



Alumni Networks

For Collegiate Clubs

By creating an alumni group for your school's collegiate triathlon club, athletes can build connections and be a resource for fellow alum or current athletes. There are so many opportunities for a network from sharing stories from your racing days, planning reunions, updating others on local triathlons, or going to watch Collegiate Club Nationals as a group.

An alumni network can help grow the collegiate program, from recruiting new athletes, assisting the start of new clubs, product procurement, and a group advocating for the athletes. Anything from motivation to donor aid will help the programs thrive.

In addition to everything listed above, this network can create opportunities for mentorship. Past athletes can help guide younger athletes by providing aspirational support and career advice.

Many benefits can come from a collegiate club triathlon network for your school. Below are a few options for how these groups can be started.

Options for the Alumni Network

An Email Update

- Information would be collected and relayed in a monthly/bi-monthly email
- There could be an email chain for planning
- Could pair with GroupMe or Slack

GroupMe or Slack

- Can be a less formal space for communication
- Planning can take place in a group chat setting
- Photos and other updates can be shared

A Private LinkedIn Group

- Most people in college or out of college have LinkedIn
- Stories, events, and more can be posted by anyone in the group
- People can be a resource for each other

A Private Instagram

- Someone would have to receive submissions and post them for the group
- Conversations and planning can take place in a group DM
- Could pair with an email chain

If there are any questions regarding alumni networks, feel free to reach out to chad.cunningham@usatriathlon.org.