

Attendance:

- Travis, Ken, Lauryn, Carla, Stephanie

REPORTS:

- Travis - April 3rd meet at Westerly went well, ran on time, folks stepped up and helped once they got there
- Carla - New Haven Open coming up 5/15, kept it to 30 lifters this time, CT Championship November
- System for Electronic Scoring (Free):
<https://jflamy.github.io/owlcms4/#/>
- Stephanie - got a list of suggestions from followers of IG
- Ken - Very happy with Social Media

AGENDA:

1) Social Media

- Instagram: 271->466, Incredible activity - Thanks Team!
- YouTube Channel - Started channel and got 5 subscribers, 1 video so far
- TikTok? @newenglandweightlifting, connected to new gmail newenglandwso@gmail.com
- Email Templates - Still a work in progress, this will be the next step to add to our IG activity and a focus this month!
- Website - Waiting on word from USAW on Domain Names before making too many

**changes, records have been updated.
(Stephanie has Wordpress experience)**

2) Meets

- **RI Spring Open went well**
- **New Haven Open coming up**
- **Bay State Games - 63 Registered! Solid number without much advertising**
- **WSO Championship - 8 Registered without much advertisement**
- **Report released last year we were ranked 23 out of 26 in number of meets sanctioned with 6 sanctioned competitions. This is partially due to COVID restrictions as CT and MA alone would account for many more meets each per year in the past, but would love to see us reach 20 meets this year. Would love to see at least 1 meet in each state by next year.**

3) Events

- **Would love to set a date for our first training meetup, we had discussed with Carla potentially doing one at District Athletic Club in July. Is this still a possibility?**
- **Coaching Zoom call**
- **Instructional Webinar?**

4) Youth Development and Recruitment

- **Would like to setup a system of recruiting and developing youth lifters. We have a huge**

history in New England, and to keep things going we need to work on grassroots pipeline.

OLD BUSINESS:

N/A

NEW BUSINESS:

- **Youth Development and Recruitment Committee discussion - Bryan Polsenetti, Joe Black**
- **Connecting College Age athletes with colleges**