



Board of Directors Meeting Minutes February 22, 2023

Meeting Called to Order: Tyson Lee, Board Chairperson called the meeting to order at 6:04 pm MST. Lee stated that in accordance with USOPC compliance at the beginning of each meeting, board members need to review the agenda and disclose any perceived conflicts of interest. The board reviewed the agenda and there were no perceived conflicts of interest.

Roll Call: Stacy Arredondo, Executive Assistant, conducted roll call.

Board Members Present: Eric Buller, Angelica Colantuoni, Hector Colon, Franchon Crews-Dezurn (joined at 6:15 pm), Christy Halbert, Tyson Lee, Danielle Perkins (joined 6:24 pm), Elise Seignolle, Darryl Smith, and Chris Trombetta (joined 6:09). Absent: Brian Ceballo, Rahim Gonzales, Ebony Haliburton, Omari Jones, and Jonathan Prin. Quorum was established.

Staff present: Mike McAtee, Lisa Peterson, and Stacy Arredondo.

Board Chairperson Report: Lee welcomed everyone to the meeting. He introduced our new board members, Angelica Colantuoni, Christy Halbert, Elise Seignolle, and Darryl Smith and let them tell a little bit about themselves. Lee stated that we are excited to have the new board members and reported that we are having our best year yet. He thanked the staff and board members. Lee stated that we are looking for volunteers for the Board Marketing and Strategic Plan Task Forces. Arredondo will send out another announcement and then Lee will see who fits where.

Board Officer Elections (Resolution 1):

A MOTION was made (Colon) and seconded (Trombetta) to elect Brian Ceballo to 2nd Vice Chairperson and Elise Seignolle to Treasurer by acclamation. (See Resolution 1). MOTION PASSED.

2022 USA Boxing Year in Review: Mike McAtee, Executive Director reported on department infographics (see attached) and stated that 2022 was a successful year. Darryl Smith asked about membership/ donation drives and McAtee explained that it is the Foundation's purpose is to raise funds.



USA Boxing, Inc.

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2022 Fourth Quarter Financial Report (Resolution 2): Mike McAtee, Executive Director and Lisa Peterson, Finance Director presented the 2022 fourth quarter financials. Peterson welcomed our new Treasurer, Elise Seignolle and thanked the Audit Committee. Peterson explained the updated infographic, which is attached and highlighted revenue funds including from the Foundation. Peterson also mentioned sponsorship revenue and complimented staff for obtaining them. 2022 ends with a net income of \$394,212. Trombetta explained that the Audit Committee reviewed the Profit & Loss and in particular sponsorships for the potential financial growth sponsorships bring. Trombetta complimented Peterson. Seignolle added that she is pleased to see the financials. McAtee announced that USA Boxing found out today that a grant from the Daniels Fund for \$400,000 this year and for \$400,000 next year was awarded. These funds are program specific including some for Grassroots programming in addition to High Performance. Buller asked about USOPC grants for social media hits, McAtee explained that is the digital media agreement.

A MOTION was made (Colon) and seconded (Butler) to accept the attached 2022 Fourth Quarter / End of Year Finance Report (See Resolution 2). MOTION PASSED.

EXECUTIVE SESSION:

At 6:52 pm, A MOTION was made (Colon) and seconded (Buller) to go into Executive Session including McAtee and Arredondo. MOTION Passed. International relations were discussed, and no motions conducted. At 7:53 pm, A MOTION was made (Colon) and seconded (Smith) to come out of Executive Session. MOTION Passed.

Adjournment: A MOTION was made (Colon) and seconded (Seignolle) to adjourn the meeting at 8:00 pm.

Resolution 1

WHEREAS the 2nd Vice Chairperson and Treasurer left the Board of Directors at the end of 2022 and left vacancies for the remaining of their terms through 2023; AND

WHEREAS USA Boxing conducted a call of candidates for the two positions; AND

WHEREAS only one board member applied for each position: Brian Ceballo for 2nd Vice Chairperson and Elise Seignolle for Treasurer; AND



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WHEREAS per the bylaws, the Nominating and Governance Committee vetted Elise Seignolle's qualifications as Treasurer,

Be it RESOLVED that the Board of Directors elect by acclamation Brian Ceballo to 2nd Vice Chairperson and Elise Seignolle to Treasurer to fill the officer vacancies.

