



USA TAEKWONDO

SOCIAL MEDIA COMMENT POLICY

Effective Date: January 2025

At USA Taekwondo, we understand that online social media platforms and networking services transform the way we interact. We recognize the importance of this communication method and how it may shape the public view of USA Taekwondo. Social media is a great way for USA Taekwondo to highlight important moments, engage with fans and to provide organizational information (ie. events, education opportunities, training, etc).

We encourage our members, our community, and the public to share and learn from others to build a valuable online community. USA Taekwondo is committed to supporting your right to interact responsibly through comments via social media.

The purpose of this policy is to protect USA Taekwondo's interests, the privacy of our employees and confidentiality regarding our business purpose, partners, and sponsors. Additionally, this policy is meant to create a social media environment that is positive, respectful and a medium where appropriate interactions are enabled with people on the Internet.

The official USA Taekwondo social media accounts are platforms where we interact with various audiences (many of which include USA Taekwondo members). Currently, USA Taekwondo primarily shares content on Facebook, Instagram, and YouTube and may share content on LinkedIn, TikTok, and X (Formerly Twitter).

USA Taekwondo welcomes interaction from the taekwondo community on our content via comments. We encourage dialogue between people with differing opinions. However, the individual user who posts a comment is solely responsible for its content. Comments are not screened prior to being published and do not necessarily reflect the opinions or mission of USA Taekwondo.

USA Taekwondo reserves the right to hide/remove any comment at our complete discretion, while understanding that we do not discriminate against opinions posted to our social media accounts and will never edit or modify a comment.

USA Taekwondo does not allow the following and are grounds for removal of a comment:

- Abusive, vulgar, obscene, racist, threatening, or harassing comments.
- Libel, slander, or personal attacks of any kind, including the use of offensive terms that target specific individuals, groups, or teams
- Spam, including content that promotes products or services or contains unaffiliated links
- Unsupported accusations
- Advocating illegal activity
- Duplicate or nonsensical comments
- Clearly off topic comments
- Political campaigning or lobbying
- Comments that include personal, identifying, or confidential information
- Copyright infringing content
- Drug, alcohol, profanity, off-color or sexual humor, or ethnic slurs

All content and posts are also bound by the Terms and Community Guidelines for each specific platform:

- Facebook Terms of Service
- Instagram Terms of Use and Community Guidelines
- YouTube Terms of Service and Community Guidelines
- X(Formerly Twitter) Terms of Service
- LinkedIn User Agreement and Community Guidelines
- TikTok Terms Of Service and Community Guidelines

In posting your comment to a social media account managed by USA Taekwondo, you grant USA Taekwondo permission to copy, distribute, display, or otherwise utilize your content publicly and free of charge.

We appreciate feedback, and if you have any concerns about content or comments posted on our social media accounts, please contact us at media@usatkd.org. Thank you for your assistance in creating a safe and respectful online community.