
New England WSO Board Meeting

Wednesday, 06.29.2022

Attendees

- Travis Cooper
- Ken Toal
- Reneigh Chick

Not in Attendance

- Stephanie Jefferson
- Carla O'Brien
- Kate Greisdorf
- Amy Richardson
- Lauryn Ginsberg

Reports from Members

- Travis and Stef - Attended Kilos for K9s, Stephanie reffed all sessions and created social media content. Event ran smooth, and we hope they will continue to host events at RX Weightlifting

Agenda

Communication to Members

1. Social Media
 - a. Instagram - 621->696, Amazing work, this continues to be our best outlet, thanks team!
 - b. YouTube - 24->25, this work has been at a stand still currently
 - c. TikTok - 7->11, slow still a work in progress
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- d. Website - In progress, Stephanie has been helping and we are almost at the point of completing the WIX site for review.
- e. Email Templates - Sent out one template so far. We need to do some improvements to keep emails from going to spam, setup info@newenglandweightlifting.com to help.

Competitions

1. Bay State Games - Sold out at 140 competitors for one platform with a waitlist. Setup July 15th, Competition 16-17th. Need Volunteers.
2. New England WSO Championships - 59->84, working to get content created as advertisement, tentative date July 10th. This content will also help us make more generic videos for WSO.
3. Others - CJ Strength and Conditioning - Rockport, ME Oct 23?, Arkitect Fitness (no date, waiting for a few international meets to be announced to find the right date.)
4. Nationals Week - List of competitors to cheer on was a success, thank you to Kate for taking the lead on this initiative. We should count the number of reps from NE to try and push for a larger turnout next year.

Other Events

1. Social at District Athletic Club - August 6th

Youth Development and Recruitment

- Joe Black and Bryan Polsonetti are creating a document on recruiting and coaching youth athletes. I will catch up with them on an estimated date of completion.

Old Business

- N/A

New Business

- N/A



Action Items