Resolution 2

WHEREAS the USA Boxing Audit Committee has reviewed, commented on, and approved the 2022 Fourth Quarter / End of Year Finance Report,

Be it RESOLVED that the Board of Directors accept the USA Boxing's 2022 Fourth Quarter / End of Year Finance Report.



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Board of Directors Meeting

February 22, 2023

2022 Department Reports





**USA
BOXING®**

MEMBERSHIP NUMBERS

2022



**35,561
BOXER**



**13,545
NON-ATHLETE**



**1,011
JR. FITNESS**



**818
ADULT FITNESS**

TOTAL MEMBERS
50,935

MEMBERS BY AGE

AGE 8-12	9.10%
AGE 13-17	20.70%
AGE 18-30	32.40%
AGE 31-50	25%
AGE 51+	12.80%

MEMBERSHIP BY ETHNICITY

HISPANIC	35.40%
WHITE	26.50%
BLACK	20.10%
2 OR MORE	6.60%
ASIAN	2.80%
AMERICAN INDIAN	1.40%
NATIVE HAWAIIAN	1%
NO ANSWER	6.10%

COACHING EDUCATION

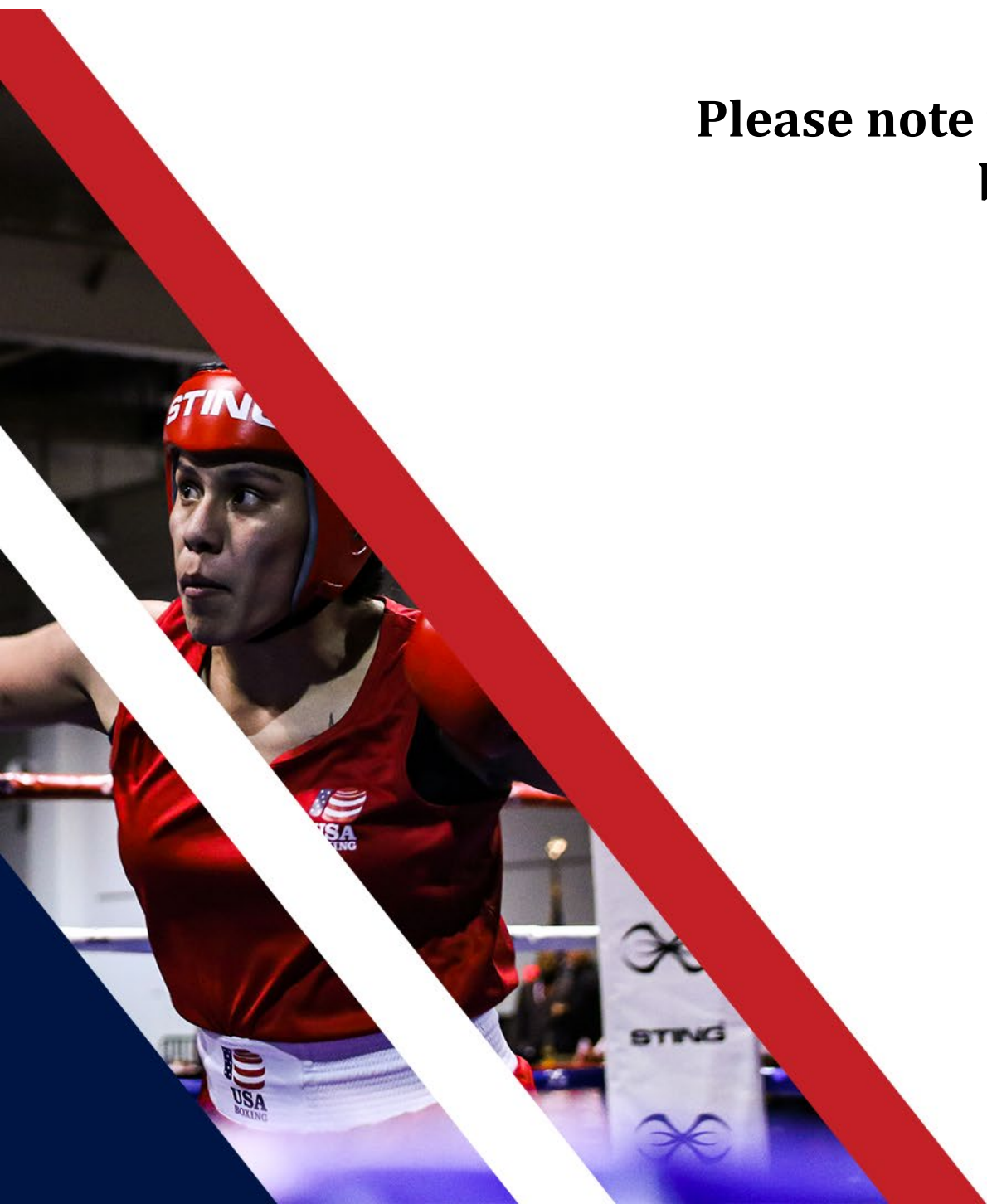
BRONZE CERTIFICATIONS • **384 COACHES** | BRONZE CLINICS • **24** | SILVER CERTIFICATIONS • **60 COACHES**

