

## **MINUTES- PNW WSO COUNCIL**

**6/16/2024 (next meeting scheduled for 3<sup>rd</sup> Sunday of month unless otherwise determined)**

**Present: Lauren Hatmaker, Jenn Sprague, Kim Douglas, Mira Kwon Gracia, Celia Huddart, Chelsea Hopkins**

**Not Present: Isaac Marron, Derek Kress**

### **Social Media Discussion**

- What are some ways we can use PNW WSO social media:
  - Celebrate PNW WSO athletes competing at Nationals Week and other competitions;
  - Create easy to use templates;
  - Share labor and access to create content and support PNW WSO;
  - Talk to other WSO's about how they are doing social media.
- Mira and Kim will document our current process and standards and create access to the social media accounts.

### **How can USAW and PNW WSO better support USAW clubs?**

- Ask USAW to program a way to sort start lists by WSO (to better capture social media and results for records)
- More Level 1 seminars – encourages WL in general, opens to other sports exposure to WL
- Competitions – how can we encourage clubs to host more non sanctioned meets to broaden exposure;
- How can we capture and promote/communicate more non-sanctioned events >> as an entry to WL sanctioned competitions.
- Run a fun CJ day / what are the logistics and where to source volunteers?
- Athlete Development Center – reduce the long list of requirements which is a barrier to entry to smaller clubs spread out around the country.
- Update/create a guidebook in how to host a meet. From how to make a start list to how many volunteers will you need.

**Mission Statement:** Current PNW WSO mission statement closely mirrors USAW mission statement on a local level. Some discussion about reviewing the statement in the future and using it to make decisions on spending and resources.