Policy

Funding

Fundraising and Sponsorships

Athlete Pipeline

What next steps can athletes take to improve their journey

i.e.: What resources and steps can a Jr. athlete use to transition into the Sr. ranks