SILVER CLINICS • **6** | BRONZE RECERTIFICATION • **26 COACHES**

Member Webpoint Donations

	2016	2017	2018	2019	2020	2021	2022
# of Donations	610	595	228	170	417	1118	1389
General	\$7,964.88	\$6,136.47	\$3,398.79	\$2,666.54	\$18,134.55	\$15,159.94	\$16,628.00
# of Donations	0	16	51	51	21	102	139
Grassroots Grant	\$0.00	\$397.00	\$704.52	\$581.55	\$178.50	\$2,824.02	\$2,411.13
# of Donations	0	0	105	392	188	0	0
USAB Foundation	\$0.00	\$0.00	\$2,311.78	\$4,315.36	\$1,435.74	\$0.00	\$0.00
YEARLY TOTAL	\$7,964.88	\$6,533.47	\$6,415.09	\$7,563.45	\$19,748.79	\$17,983.96	\$19,039.13

Please note the 134% increase in donations between 2016-2022.





**USA
BOXING.**

EVENT NUMBERS

2022

1,477  **TOTAL SANCTIONED
EVENTS**

3 NATIONAL TOURNAMENTS

TOTALS FOR 2022

	COACHES REGISTERED	2,281
	BOXERS COMPETED	2,467
	OFFICIALS REGISTERED	350
	CHAMPIONS CROWNED	392

NATIONAL TOURNAMENT LOCATIONS

2022 USA BOXING NATIONAL QUALIFIER | CLEVELAND, OHIO

2022 USA BOXING NATIONAL JUNIOR OLYMPICS
& SUMMER BOXING FESTIVAL | WICHITA, KANSAS

2022 USA BOXING NATIONAL CHAMPIONSHIPS | LUBBOCK, TEXAS



1,191,467
TOTAL VIEWS



6,025,977
TOTAL MINUTES WATCHED



2022

MATCH TRACKER NUMBERS



MATCH TRACKER NUMBERS

EVENT SANCTIONS

27,000 REPORTED BOUT RESULTS

1300 EVENT SANCTIONS

125 MISSING RESULTS 2,200 BOUTS

90.4% REPORTED RESULTS
87.5% FOR 2021



BEST LBCs

(Most Matches Reported)

LBC	MATCHES REPORTED	2022 TOTAL SANCTIONS
National Events	2,227	2,227
Southern California	1,858	1,858
South Texas	1,502	1,502
Gulf	1,099	1,099
Missouri Valley	1,014	1,014
Southwestern	861	861
Florida	810	810
Colorado	792	792
Michigan	751	751
Middle Atlantic	716	716
Nevada	714	714
Southern	615	615
Southeastern	601	601
New England	593	593
Georgia	559	559
Central California	546	546

100% REPORTING FOR 2021-2022
(ADMIN HEROES)

NEVADA, MICHIGAN, ARKANSAS, CENTRAL CALIFORNIA, MINNESOTA, VIRGINIA, S. CAROLINA, WISCONSIN, W. VIRGINIA, ADIRONDACK, USIBA, WYOMING, HAWAII

WORST LBCs (2021-2022 stats)

