



## WATCH US THRIVE COLLECTIVE FOR NCAA WOMEN'S TRIATHLON STUDENT-ATHLETES

### ABOUT THE NIL COLLECTIVE

*The Watch Us Thrive Collective allows you – athletes and members of the multisport community – to support the young women who are competing in women's triathlon at the NCAA level.*

This sport-specific donor-driven collective pools funds from supporters of triathlon to provide NCAA women's triathlon student-athletes with the opportunity to receive compensation in exchange for participating in a Name, Image and Likeness (NIL) activity that promotes the sport of triathlon and the NCAA women's triathlon movement.

- More than 300 women from 24 countries compete in women's collegiate triathlon at the varsity level at NCAA Division I, II and III schools across the country.
- More than 40 schools offer women's collegiate triathlon at the varsity level, an important benchmark reached in 2022 as the NCAA Emerging Sport for Women now has a few more steps to take on its way to being fully managed by the NCAA as a Championship Sport.

Join us in making a difference in the lives of women's triathlon student-athletes through this collective.

### COMMITTED TO COLLEGIATE DEVELOPMENT

*USA Triathlon is the first National Governing Body in the U.S. Olympic and Paralympic movement to launch an NIL Collective.*

The collective is another aspect of USA Triathlon's dedication to ensuring women's triathlon as a NCAA Championship Sport will thrive for decades to come. The sport's National Governing Body aims to be a long-term and active partner in the development of this sport.

**MAKE AN IMPACT  
WITH A TAX-DEDUCTIBLE  
GIFT TODAY.**

[usatriathlonfoundation.org/donate](https://usatriathlonfoundation.org/donate)

