

SPONSORSHIP
PACKAGES
2024 ITTF PANAM
CUP



Corpus Christi, TX
January 19-21, 2023





Package 1: Bronze Sponsorship - \$1,000

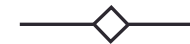
- Logo placement on event landing page on USATT website with a link to your company's website.
- Recognition on social media platforms leading up to and during the event.
- Logo inclusion on the event program.
- Logo included in the official event poster.
- Logo on event presentation video.
- Logo in event aftermovie.
- Five complimentary VIP pass for access to all matches.
- Opportunity to distribute promotional materials at the event.





Package 2: Silver Sponsorship - \$5,000

- Logo prominently displayed on step and repeat backdrop for medal ceremony.
- Logo placement on pop-up banners strategically located throughout the venue and on led surroundings of Show Court TV Tables
- Recognition in event press releases and media outreach.
- Logo on official merchandise (e.g., event t-shirts, towels).
- Logo included in the official event poster.
- Logo on event presentation video.
- Logo in event aftermovie.
- Ten complimentary VIP passes for access to all matches.





Package 3: Gold Sponsorship - \$10,000

- Logo placement on LED bars surrounding the main court.
- Prominent acknowledgment during opening and closing ceremonies.
- Logo on official merchandise (e.g., event t-shirts, towels).
- Logo included in the official event poster.
- Logo on event presentation video.
- Logo in event aftermovie.
- Naming rights for the aftermovie (e.g., "Presented by [Your Company Name]").
- Fifteen complimentary VIP passes for access to all matches.
- Exclusive sponsorship of a designated event segment (e.g., awards ceremony or player interviews).



Title Sponsor

\$15,000



- All benefits of Gold Sponsorship.
- Naming Right for the event – ex. ITTF “Your Company Name” PanAmerican Cup
- Logo on Show court Floor to showcase your brand to the large audience that will be tuning in.



Package Type	Bronze \$1000	Silver \$5000	Gold \$10,000	Title \$15,000
Logo on Landing Page	X	X	X	X
Logo on Backdrop and Poster	X	X	X	X
Complimentary Tickets	5	10	15	25
Social Media Recognition	X	X	X	X
Recognition in Press Releases		X	X	X
Logo on LED Bars around Show Court		X	X	X
After Movie Naming Rights			X	X
Logo on Merchandise			X	X
Logo Main Court Floor				X
Title Naming Rights				X

Additional Add-On Options (Available for all Packages):

- Exclusive Sponsorship of a Specific Match: \$2,500 per match

Your company's name and logo will be prominently featured during a selected match (semi-final or Finals- Men's and Women's, including pre-match and post-match announcements.)

- Courtside VIP Hospitality Suite: \$3,000

Host your clients or guests (up to 10 guests) in a dedicated VIP hospitality suite with catering, exclusive seating, and a premium view of the matches

- Customized Branded Merchandise: Cost varies based on items

Create custom branded merchandise (e.g., t-shirts, towels) to distribute to event attendees.

- Social Media Takeover: \$1,500

Take over the event's social media channels for a day to showcase your company's brand and engage with the audience.