LBC	MATCHES REPORTED	2022 TOTAL SANCTIONS
Arizona	909	26
Oklahoma	665	31
Northern California	515	47
Utah	314	36
Iowa	286	24
Idaho Snake River	259	22
Niagara	195	31
Montana	74	14
Pacific Northwest	40	18
North Dakota	38	8



BOUT STATS BREAKDOWN

LBC	MATCHES REPORTED	2022 TOTAL SANCTIONS
ADIRONDACK	157	11
ALLEGHENY MOUNTAIN	260	23
ARIZONA	470	15
ARKANSAS	435	19
BORDER	139	7
CALIFORNIA BORDER	251	19
CENTRAL CALIFORNIA	546	24
COLORADO	792	32
CONNECTICUT	159	15
FLORIDA	810	26
FLORIDA GOLD COAST	223	13
GEORGIA	559	28
GULF	1099	38
HAWAII	106	6
HEADQUARTERS	2227	4
IDAHO SNAKE RIVER	133	13
ILLINOIS	977	63
INDIANA	340	20
INLAND NORTHWEST	53	9
IOWA	202	14
LAKE ERIE	384	26
METROPOLITAN	600	41
MICHIGAN	751	52
MIDDLE ATLANTIC	716	54
MINNESOTA	359	27
MISSOURI VALLEY	1014	33
MONTANA	32	7
NCBA COLLEGIATE	304	18
NEBRASKA	427	23

LBC	MATCHES REPORTED	2022 TOTAL SANCTIONS
NEVADA	714	18
NEW ENGLAND	593	33
NEW JERSEY	443	31
NEW MEXICO	490	25
NIAGARA	147	20
NORTH CAROLINA	511	17
NORTH DAKOTA	22	2
NORTHERN CALIFORNIA	371	32
OHIO	372	28
OKLAHOMA	402	20
OREGON	412	16
OZARK	428	29
PACIFIC NORTHWEST	40	17
POTOMAC VALLEY	290	14
SOUTH ATLANTIC	295	24
SOUTH CAROLINA	251	13
SOUTH DAKOTA	61	5
SOUTH TEXAS	1502	51
SOUTHEASTERN	601	43
SOUTHERN	615	27
SOUTHERN CALIFORNIA	1858	62
SOUTHWESTERN	861	28
USIBA	152	7
UTAH	163	21
VIRGINIA	249	16
WEST TEXAS	241	15
WEST VIRGINIA	145	7
WISCONSIN	161	11
WYOMING	39	5

