



Board of Directors

In-Person Meeting in Virginia Beach, VA

Friday, July 10th, 8:06am EST

Board Members

An in-person meeting of the Board of Directors of USA Field Hockey took place on July 10th, 2026. Present were Chip Rogers (Chair), Cheryl Bruttomesso, Katelyn Ginolfi, Alison Worthington, Jon Potter, Karissa Niehoff, Lisa Lazarus (joined virtually at 8:19 AM), Stefanie Fee, and Stephen Martin. Attending Board members constituted a quorum of the Board under USA Field Hockey bylaws.

Additional Attendees

At the outset of the meeting, USA Field Hockey staff members in attendance were Simon Hoskins, Janet Paden, Danielle Beaman, Craig Parnham (joined virtually at 9:21 AM, left the call at 10:48 AM), Jennie Traves (joins the in-person meeting at 11:40AM, left the meeting at 1:29PM), Sally Goggin (joins the in-person meeting at 9:30AM, left the meeting at 1:29 PM), Emily Hewitt (joins at 10:10AM, left at 11:50AM, rejoins at 1:15PM) and Sara Kocmond (left the meeting at 1:29 PM).

1. Call to Order - The Chair called the meeting to order at 8:09 AM EST.

- a. Roll Call
- b. Declaration of Conflicts Solicitations - There were no conflicts of interest identified based on the approved agenda.
- c. July Meeting Agenda

Motion made by Chip Rogers and seconded by Cheryl Bruttomesso to approve the July meeting agenda at 8:09 AM.

Approved by acclamation.

- d. June Minutes

Motion made by Chip Rogers and seconded by Karissa Niehoff to approve the June Meeting minutes at 8:11 AM.

Approved by acclamation.

Motion made by Chip Rogers and seconded by Cheryl Bruttomesso to approve the May Minutes at 8:11 AM. Approved by acclamation.

2. CFO Report – Janet Paden

- a. Document packet was presented highlighting revenue and expense through May 31st and upcoming events/travel. May year-to-date reports show success at events, strong membership numbers, and our new partner Marketwise; however, heavy travel months are upcoming for the National teams with World Cup and tours. Staff have also contributed by obtaining fundraising from various outlets, i.e. raffles, Inner Circle, anonymous donors. An updated view for the remainder of the year's budget will come at the end of September.
- b. Staffing changes – Alan Good was recently hired as the WNT Assistant Coach. Brendan Creed will be leaving the organization on the 17th and Krista Page will also be leaving at the end of the month.

3. CEO Report – Simon Hoskins

- a. Dashboard Review – excellent tool that is working well in tracking and monitoring broad data across the organization. There was discussion over ways to build on the information that is presented, possible additions. Board members commented on social media numbers, Simon explained that the different platforms have different methods of measuring. Revenue generating ideas discussed such as growing events, breaking out age groups, and possible date changes due to accommodations, holiday travel, competing tournaments, etc.
- b. LA Games – NBC is host broadcaster for the Olympics. Will cover every field hockey game on their platforms. USA games being placed on the premier platforms will be a function of success later in the tournament. As we build awareness and engagement for our sport through the Olympics, the focus will be on digital marketing and storytelling.
- c. Quarter 1 and 2 was reviewed with the extensive events and programs being skewed in the first half of the year, with Quarter 3 and 4 ramping up for the national teams on their travel.
- d. Simon and Janet will consider ways to incorporate the suggestion of having an additional full staff review/meeting to discuss major highlights and challenges for the purpose of offering support and growth.

Craig Parnham joins the meeting virtually at 9:21 AM

Sally Goggin joins the meeting at 9:30AM

4. HP Update – Craig Parnham

- a. Presentation packet is available on the Teams site. Shared the women's training/games/pool play for World Cup. Also showed a timeline through 2027. A similar timeline for the men's team was shared as well. The board presented ideas on USA National Team quad planning for both groups.

Emily Hewitt joins the in-person meeting at 10:10AM

5. Governance – Emily Hewitt

- a. Safesport – Processes and procedures. Safesport created and implemented a new strategic plan covering 2026-2028. Board members brought up the need for tracking trends within reporting.
- b. Board Elections – Open in September; 1 Athlete, 1 Independent and 3 At-Large positions are available.
- c. Proposed Election Plan – Confirmation of Chair and Vice Chair election process changes.
- d. AAC Considerations – Recommendations have been provided for review with voting to take place after 30 days of sharing with membership. Determining next steps for gender balance. AAC propose that athletes will serve two-year terms rather than four. Governance committee will meet to work on wording/updates to distribute to the board for approval. Process for by-laws is 30 days for review, then voting (September)

Jennie Traves joins in-person at 11:40AM

- e. Sports Integrity Policy – Emily Hewitt
 - o USOPC requirement; was reviewed by Board, policy will be added to the Employee Handbook

Motion made by Chip Rogers and seconded by Cheryl Bruttomesso to approve the Sports Integrity Policy provided by Emily Hewitt at 11:52AM. Approved by acclamation.

Emily Hewitt leaves the meeting at 11:50AM

6. Foundation – Jennie Traves

- a. Personal introduction with career background/affiliations. Discussions around unification between the Association and the Foundation. Spoke of goals that are desired to be set, with an up to two-year focus on Pave the Way for fundraising and aligning groups; establishing operating plans that work for both the Foundation and the Association. Speaking with other NGB's to gather a larger perspective on how things work

between their Foundations and Associations. Board feels that progress could be made between the two groups now that Jennie has stepped in as Director and there is a new Chair for the Board of Trustees as well. Board also spoke about reformulating the sponsorship committee.

Emily Hewitt joins the meeting at 1:15PM

Jennie Traves, Sara Kocmond and Sally Goggin leave the meeting at 1:29 PM

Motion made by Chip Rogers and seconded by Karissa Niehoff to move into Executive Session at 1:29PM.

Motion made by Chip Rogers and seconded by Cheryl Bruttomesso to move out of Executive Session at 1:54PM

Meeting will resume in the morning at 8:00AM.



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Additional Attendees

At the outset of the meeting, USA Field Hockey staff members in attendance were Simon Hoskins, Janet Paden, Danielle Beaman, Sally Goggin, Jennie Traves, Sara Kocmond and Jess Bergen (joins the meeting at 10:21 AM). All "Additional Attendees" left the meeting at 11:08 AM.

Meeting resumes at 8:09AM

7. LA28 – Sally Goggin

- a. Presentation on LA28 updates, brainstorming on outreach marketing and how to engage and draw in more people. What steps can we do to draw more revenue? Awareness, activation, advocacy. What differentiates field hockey from other sports? Need to focus on public relations/storytelling.

8. Sport Development – Sally Goggin

- a. Presentation provided by Sally, showing the top concerns in our sport. ~~Decline~~Discussion was held on participation numbers of athletes and schools in high school ~~sanctioning~~play. How can we target the gap that is present in middle school, and how do we get sticks in hands. Competition versus recreation. More data needs to be gathered to show high school participation across various states.

Jess Bergen joins the meeting at 10:21AM

9. Regionalization – Sally Goggin

- a. Priority should be on simple and impactful regionalization. The start began in 11 states ~~because they reached out for assistance but may not have been the right focus based on regional need, and relative ease of establishing a state chapter.~~ Information provided to show that the process is working, ~~good things and examples of impact that is~~ happening in the states where state chapters have been started. The goal of state chapters is to grow the game.

Motion made by Cheryl Bruttomesso and seconded by Katelyn Falgo to move into Executive Session at 11:08AM

Sally Goggin, Jess Bergen, Jennie Traves, Sara Kocmond, Janet Paden, Danielle Beaman and Simon Hoskins leave the meeting at 11:08 AM

Motion made by Chip Rogers and seconded by Cheryl Bruttomesso to move out of Executive Session at 1:21PM.

Meeting adjourned at 1:24PM