TOTALS MATCHES REPORTED 26954
2022 TOTAL SANCTIONS 1317





HIGH PERFORMANCE NUMBERS

2022

12

HP TRAINING CAMPS

4

INTERNATIONAL COMPETITIONS

YOUTH WORLD CHAMPIONSHIPS

1 Gold, 3 Bronze

ELITE WOMEN'S WORLD CHAMPIONSHIPS

1 Gold

USA BOXING INTERNATIONAL INVITATIONAL

5 Gold, 2 Silver, 10 Bronze

AMBC CHAMPIONSHIPS

6 Gold, 2 Silver, 4 Bronze

MEDAL COUNT

13

GOLD MEDALS

2 BEING WORLD CHAMPIONSHIP MEDALS

5

SILVER MEDALS

16

BRONZE MEDALS

3 BEING WORLD CHAMPIONSHIP MEDALS

GOLD MEDALISTS

YOSELINE PEREZ
YOUTH WORLD CHAMPIONSHIPS

RASHIDA ELLIS
ELITE WOMEN'S WORLD CHAMPIONSHIPS

KAYLA GOMEZ
RASHIDA ELLIS
EMILIO GARCIA
MORELLE MCCANE

OMARI JONES
USA BOXING INTERNATIONAL INVITATIONAL

ROSCOE HILL
OBED BARTEE-EL
RAHIM GONZALES

JAMAR TALLEY
JENNIFER LOZANO
JAJAIRA GONZALEZ
AMBC ELITE CONTINENTAL CHAMPIONSHIPS





DIGITAL NUMBERS

**USA
BOXING®**

2022



IMPRESSIONS

2,209,100

FOLLOWERS

45,569

FOLLOWERS

INCREASE

4.2%



SOFT LAUNCH

FOLLOWERS

513

LIKES

2,137



REACH

54,566,822

REACH

INCREASE

1,721.9%



FOLLOWERS

BY

DEMOGRAPHICS

FOLLOWERS

190,716

FOLLOWERS

INCREASE

79.5%



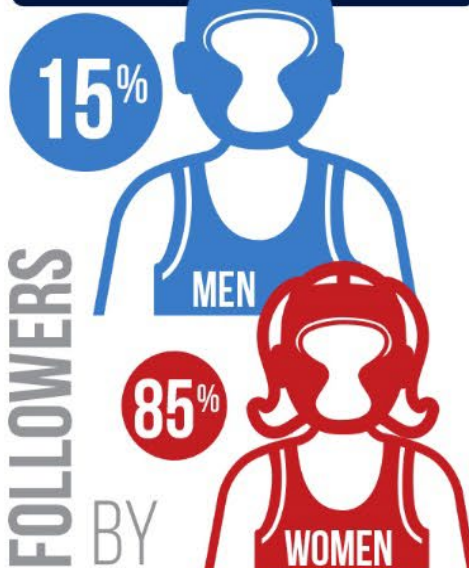
REACH

1,282,262

REACH

INCREASE

41.1%



FOLLOWERS

BY

DEMOGRAPHICS

FOLLOWERS

146,026

FOLLOWERS

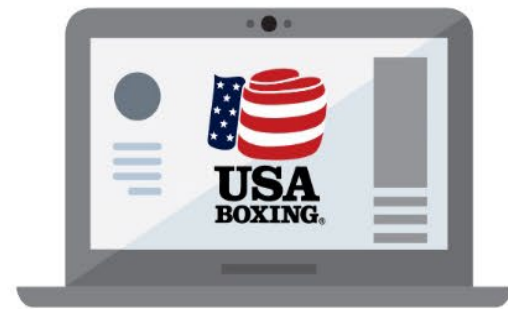
INCREASE

9.8%



DIGITAL NUMBERS

2022



WEBSITE

LIVESTREAM

QUALIFIER

TOTAL VIEWS | 270,014
WATCH TIME | 1,299,556 MINUTES
AVERAGE VIEW | 5:32 MINUTES

JOS

TOTAL VIEWS | 386,451
WATCH TIME | 1,983,624 MINUTES
AVERAGE VIEW | 5:47 MINUTES

NATIONALS

TOTAL VIEWS | 535,002
WATCH TIME | 2,724,797 MINUTES
AVERAGE VIEW | 4:36 MINUTES

COMBINED

TOTAL VIEWS | 1,191,467
WATCH TIME | 6,025,977 MINUTES

UNIQUE VIEWS

770,000

PAGE VIEWS

4,259,177

WEB NUMBERS DURING NATIONAL EVENTS

QUALIFIER

UNIQUE VIEWS | 66,106
PAGE VIEWS | 644,400

JOS

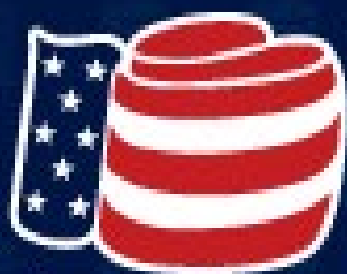
UNIQUE VIEWS | 78,853
PAGE VIEWS | 885,281

NATIONALS

UNIQUE VIEWS | 112,285
PAGE VIEWS | 1,157,581

TOTALS

UNIQUE VIEWS | 257,244
PAGE VIEWS | 2,687,262



**USA
BOXING.**

FINANCE NUMBERS

2022

REVENUE & EXPENSES

BY DEPARTMENT

MEMBERSHIP

67.7%

27.6%

HIGH PERFORMANCE

17.4%

31.7%

EVENTS

6.6%

19.2%

MARKETING

5.4%

5.4%

FOUNDATION/PROGRAMS

4%

1.5%

ADMIN

1.4%

7.9%

INTERNATIONAL FEDERATIONS

.1%

1.9%

REVENUE
EXPENSES

LARGEST EXPENSES

PAYROLL | 34.2%
EMPLOYEE INSURANCE | 2.9%
INSURANCE | 12.8%
AIRFARE | 7.8%
LODGING | 4.2%
CONTRACT SERVICES | 3.7%
MEALS | 4.3%

